SRI SRI UNIVERSITY

BROADEN YOUR
VISION
DEEPEN YOUR
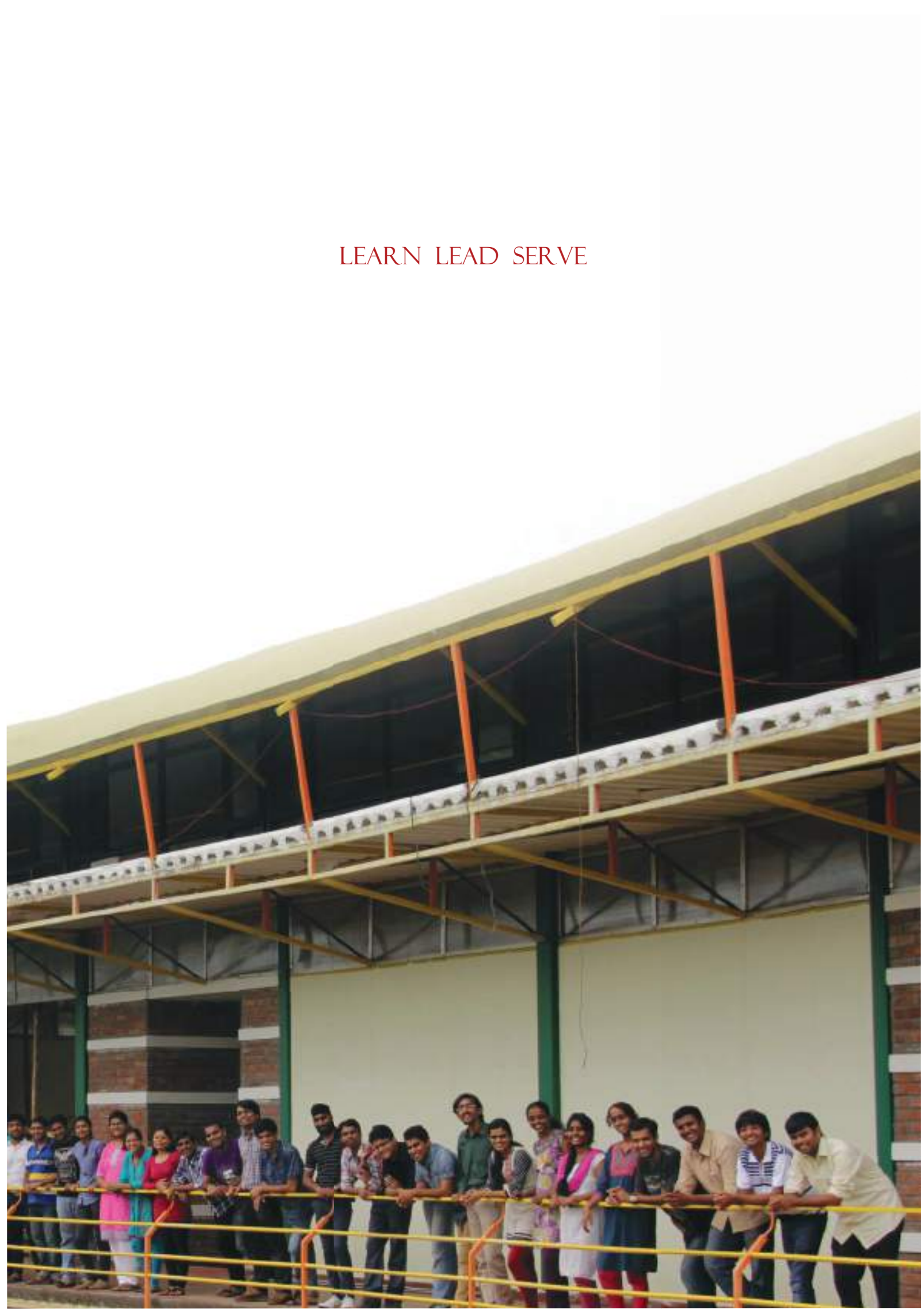# ROOTS

Prospectus 2020-21

LEARN LEAD SERVE

WELCOME TO SRI SRI UNIVERSITY:
BEST OF 'EAST' & 'WEST'

Eastern philosophy is unity. This cosmological unity is the main point in the journey of life as it goes towards the eternal realities. Life is round and the recurrence with everything around it is important. Ethics is based on behaviour and dependence is from the inside to the outside.

To be liberated, the inner self must be freed first.

In contrast and linear as it seems, Western philosophy is logical, scientific and rational compared to the East's concept of eternal and recurring.

Eastern philosophy thrives on virtues. Western philosophy focuses on ethics. Eastern philosophy is also more about the technology, easy access to any and every kind of information, is thwarted constantly to survive. Unless, the education system is geared to instil life supporting skills, there could be major pitfalls; some of which could be hard to step out.

True success is measured by one's inner strength to handle situations with balance and ease. And Eastern philosophy prepares one in this direction.

Sri Sri University (SSU) came into operation in the year 2012 and is emerging as a centre for premium education in India, aimed at blending the "Best of East & West".

This university is uniquely placed in offering education that combines Western innovation with the ancient values and wisdom from the East.
It offers a range of pivotal as well as unique courses that seek to preserve the ancient wisdom of the East thorough programmes in Yogic Science, classical Visual and Performing Arts on one hand and offers the best of western innovation through cutting-edge programs in Osteopathy and Management on the other.

Over the years, it is rapidly evolving into a multi-disciplinary education hub, with its foundation strongly rooted in spiritual, cultural and academic excellence.
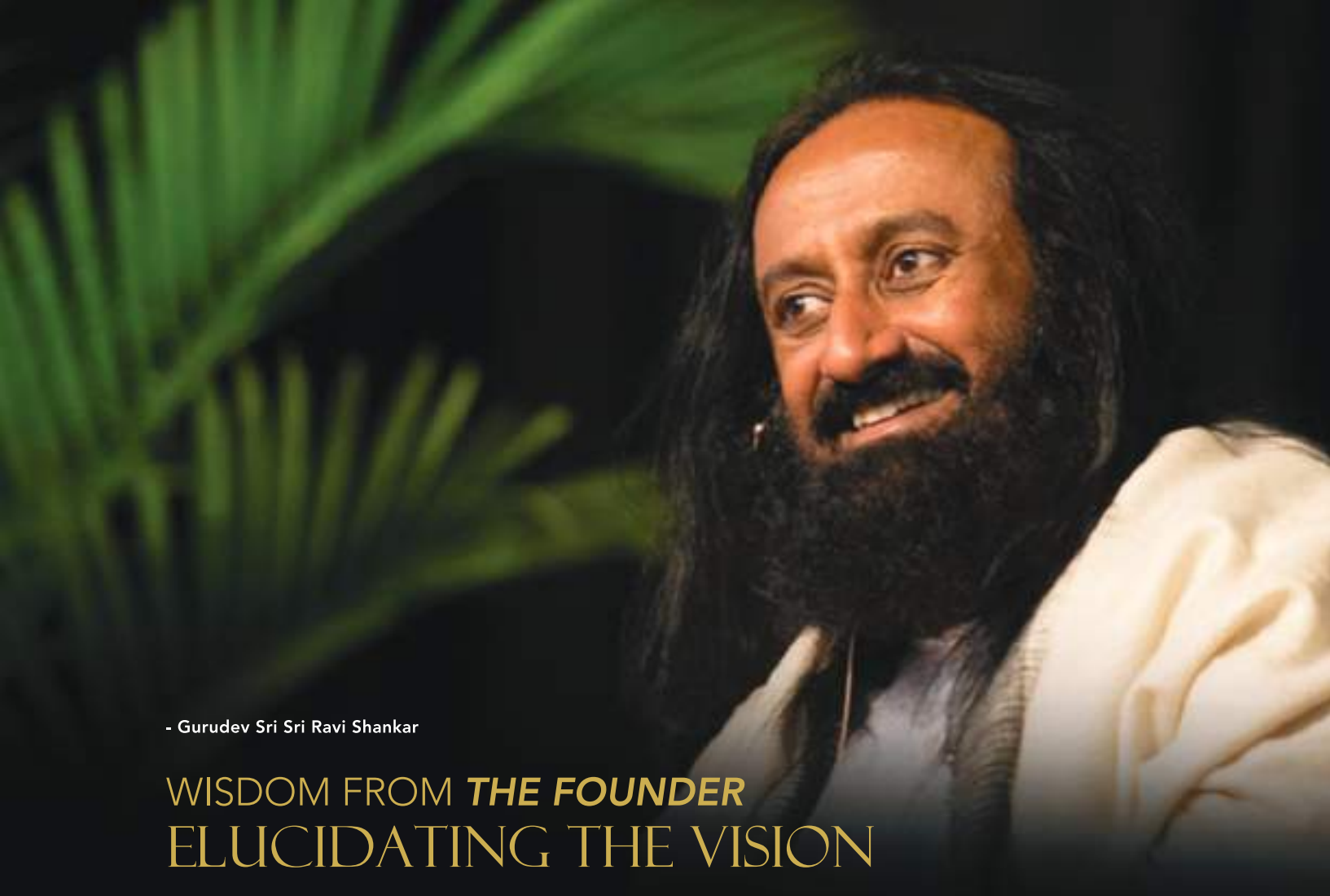
VISION

To impart holistic and value-integrated education in order to develop visionary thinkers with social-consciousness to lead and precipitate inevitable changes, with summative call for Learn Lead Serve.

MISSION

To create centres of excellence in knowledge and research across the fields of study in order to equip students to achieve the highest levels of professional ability in a learning atmosphere that fosters human values to serve the needs of local, national and global economies.

Sri Sri University is Smoke, Alcohol & Drug Free Campus.

WISDOM FROM *THE FOUNDER*
ELUCIDATING THE VISION

Human values should be universal and rational. Values are imbibed, not taught and the right environment can enable a student instill this within.

There is a need for ushering in value education. Only a human-values oriented approach in education can impart true intelligence. We need to integrate values of compassion, care and sharing in our education system. Education should not only be about getting good grades so that one can secure a good job later; instead it must lay the foundation for long-term prosperity of the society as a whole.

The need is for restoring the respect, honour and dignity that education has had historically. The need of the day is a broad-minded education system accompanied by a warm and caring heart.

Education should be holistic and should create opportunities that facilitate one's cognitive, physical, emotional, social, and spiritual growth. A good system of education must instill self-esteem,

life-skills and creativity in students. It must help nurture a free, un-obsessed, anger-free and relaxed mind. Such a well-rounded education system can also prevent fanaticism in young minds.

Education must explore
- ways to improve the emotional and happiness quotient of students and its impact on their careers
- methods to impart education based human values
- benefits of yoga and meditation in personality development and reduction of stress in students.

Education must not only instill in students an appreciation for the sciences but also reflect today's diverse cultural influences.

Teachers are the single most important resource to a student's learning, Therefore, education reform should include innovative strategies that empower teachers to improve student's outcomes and nurture their growth.

Teachers, local authorities and NGOs must join hands to create a classroom system wherein

a student learns to increase awareness and not just assimilates information.

It is education that makes us human, and if it does not, we need to look in to the causes.

It is the educationists who can help us in this effort. As teachers mentor thousands of youth, they can bring about a great transformation in society.

गुरुर्ब्रह्मा गुरुर्विष्णु
गुरुर्देवो महेश्वरः
गुरुः साक्षात् परब्रह्म
तस्मै श्रीगुरवे नमः

Guru is the Creator (Brahma), Guru is the Preserver (Vishnu),

Guru is the Transformer (Maheshwara).

Guru is the absolute (Singular) Lord himself,

Salutations to that Sri Guru.

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AWARDS

"GreenUAward 2019"
for bringing **Nature** into
Higher Education at the
National Green Mentors Conference,
Ahmedabad

"India's Best University"
East India Region –
India Education
Excellence Award 2018

'Odisha Inc. Award' for
Green Campus and Peace
by Odisha Diary 2018

'Best University for Contribution in the Field of
Culture, Higher Education and Spiritual Institution'
by Odisha Journalists Association during
Odisha-Press-Media Television Awards 2018

'**Global Powerhouse of Peace**'
by Non Violence &
Peace Foundation, Geneva; 2018

'Indian Green Building Council -
Green Champion'
National Award 2018 by IGBC

'**Best Boot Camp Startup Award**'
by the Government of Odisha, 2018

Best Innovative University Award 2017
presented by **Smt. Mridula Sinha,**
Her Excellency Governor of Goa at the
2nd National Education Summit and
Educational Excellence Awards 2017

Best University – Trendsetting Synthesizer of
Traditional and Global Outlook
Award presented by **Dr. Prakash Javdekar,**
Hon'ble Minister for Human Resource Development,
Govt. of India at the 10th ASSOCHAM
Higher Education Summit, 2017

Second Best Institution
in Agri-Business Management Award
at the 7th National Conference and Game Changer Awards,
Mumbai, under the Excellence in Agri Education
(Agri-Business Management) category, 2017

'Odisha Inc Award for
Green Campus and Peace'
from Odisha Diary presented by
Hon. Health Minister Shri Pratap Jena

Prakruti Mitra Award 2016
presented by **Minister - Forest & Environment**
at the Environment Day Event in
Odisha Secretariat organised by
the Dept. Forests & Environment

Best University in
Holistic Education Awards 2015
presented at the Jharkhand Education
Excellence Awards 2015

REGULATORY APPROVALS / MEMBERSHIPS / RECOGNITIONS

University Grants Commission (UGC)

Sri Sri University has been established by an Act of State Legislature of Odisha as a Private University and is empowered to award degrees as specified under Section 22 of the UGC Act

The Association (AIU) Membership

The Association of Indian Universities (AIU) is a registered society under the Societies Registration Act, 1860 with the Membership of Indian Universities.

All India Council for Technical Education (AICTE) Approval

Sri Sri University is approved by All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2016 notified by the Council vide notification number F.No.AB/AICTE/REG/2016 dated 30/11/2016 and amended on December 5, 2017 and norms standards, procedures and conditions prescribed by the Council from time to time.

Council of Architecture (COA) approval

The 5 year full time course on B. Arch (Architecture) is approved by Council of Architecture (COA). Ref No: CA/5/Academic- OR07.

National Academic Depository (NAD)

NAD not only ensures easy access to and retrieval of an academic award but also validates and guarantees its authenticity and safe storage.

All India Survey on Higher Education (AISHE) of MHRD

THE PRESIDENT SPEAKS…

Ms. Rajita Kulkarni

Selecting the right program for higher studies is one of the early important decisions that young minds like yourself face today. Which institute will give me the best education? The best job? The best learning environment? I am sure, all these questions are racing through your mind as you evaluate various options. Rightly so, because education today is an exceedingly competitive field.

The world we live in is volatile, uncertain, complex and ambiguous needing students to develop not only academic skills but also leadership and collaborative skills like never before. How can students like yourself, on the threshold of starting a undergraduate and professional courses towards building sustainable professional success, learn and excel in these skills?

At Sri Sri University, our focus is to nurture and sculpt these skills in our students and groom them into becoming successful global leaders.

What makes the Sri Sri University a unique centre of education and excellence? We believe attention to the following important aspects is helping us rapidly gain recognition as one of the best private Universities in India.

- Getting you the best knowledge in the world by an innovative academic approach that offers the knowledge of the west with the most time tested wisdom of the east.
- A multi dimensional learning environment, with a curriculum rich in interactive, self-study & classroom learning,
- Real time practical experience through industry projects along with engagement with the wider community,
- Rich learning from seasoned, experienced & expert faculty,
- Global exposure by opportunities to participate in international events & hear from well known speakers,
- Opportunity to be mentored by renowned national & international leaders,
- Integration of mind management tools & techniques in the curriculum, that nurture skills of resilience and emotional intelligence to respond to the demands of professional responsibilities,
- Training in self leadership to develop the ability to be agile in an increasingly dynamic world,
- Placement and Summer Internships personally guided and supported by faculty and seniors,
- A safe and secure campus with best in class academic and hostel infrastructure, sports and recreation facilities,
- An opportunity to develop your skills of integration and connection by living on a multi country, multi culture, multi program campus,
- A solid foundation of universal human values to make a confident, courageous and collaborative YOU.

Is this approach working? We would think so, given that in a short span of few years we have received many awards, recognising our efforts in this direction.

One of the biggest compliments any educational institution can get, is when its alumni shine bright by succeeding in their chosen endeavours. In this short span since our inception, Sri Sri University alumni have gone on to set up their own ventures, join multinationals, innovate for social good and chart new territories in new landscapes of opportunities. It's common for us to get appreciation from recruiters about the exceptional skills and attitude of our students who joined them.

As a start up university, our growth journey is an adventure. The rapid progress we have made in the last few years is a testimony to the success that lies ahead of us.

Sri Sri University takes pride in being one of the cleanest and greenest campuses of the country. We have received the prestigious India's Education Excellence Awards 2018 and have also been awarded as the Best University by the Odisha Journalists Association. We are also a part of the Global Higher Education Alliance.

With the aim of providing global exposure to students, we have taken a lead in enriching the exposure of our students in areas such as conflict resolution and environmental sustainability which have become global concerns.

We recognise the significant role played by sports and athletics in holistic education and strongly encourage it as a way of life at the University. Our recent symposium 'Celebrating the Spirit of Sports' is a trendsetter in this regard. Our highly talented sports and athletics team gave students the opportunity to represent the University in different events in different national and international events and win awards in many of these.

To shape young minds for meeting leadership challenges, the University has taken a lead by hosting the first of its kind – the Indo-Canadian Leadership Dialogue. As a leading academic institution, we have also entered into Memorandum of Understanding with a number of national and international organisations for academic as well as collaborative developmental activities.

We also rank among the 'Top 10 Travel and Tourism Institutes in India – 2019' as per a survey done by Higher Education Review. At Sri Sri University, every day is a unique day full of many opportunities and some challenges too. Navigating through this, is providing our students life learnings, like no classroom can teach. If you are a student who wishes to excel, loves to innovate, thrives on creativity, revels in diversity and wants to step out of a campus with expertise in domain knowledge and life, Sri Sri University is the place for you!

Welcome to what our students call India's Happiest Campus !

FROM THE DESK OF THE VICE CHANCELLOR

Prof. A. K. Singh

I welcome all the students who are the chosen ones to be a part of Sri Sri University which is a Blessing in itself as this is the only University which has the distinction of having Poojya Gurudev Sri Sri Ravi Shankar ji as it's Founder and Life Time President.

You would be delighted to know that in order to keep the demands of Industry 4.0, we have updated your Course Curriculum which is designed on the lines of Learning Outcome based Curriculum Framework (LOCF) under Choice Based Credit System (CBCS) to make you future ready. Sri Sri University trains young minds to become responsible global citizens, who can take on the world hands on with the Divine qualities of head and heart. The focus is not on learning alone, but we ensure that our students also develop the ability to Lead the World with Service orientation.

The University promotes holistic education and is determined to reinforce human values to the next generation of thought leaders, following the vision of its Founder Poojya Gurudev Sri Sri Ravi Shankar who recognizes humanity as the highest identity beyond nation, faith and gender. Gurudev believes that

multicultural education is the stepping stone to achieve sustainable peace and Sri Sri University is one small but bold step in this direction.

SSU has adopted a unique approach where academics effortlessly blends with spirituality. Our modern and well-researched curricula, seasoned-faculty, industry exposure, innovative pedagogical practices, state-of-art infrastructure make the academic process engaging and fruitful. On the other hand, the mind management tools and techniques that are also a crucial part of the curriculum help nurture skills that are essential to be able to meet professional responsibilities. In fact, social service or 'seva', is an integral part of the student's life at Sri Sri University.

With the aim to become a part of the global knowledge society, Sri Sri University is providing world-class quality education having both teachers and students from different parts of the world. SSU is the first University in India to offer Degree Programmes in Osteopathy and has started Ayurveda Hospital leading towards Holistic System of Medicine where various healing systems would exist under one roof including allopathy, ayurveda, etc. The foundation stone was laid by Poojya Gurudev Sri Sri Ravi Shankar ji in the presence of Hon'ble Chief Minister of Govt. of Odisha Shri Naveen Patnaik ji and many other Dignitaries from India and Abroad.

The University with a Wi-Fi enabled campus, offers graduate and postgraduate degree programs, Doctoral studies (PhD) apart from short term certificate courses. We are determined to offer the best of knowledge that is an amalgamation of the oriental and the occidental studies. Our Certificate course in Human Development and Counselling- Vedic and Modern perspectives, protected under the (Indian Copyright Act, 1957) is a fundamental step towards offering the best of both worlds.

The five-month 'Foundation course in English and Yoga' is a part of the innovative pedagogical approach that we adopt.

The new Department of Contemplative and Behavioral Sciences (2020-21) is all set to offer world class BA/BSc (Hons.) Psychology and Contemplative Studies, MA/MSc Psychology and Contemplative Studies, Integrated Programme, and PhD. The contemplative way of learning will greatly complement the existing rational and scientific ways on which academics is largely based and that would be the uniqueness of this new Department.

There are various other new and unique Programmes/Courses which would be offered from 2020.

With immense delight we welcome all young minds into SSU which offers the "Best of East and West."

COMMUNIQUE FROM THE MANAGEMENT

Mr. Narendra Lamba
Director of Operations

The purpose of education is to carve an individual into a bright personality, a personality which would stand up to criticism and create friendliness all over, spread harmony, love and compassion.

There is need of holistic education which includes openness to learning

from all corners and serving back to the society .A Healthy body and happy mind is the true sign of success.

Sri Sri University is moving forward in the direction of Holistic health education through establishing the integrated system of medical education that would

produce doctors with an open mind towards all fields of medical sciences - Ayurveda, Allopathy, Yoga , Naturpathy and many more ancient systems of medicine.

Sri Sri University is committed to bring the best of east and best of west in developing the personality of an individual and caring for the society.

Prof. (Dr.) B. R. Sharma

Executive Registrar (Officiating)
&
Dean, Faculty of Health and Wellness

Sri Sri University (SSU), under the visionary leadership of Poojya Gurudev Sri SriRavishankarji,the founder of this University, is making strides to transform higher education by blending the Western innovation with wisdom and values of the East to bring out the best of the East and the best of the West. In doing so, the entire SSU familyfirmly believes with firm dedication that the mission of the visionary founder of this University can only be realizedwhen the students are groomed is such a waythat they not only achieve an excellence in academics but equally learnand imbibe within them the human values. Keeping this mission in thoughts, words and deeds, our University iscommitted in transforming the lives of its students accordingly who learn so as to lead, and lead so as to serve asthey also develop

an awareness of their responsibility towards society, nation and humanity at large.

Located along the banks of Kathjodi River in Cuttack, Odisha,the University is spread over187 acres and provides a serene and pollution-free environment which not only enhances the enthusiasm of the students in devoting their time towards studies without any distraction and also provides opportunity to engage in various e xtra-curricular activities and sport. The University is taking all steps to provide the right ambience for holistic development of the students.

The University has also taken appropriate steps to ensure that every student is groomed to be

suitably employed. It has its own Placement cell that not only monitors opportunities but also keep in touch with various companies and invites them for interviews in the campus.

The University offers more than 26 Post Graduate and Undergraduate programmes and some new programmes are also in the pipeline to be included in 2020-21. With regard to Research and Development, there are ample opportunities to take up research in the field of Yoga, Sanskrit, Agriculture, Management, English and in many other subjects.

On behalf of the University I would like to take this opportunity to invite students and their parents/guardians to visit the Campus and discover more about how they can best realize their potential by becoming part of the SSU family.

Capt. C. S. Panda

The Director Student Affairs

I would like to take minute to commend you on checking out one of the many ways that one can become involved on the SSU campus. Campus involvement, whether it is participating in a project, attending extracurricular activities, participating in sports or club activities is an important part of the university experience. Involvement aids in the intellectual, personal and social development of a student. To aid in this experience the Directorate of Student Affairs strives to connect students, faculty and staff to their campus community.

We provide an array of entertainment options for students and work with them to plan their own events. There are more than 32 clubs which provide a platform for students to showcase their talents. Our office serves students by enhancing their experiences both in and out of the classroom. We envision an active, engaged student community that cultivates leadership development, fosters individual and community growth, encourages the expression and appreciation of multiculturalism and promotes life-long learning. We help students to excel in their studies and leverage their work performance and

to achieve the "healthy mind, healthy body" and help to achieve the goal of the University " LEARN, LEAD AND SERVE".

A committed staff of knowledgeable professionals is on hand to readily assist you. On behalf of the Directorate of Student Affairs staff, I invite you to browse our website and come to visit us in our office at second floor, Shruti Building.

DEEP DIVE

- Where are we Located?
- Campus 360°
- Our Academics
- Our Academic Programmes
- Beyond the Classroom
- Placements & Summer
- Internship Programmes

OUR LOCATION

Odisha - the land of splendour and beauty

Odisha is the land of vivid culture, numerous splendid temples and grand monuments, mesmerizing beaches, fantastic wildlife sanctuaries and mind-blowing natural panorama. It has been rightly regarded as a land of myriad marvels.

The dynamic topographical and vegetation strength of Odisha have combined to produce some of the most stunning destinations that not only offer a visual feast for visitors but also provide a highly educative and culturally pleasing insight into one of the oldest civilizations of the world.

Cradled between the sunlit water of the Bay of Bengal and the heavily forests blue-hued hills of the Eastern Ghats, Odisha's beauty has a gem-like quality, dazzling the visitor with her beguiling charms. Buddhism,

Jainism and Hinduism have flourished in this land, which pays homage to its ancient deities with extravagant style from the religious architectural wonders in the Golden Triangle of **Bhubaneswar-Puri-Konark**, where you can get an encapsulated experience of Odisha in all its infinite charm, to the mysteries of the ancient tantric temples and yogini shrines that intrigue and delight.

The glorious beaches beckon you with their tranquility and turbulent waters. Cavorting dolphins roam in Chilika lake. Healing springs and limpid lakes dotted across the state stun the eye with their visual appeal.

Odisha's art and crafts offer you an indelible experience of its cultural heritage, brilliantly manifested in its ikkat silk, pata paintings, silver

filigree and stone carving. The artist's villages at Pipili and Raghurajpur bring alive old traditions into a colourful and flamboyantly rich fusion.

Cuttack and Bhubaneswar are often referred to as the Twin-Cities of Odisha. The metropolitan area formed by the two cities had a population of 1.68 million in 2014. Cuttack is categorised as a tier-II city as per the ranking system used by the Government of India. Cuttack is a city on a peninsula flanked by the Mahanadi river to the north and the Kathajodi river to the south. Bhubaneswar is located on the coastal plains of Odisha, south-west of the river Mahanadi. Bhubaneswar is ranked as the top Smart City of India and third in 'Ease of doing Business' index.

How to reach us?

Bhubaneswar city is served by all domestic airlines you are coming by flight, you will land at Biju Patnaik international airport. It takes 42 minutes to travel from the airport to the University.

The approximate driving distance between the two points is about 35 kms or 21.7 miles. From the airport, you can take an auto-rickshaw or a cab to reach the University. Bhubaneswar also has a well-developed railway system connected to almost every town and city in the country.

It takes about 49 minutes from Bhubaneswar railway station and about 30 minutes from Cuttack railway station to travel to the university.

The approximate driving distance between Bhubaneswar railway station and the university is about 26.5 km or 16.5 miles and between Cuttack railway station and the university is about 15.6 km or 9.3 miles.

Biju Patnaik international airport Bhubaneswar

Bhubaneswar Railway Station
Cuttack Railway Station

CAMPUS 360°

The sprawling campus with both residential and non-residential facilities is set over a vast scape of 187.5 acres of land, on a hilltop besides the bank of the tributary of river Mahanadi at the outskirts of Cuttack. The beautiful campus, designed by renowned architects specializing in educational architecture, can be compared to the ancient universities of Nalanda and Takshila. The environment of the university with a cluster of minimalistic structures amid trees, shrubs and well-laid out lawns provides a serene ambience.

Cafeteria

This beautiful, open air café is a socializing place for students to indulge in a variety of food catering to multiple tastes. The menu keeps changing every day to maintain the interest of students. Continental food is also a part of the services to suit the international students.

Central dining hall ~ *Kaivalya*

'Kaivalya' literally means 'liberation' (a path of 'Raj Yoga'). 'Kaivalya' in our campus setting implies the ultimate destination for every hungry stomach.

We take pride in our 100% vegetarian and hygienic kitchen services. It is ISO: 22000 certified complying to all quality standards. The food served here is 'sattvik' (high on subtle life energies) because we believe, 'what you eat impacts your mind'.

The aim is to serve organic food as far as possible. The menu is different for all seven days a week and gets updated every six months based on a feedback system. The food caters to the wide group of people coming from all over the world. It is a way of communal dining which brings all students, staff and employees under one roof. The spirit of volunteering is encouraged by giving opportunity to the ones interested to be a part of the kitchen's serving activities.

Classrooms ~ *Modern & traditional*

The university has both naturally ventilated as well as air-conditioned, spacious lecture halls and tutorial rooms, with both modern and traditional settings, thoughtfully designed to provide a high-quality learning ambience.

A sound teaching methodology complemented with multimedia technology enables the faculty members to hold interactive teaching sessions with students and make learning an unique experience.

Eco-friendly ventures
We care for our nature

Plantation is a visionary initiative that puts a natural check on environmental pollution. This adds to the campus, an "escalated oxygenated quotient".

A mega plantation drive was undertaken to plant more than one lakh saplings across the campus, in a span of few months.

Other environmental friendly initiatives such as rainwater harvesting, water management, sewage treatment, solar energy, permaculture are popular here. Also, aiding to the above vision, seasonal vegetables, fruits and herbs are grown in an organic manner, that supports the university mess.

Faculty rooms ~ *Bridging spaces*

The faculty rooms are centrally air-conditioned in every academic block. Here, the students have personal interactions with the faculty on academic and matters of further conduct.

These rooms have ultimately emerged as the bedrock for the generation of bright ideas. And also provide the faculty with a peaceful and comfortable place for their academic pursuits.

Guest homes

There are independent cottages, as well as many independent, comfortable rooms to host guests and visitors throughout the year that are all air conditioned. All rooms and cottages are with attached toilets and a kitchen space. There is also a 24-hour staff service.

Gymnasium ~ *The Fitness Center*

There are well-equipped multi-gym and fitness centers which are used by students & staff of the university. Facilities are available with equipment such as back extension machine, barbell rod, bench press, boxing bag, curl bench and dumbbells for biceps and triceps, exercise cycles and many more of the latest fitness equipment.

The halls of residence for both boys and girls have their independent gyms. To inculcate We also have the facility of open air Gym for the boys hostel

Halls of residence ~ *A home away from home*

We have multiple halls of residence both for boys and girls, located conveniently next to the university dining hall. Constructed in a quarry, these halls of residence for the students- 'Kailash', 'Ambar', 'Kadambari', 'Aravali', 'HB 4' and 'Chhatrapati Shivaji Bhavan' are well- ventilated and fully furnished with provision for twin, triple and four sharing rooms, depending on the course to be pursued.

Air-conditioned rooms can be provided based on availability.
Hot water facility is provided during the winter. Clean drinking water treated with the RO process is available.

The social hub for all the halls of residence is the common room which has facilities like Television and indoor games. The halls of residence are designed such, to provide a peaceful environment for the students with all precautions taken for their safety.

ICICI ~ *The bank service*

ICICI has a branch within the university campus to provide banking facilities to one and all. The bank also has ATM service within the campus for the convenience of students and staff. Students have the provision to open their accounts in the bank by an easy to follow procedure. Bank working hours are from 10:00 am to 4:00 pm on regular working days.

Differently-abled & elder friendly campus ~ *We are all inclusive*

The University has made unprecedented attempts to make the campus friendly for the differently-abled & the elderly. Ramps and elevators facilitate the movement within the academic buildings.

The University also has washrooms to support their needs.

Information & Communication Technology

The Academic, residential and office unit of the university campus is Wi-Fi enabled with internet connectivity. The network infrastructure is served through high-end firewall and HP core switches. The DNS server facility is embedded in firewall itself and the Mail server is managed on google cloud. The power infrastructure is supported by heavy-duty uninterrupted power supply for all systems and servers to avoid data loss. Fast internet connectivity plays an important role in facilitating academic as well as research and development activities for faculty members and students.

State-of-the-Art Infrastructure

It is a universal truth that physical infrastructure facilities are enabling factors for quality education.

The laboratories, classrooms, library, halls of residence, cafeterias and other spaces in our university is comparable with other premium educational institutions. The campus provides an ambience perfectly conducive to teaching, learning, research and meditation.

Laboratories/Studios

The university harnesses the best of modern technology to support the intellectual curiosity of its students and faculty. Our laboratories and studios are sufficiently well equipped with tools to ensure that students have an experiential education.

The open and flexible spaces in these labs promote collaborations across disciplines and promise creative learning opportunities.

Medical facility centre

We have a dedicated in house medical clinic with a full-time practitioner for dispensing medical advice and consultation on health matters, first-aid and illnesses round-the-clock.

There is a stationed ambulance in the university to hand-hold cases to the hospitals as and when needed.

Salons

The University is equipped with separate salon for men and women to take care of the basic needs of the students and staff.

Sumeru Travels

Sumeru Travel Solutions LLP operate inside the campus which offers a wide range of quality travel services at an attractive cost. The travel services include flight ticket, train ticket, passport/visa, insurance, taxi, holiday package etc. The confirmation of taxi and cabs is provided along with photograph and contact no of the driver for safety.

Sri Sri Kaushal Vikas Kendra India ~

The skill development centre

The University finds itself equally responsible for the youth workers who could not complete their education and dropped out from the school for some reasons. With the objective to connect them back to the mainstream of the society, vocational training is provided to them.

The centre operates under three wings:
The in-house training where housekeeping, hospitality, housing and security guard training are being conducted. Post successful completion of the same they are offered jobs in different Art of Living ashrams. The Vidya Training Center is a tie-up between Larsen and Toubro and the University which provides training to Rural Youth (with minimum 10th Pass) who later get placed /absorbed in LNT projects across the country.

The Departmental Store ~ *Sri Sri Tattva*

A one stop destination that provides all the necessities for the students, staff and visitors. It is a part of the upcoming two - storey shopping complex. In addition, the university also has an in-house stationery shop open seven days a week.

Transportation

The university provides a dedicated bus service commutation for its day scholars, faculty and other members placing a high premium on safety, hygiene and punctuality.

All buses are equipped with medical services and GPS system. The buses ply on the following routes at a designated time: (a) Bhubaneswar - university - Bhubaneswar (b) Cuttack- university - Cuttack When students are required to stay back late for trainings, workshops, extracurricular activities or organizational activities, the university ensures their transportation needs.
In addition to this, the university has a sufficient number of vehicles to take care of the day to day travel affair.

Vivechana ~ *The counselling space*

Acknowledging the need for holistic well-being, Vivechana~The Counselling Space is a supportive facility providing therapeutic approach for a healthy mind, body and spirit.

The core of Vivechana~ the Counselling Space lies in its Spiritual understanding of the Human Psyche and grounds itself on the amalgamative perspectives of 'Vedic, Yogic & Modern Psychology'.

Vivechana caters to Psychometric Assessments, Therapy (Psychotherapy & Physiotherapy), Career Guidance, Empirical Research, Certificate Course and Collaboration.

OUR ACADEMICS

A. Teaching Environment

A prelude

We provide unparalleled learning opportunities for our students. Not only are they taught in the lecture room by academicians who are experts in their fields but our supervision system ensures that these 'young pupil' receive more personal tuition from them as and when needed. We are committed to encouraging and developing inquisitive minds.

How are you taught?

The university faculty or department arranges lectures, seminars, workshops and practical. However, there is also an emphasis on independent and self-directed study. Each academic year consists of two semesters*. As the terms are short, the pace and volume of work is likely to be greater than you are currently used to. During each semester, you are expected to spend an average of 44 hours a week on your academic studies (including teaching/contact time and independent study) and you may also need to undertake some work during the vacations (e.g further reading/research, revision, internships & assignments).

Every student adjusts to this new workload in their own way and time and there are plenty of people who can offer advice and support while you get settled in and throughout your degree.

Faculty and intellectual environment

We use a holistic combination of international and oriental teaching pedagogies to ensure all-round excellence. Every programme has its own learning experiences which are shaped by these pedagogy baskets devised by the experienced faculty.

Choice based credit system

You have a choice to choose from the prescribed courses, which are referred as core, elective or soft skill courses and the entire assessment is evaluated-based on a credit system.

Lectures

Lectures act as the starting point for your own study and lasts about an hour each. The teacher-pupil ratio is of emphasis. Many lecturers are leading academicians working on the forefront in their fields. And this makes the lectures a fantastic opportunity for the students.

Practical – a hands-on

Sometimes called 'labs' or 'laboratory classes. practical work on some courses may be assessed. Practical classes provide the students an opportunity to engage deeply with the object of learning thereby escalating the overall learning process.

Supervisions

- Supervisions are small group exercises that are organized by the head/faculty.
- Some preparation in the form of a reading, writing or working on some problems is needed for each supervision. In the session, the students receive feedbacks on the work undertaken by them and are encouraged to speak out their ideas.

In-depth exploration

For in-depth exploration, Happiness Connect programme has been designed for all the students so that they can experience the inner source of happiness. The practice of silence – of consciously withdrawing ones energy and attention from outer distractions – has been used in different traditions throughout time as a pathway to physical, mental, and spiritual renewal.

This system of personal tuition is one of our great strengths through some of our faculty members. In-depth exploration provides the opportunity to explore your subject more deeply, discuss your own work and ideas and receive regular feedback on a one to one basis.

Field trips, study visits and language courses

Several courses include opportunities to go on for a field trip, a study visit or for language courses. Naturally where you go, how long for and what you do varies, depending on your course. The visits can be self-financed, partially or fully-financed by the university/others

Independent research

A chance to carry out your own research, test out theories and put forward your own ideas is encouraged at our campus. Your work might even get published while you are still studying.

Work experience

Some courses include a period of work experience, giving you a chance to explore potential career paths and possibly leading to the opportunity of a job after you graduate. For specific career avenues, refer to the teaching segment of this prospectus.

B. Academics support facility

National digital library and resource center

Our university library is located at the heart of the academic complex, "Shruti". The library is designed in a moderately spacious, semi air-conditioned hall, equipped with modern and comfortable furniture and provides a good academic ambience for students. Students can access thousands of research and learning resources in print and online, and derive benefit from the library's commitment of providing high-quality services. The library also offers access to thousands of electronic books, journals and databases. Specialist library staff members work closely with faculty members to ensure access to key course material. They help students find relevant information from reliable sources for assignments and assist them in identifying, navigating and using information resources. Students also have access to a wide range of documents and online tutorials to gain key skills.

Our library provides the following services to students:
• Bibliographic
• Current Awareness
• Documentation
• Electronic Database and Online Journals
• Extension
• Internet Facility
• Lending
• OPAC (Online Public Access Catalogue)
• Orientation Program
• Reference
• Reprographic

Internal Quality Assurance Cell (IQAC)

Internal Quality Assurance Cell (IQAC) as per NAAC is developed to build a good academic and administrative practices in the Sri Sri University. Thus, institutionalizing the IQAC in the university is important to maintain the academic and administrative rigour and appraisal mechanism to achieve the excellence.

Vision

To build synergistic academic and administrative benchmarks to achieve assured quality in higher education and research program across the disciplines through the adoption of good academic practices and timely assessment process.

Objective

IQAC of Sri Sri University will have following objectives (not limited to) as per the NAAC guidelines :

• To develop a system for informed, consistent and proactive action to improve the academic and administrative performance of the institution.
• To develop and promote benchmarks for institutional functioning towards quality enhancement through embedded quality measures and institutionalization of best academic practices.

IQAC provides enabling platform to facilitate and contribute to :

a. Ensure clarity and focus in institutional functioning towards quality enhancement;
b. Ensure accountable internalization of the quality culture at all hierarchical level;
c. Ensure enhancement and coordination among various activities of the institution and institutionalize all good practices

Our Academic Programmes

FACULTY OF
AGRICULTURE

[Academic Council has approved to change the name of the Faculty to School of Agriculture which will be implemented after due approval of other Statutory Bodies]

- Bachelor of Science (Honours) in Agriculture
- Bachelor of Science (Honours) in Horticulture
- Bachelor of Science (Honours) in Agribusiness
- Bachelor of Science (Honours) in Food, Nutrition, & Dietetics
- Doctor of Philosophy (Ph.D.)

FACULTY OF
AGRICULTURE

॥ कृषि अध्ययन ॥

"Agriculture will be preferred profession in the future. However, sustaining the productivity of agriculture landscapes has assumed importance in the background degrading agricultural landscapes. In the future, demand for skilled manpower will increase, who innovatively practice regenerative agriculture to sustain the agriculture based livelihood. It calls for scientifically informed generation and skilled manpower who reverse migrate to practice agriculture that open up various career opportunities in agriculture and allied areas."

Prof. (Dr.) S. Kumaraswamy
Dean and HoD

Familiarization

The demand for agriculture produces will continue to grow at regional, country and global scale. The increasing demand also exerts pressure on limited soil and water resources, besides several other factors contributing to the productivity of agricultural landscapes.

The innovative solutions to problem associated with agricultural landscapes is need of the day. Our programs as per the ICAR-5th Dean's Committee Recommendations, which has balanced course curriculum, experiential learning and industry internship to prepare students with competitive skills and informed scientific knowledge in agricultural and allied sciences to avail suitable career and succeed in the modern agricultural profession.

B.Sc. (Hons.) Agriculture, B.Sc. (Hons.) Horticulture B.Sc. (Hons.) Agribusiness and B.Sc. (Hons.) Food, Nutrition, & Dietetics:

The degree programs have balanced course curriculum that integrate basic sciences, humanities, agriculture, agricultural engineering and allied sciences with major focus on the exposure to real-time field scale exposure and experiential learning. It enables students to acquire knowledge and skills to engage innovative

processes in crop production with consequent increase in productivity of agricultural landscapes and several farm produce through efficient utilization and conservation of natural resources.

Agriculture sector is projected to become the world's largest and most diverse industry, which will see a phenomenal growth offering career at various levels. The degree programs offered in agricultural sciences will prepare you to see jobs in government, private industry, NGOs. Agriculture related institutions, consulting firms of private and government agencies, also prepare you to become a practitioner of agriculture, agribusiness manager and service provider in agriculture.

B.Sc. (Hons.) in Agriculture, B.Sc. (Hons.) in Horticulture, B.Sc. (Hons.) Agribusiness and B.Sc. (Hons.) in Food, Nutrition, & Dietetics degree programs at our campus are professional that aims at creating human resource with informed knowledge and technical skills to empower the agriculture sector for posterity. Agriculture sector will have a phenomenal growth vis-a-vis increasing demand for trained manpower, who would be change makers in maintaining the integrity of traditional agricultural practices alongside inclusion of technologies to increase the productivity of agricultural landscapes. An innovative-experiential-student centric pedagogy, training methodology, faculty-student counselling and industry exposure makes the course rewarding to the students enrolled for degree programs offered in the Sri Sri University.

B.Sc. (Hons.) Agribusiness-

The degree program has been developed to provide balanced exposure to basic science aspects of agriculture and business management. The undergraduates with dual skill sets in agriculture and business management will have better career options in the future. The course curriculum is innovative and one-its-kind and designed innovatively considering the ICAR recommendations. Agribusiness graduates will have higher career opportunities government, quasi-government and private sectors.

TRACING ROOTS

The discovery of agriculture was the ingenious step towards a civilized society. Agriculture has been a part of our culture since the Indus valley civilization.

Several mention of tress and farming practices in mythology and Vedic scripture indicate that agriculture was an integral part of human ecology and progress of civilization.

The ancient Rigvida scripture emphasize the importance, which state: 'Akshairya Divyaha Krushimit Krushawaha' which is translatable to 'Get rid of gambling and learn the art of farming'.

Orientation and pedagogy

B.Sc. (Hons.) Agriculture, B.Sc. (Hons.) Horticulture and B.Sc. (Hons.) Agribusiness are 4-years duration degree programs spreads across 8 semesters. In each semester, students learn theoretical and conceptual aspects of various interdisciplinary courses. They are exposed to hands-on practical topics in various courses that range from 10-13 courses in each course. Students learn through the presentation and interactive sessions in each semester in order to develop an overall comprehension of the course curricula.

Students undergo practical training placement with the farmers under RAWE (Rural Agricultural Work Experience). This program is the basis for pragmatic training that exposes students to the rural lifestyle in areas such as agriculture, horticulture, agribusiness, agriculture based livelihood systems, socio-economic conditions of the farmers and their problems that relate to modern agriculture. The outreach program embedded into the course curriculum also helps students to develop communication skills and

build problem-solving competence. Such pedagogy imparts abilities to identify, diagnose and develop problem-solving skills relevant to the real-time problems of the agriculture sector. Students also participate in custom designed internship to provide practical exposure to agriculture-based companies, rural cottage industries, research institutions, service-providing extension institutions, NGOs involved in building of the rural economy and technologies support companies under Hands on Training (HOT) and Agro-Industrial Attachment (AIA) program. Under the HOT program, students will be provided practical knowledge and training on specific topics to develop skillsets to initiate start-up companies under the guidance of a faculty mentor of the university.

Students also participate in the state and all-India educational tours that provide exposure to State Agricultural Universities and ICAR governed research institutions and their functioning. Students will also participate in seminars, workshop, internship and training programs during the period of degree program.

Career avenues

The course equips students to become agricultural scientists, progressive farmers or entrepreneurs, serve the government in the department of agriculture, horticulture, agribusiness sector, agriculture service providing agencies. They can also start small companies that support the agriculture sector. Agriculture graduates can pursue career in seed production companies and agriculture related industries such as agribusiness, crop production input (fertilizers and chemicals), soil and water conservation engineering. Likewise, graduates have option to pursue career in allied industries such as banking, biotechnology and rural business management. Graduates can also pursue higher studies in specialized agricultural discipline such as agronomy, entomology, horticulture, plant genetics and breeding, soil and water conservation engineering, etc.

Fact File

B.Sc. (Hons.) Agriculture

04
Years full time

120
Seats

2020-21
Entry

Eligibility:
- **10 + 2** or **equivalent** with a minimum aggregate of **50% marks** with **PCM/PCB**

B.Sc. (Hons.) Horticulture

04
Years full time

40
Seats

2020-21
Entry

Eligibility:
- **10 + 2** or equivalent with a minimum aggregate of **50% marks** with **PCM/PCB**

B.Sc. (Hons.) Food, Nutrition, & Dietetics

04
Years full time

25
Seats

2020-21
Entry

Eligibility:
- **10 + 2** or equivalent with a minimum aggregate of **50%** marks with **PCM/PCB**

B.Sc. (Hons.) Agri-business

04
Years full time

20
Seats

2020-21
Entry

Eligibility:
- **10 + 2** or equivalent with a minimum aggregate of **50% marks** with **PCM/PCB***
- B. A. Eco. (Hons.) can also apply

Programme Structure

The course curriculum is as per the ICAR-5th Dean's Committee Recommendations.

A B.Sc. (Hons.) Agriculture

YEAR 1

Semester I

1. Fundamentals of horticulture
2. Fundamentals of plant biochemistry and biotechnology
3. Fundamentals of soil science
4. Introduction to forestry
5. Comprehension and communication skills in english
6. Fundamentals of agronomy
7. Introductory biology/elementary mathematics
8. Agricultural heritage
9. Rural sociology and educational psychology
10. Human values and ethics
11. NSS/NCC/physical education and Yoga practices

Semester II

1. Fundamentals of genetics
2. Agricultural microbiology
3. Soil and water conservation engineering
4. Fundamentals of crop physiology
5. Fundamentals of agricultural economics
6. Fundamentals of plant pathology
7. Fundamentals of entomology
8. Fundamentals of agricultural extension education
9. Communication skills and personality development

YEAR 2

Semester III

1. Crop production technology - I (kharif crops)
2. Fundamentals of plant breeding
3. Agricultural finance and cooperation
4. Agri- informatics
5. Farm machinery and power
6. Production technology for vegetables and spices
7. Environmental studies and disaster management
8. Statistical methods
9. Livestock and poultry management

Semester IV

1. Crop production technology - II (rabi crops)
2. Production technology for ornamental crops, MAP and landscaping
3. Renewable energy and green technology
4. Problematic soils and their management
5. Production technology for fruit and plantation crops
6. Principles of seed technology
7. Farming systems & sustainable agriculture
8. Agricultural marketing, trade & prices
9. Introductory agro-meteorology & climate change
10. Elective course

YEAR 3

Semester V

1. Principles of integrated pest and disease management
2. Manures, fertilizers and soil fertility management
3. Pests of crops and stored grain and their management
4. Diseases of field and horticultural crops and their management - I
5. Crop improvement - I (kharif crops)
6. Entrepreneurship development and business communication
7. Geo-informatics and nano-technology and precision farming
8. Practical crop production - I (kharif crops)
9. Intellectual property rights
10. Elective course
11. State study tour

Semester VI

1. Rainfed agriculture and watershed management
2. Protected cultivation and secondary agriculture
3. Diseases of field and horticultural crops and their management - II
4. Post-harvest management and value addition of fruits and vegetables
5. Management of beneficial insects
6. Crop improvement - II (rabi crops)
7. Practical crop production - II (rabi crops)
8. Principles of organic farming
9. Farm management, production and resource economics
10. Principles of food science and nutrition
11. Bio-safety and Bio-ethics
12. Elective Course

YEAR 4

Semester VII

1. Rural agricultural work experience and agro - industrial attachment (RAWE & AIA)
2. General orientation and on campus training by faculty members
3. Village attachment (unit attachment in university/ colleges, KVK/ research station attachment)
4. Plant clinic
5. Agro - industrial attachment
6. Project report preparation, presentation and evaluation

RAWE activities and tasks during village attachment training program

	Activity	Duration
1.	Orientation and Survey of Village	1 week
2.	Agronomical Interventions	1 week
3.	Plant Protection Interventions	1 week
4.	Soil Improvement Interventions (Soil sampling and testing)	1 week
5.	Fruit and Vegetable production interventions	1 week
6.	Food Processing and Storage interventions	1 week
7.	Animal Production Interventions	1 week
8.	Extension and Transfer of Technology activities	1 week

Semester VIII

Agro Industrial Attachment (AIA): Students shall be placed in Agro-industries, Cottage industries and Commodities Boards for 03 weeks. Industries include Seed/Sapling production, Pesticides-insecticides, Postharvest-processing-value addition, Agri-finance institutions, etc.

Activities and Tasks during AIA program: Acquaintance with industry and staff, Study of structure, functioning, objective and mandates of the industry, study of various processing units and hands-on trainings under supervision of industry staff, ethics of industry, employment generated by the industry, contribution of the industry promoting environment, learning business network including outlets of the industry, Skill development in all crucial tasks of the industry, Documentation of the activities and task performed by the students, Performance evaluation, appraisal and ranking of students.

Modules for Skill Development and Entrepreneurship: A student has to register 20 credits opting for 2-modules of (0+10) credits each (20 credits) from the package of modules in the semester.

1. Production technology for bio - agents and bio - fertilizers
2. Seed production and technology
3. Mushroom cultivation technology
4. Soil, plant, water and seed testing
5. Commercial bee - keeping
6. Poultry production technology
7. Commercial horticulture
8. Floriculture and landscaping
9. Food processing
10. Agriculture waste management
11. Organic production technology
12. Commercial sericulture

Educational tour will be conducted in break between IV & V Semester or VI & VII Semester

B B.Sc. (Hons.) in Horticulture

YEAR 1

Semester I

1. Elementary Statistics and Computer Application
2. Fundamental of Soil Science
3. Economics and Marketing
4. Elementary Plant Biochemistry
5. Introductory Crop Physiology
6. Fundamentals of Horticulture
7. Principles of Landscape Architecture
8. Principles of Genetics and Cytogenetic
9. Introductory Microbiology
10. Communication Skills and Personality Development
11. Physical Education/Yogic Sciences

Semester II

1. Tropical and Subtropical Fruits
2. Tropical and Subtropical Vegetables
3. Principles of Plant Breeding
4. Soil Fertility and Nutrient Management
5. Water Management in Horticultural Crops
6. Plant Propagation and Nursery Management
7. Environmental Studies and Disaster Management
8. Growth and Development of Horticultural Crops
9. Physical and Health Education
10. Information and communication technology

YEAR 2

Semester III

1. Fundamentals of Plant Pathology
2. Fundamentals of Entomology
3. Temperate Vegetable Crops
4. Nematode pests of horticultural crops and their Management
5. Diseases of fruit, Plantation, Medicinal and Aromatic Crops
6. Fundamentals of Food Technology
7. Temperate Fruit Crops
8. Weed Management in Horticultural Crops
9. Commercial Floriculture
10. Elementary Plant Biotechnology
11. Statistical Methods

Semester IV

1. Soil, Water and Plant Analysis
2. Spices and Condiments
3. Ornamental Horticulture
4. Plantation Crops
5. Breeding of Fruit and Plantation Crops
6. Farm Power and Machinery
7. Insect Pests of Fruit, Plantation, Medicinal & Aromatic Crops
8. Precision Farming and Protected Cultivation
9. Dry land Horticulture

YEAR 3

Semester V

1. Organic Farming
2. Introduction to Major Field Crops
3. Medicinal and Aromatic crops
4. Introductory Agro forestry
5. Breeding of Vegetable, Tuber and Spice Crops
6. Diseases of Vegetables, Ornamentals and Spice Crops
7. Orchard and Estate Management
8. Agro-meteorology and Climate Change
9. Potato and tuber crops
10. Biosafety and Bio-ethics

Semester VI

1. Apiculture, Sericulture and Lac culture
2. Insect Pests of Vegetable, Ornamental and Spice Crops
3. Postharvest Management of Horticultural Crops
4. Seed production of Vegetable, Tuber and Spice Crops
5. Breeding and Seed Production of Flower and Ornamental Plants
6. Processing of Horticultural Crops
7. Horti-Business Management
8. Entrepreneurship Development and Business Management
9. Fundamentals of Extension Education

YEAR 4

Semester VII

Rural Horticultural Work Experience (RHWE)
STUDENT READY - Placement in Villages
STUDENT READY - Placement in Industries

Semester VIII

1. Commercial Horticulture
2. Protective Cultivation of High Value Horticulture Crops
3. Processing of Fruits and Vegetables for Value Addition
4. Floriculture and Landscape Architecture
5. Bio-inputs: Bio-fertilizers and Bio-pesticides.
6. Mass Multiplication of Plant And Molecules through
7. Tissue Culture
   Mushroom culture
8. Bee keeping

C   B.Sc. (Hons.) Agri-business

YEAR 1

Semester I

1. Production and Management of Important Fruit Crops
2. Crop Production Technology- I (Kharif crops)
3. Principles of Agribusiness and Management
4. Fundamentals of Soil Science
5. Livestock and Poultry Management
6. Agricultural and Natural Resource Economics
7. Information and Communication Technology
8. Comprehension and Communication Skills in English
9. Human Values and Ethics
10. Physical Education and Yoga Practices
11. Good Governance and Democratic Society
12. Elementary Mathematics
13. Introductory Biology

Semester II

1. Crop Production Technology- II (Rabi crops)
2. Production Management of Vegetable, Floricultural, Aromatic and Medicinal Crops
3. Principles of Plant Biotechnology
4. Soil, Water and Plant Analysis
5. Value Addition in Animal Products
6. Controlled-environment Farming and Technologies
7. Fundamentals of Entomology
8. Banking and International Trade
9. Introduction to Agricultural Marketing
10. Marketing Institutions and Organizations
11. Agro-based Industrialization

YEAR II

Semester III

1. Modern Farming Systems and Sustainable Agriculture
2. Post-Harvest Technology of Horticultural Crops
3. Soil Fertility, Fertilizers and Nutrient Management
4. Fundamentals of Plant Pathology
5. Post-Harvest Technology of Agricultural Crops
6. Communication Skills and Personality Development
7. Principles of Economic Theory
8. Principles of Marketing Management
9. Market and Trade Acts
10. Human Resource Management and Development
11. Agri-Informatics
12. Intellectual Property Rights

Semester IV

1. Irrigation Water Management
2. Farm Machinery and Power
3. Statistical Methods in Business
4. Consumers Psychology in Business Management
5. Agricultural Cooperation, Institutions and Management
6. Rural Marketing and Market Infrastructure
7. Input Marketing Management
8. Office Procedures for Agribusiness
9. Organizational Behaviour of Business Management
10. Bio-safety and Bio-ethics
11. Elective Course

YEAR III

Semester V

1. Integrated Pest Management
2. Dynamics of Indian Agriculture
3. Farm Management & Production Economics
4. Product Promotion Methods
5. Trading of Agricultural Commodity - I
6. Strategic Business Management
7. Production Management, Planning and Control
8. Inventory and Risk Management
9. Agro-Processing Management
10. Agriculture and Rural Development Programs of India
11. Elective Course

Semester VI

1. Disease Management
2. Financial Management in Agri-Business
3. Trading of Agricultural Commodity-II
4. Commodity Market
5. Managerial Accounting
6. Market Survey and Price Analysis
7. Supply Chain Management
8. Environmental Studies and Disaster Management
9. Entrepreneurship Development and Business Management
10. E-Commerce and Digital Marketing
11. Commercial Seed Production Technology
12. Elective Course

YEAR IV

Semester VII

1. Rural Agricultural Work Experience-I (RAWE)
   a. Student Ready – Placement in Villages
   b. Student Ready – Placement in Industries

Activities
1, General orientation and campus training by discipline-wise faculty members
2. Village attachment
3. Attachment in Univ./KVK/Research Institutions etc.
4. Agri. Clinic
5. Agro-industrial attachment
6. Project report preparation, presentation and evaluation

*For more details please visit our website www.srisriuniversity.edu.in

D   B.Sc. (Hons.) Food, Nuitrition, & Dietetics

Course details will be uploaded on website by 31st December 2019

*Subject to change. Please visit the University website (www.srisriuniversity.edu.in) for latest updates.

SSU/Admission Prospectus/2020-21   21

FACULTY OF
ARCHITECTURE

[Academic Council has approved to change the name of the Faculty to School of Architecture & Design which will be implemented after due approval of other Statutory Bodies]

- Bachelor of Architecture
- Bachelor of Interior Design
- Bachelor of Science in Interior Design
- Integrated Masters in Interior Design

FACULTY OF
ARCHITECTURE
॥ वास्तुकला ॥

"Architecture is a challenging field that involves merging of Art & Science. This programme has the distinct objective of equipping the students with knowledge, skills and attitude so as to make them capable of successfully meeting the present requirements and future challenges in the profession of Architecture."

Prof Indrani Ghoshal Basu
HoD

Familiarization

Architecture is like Mystical Science. It can be truly experienced by a combination of both a scientific and a poetic approach. The journey begins with an inquiry into nature, culture, history, geometry and numerous other related fields.

An architect experiences a strong desire to create a piece of art that has firmness in construction, utility of the highest order and an aesthetic marvel with an identity of its own.

Our Vision

Blending tradition with modernity, to lay a strong foundation for a meaningful curriculum that balances technically-sound and aesthetically-pleasing design principles, in-tune with environmental thought leaders of the modern and ancient world

Our Mission

To blend theory and practice, vernacular and modern, research and design into an innovative, practice-oriented curriculum aimed at a futuristic world that is sustainable and in harmony with nature. Further, to lay the mould for students to be ethical and ecologically-sensitive, professional, building-practitioners who combine intuitive and rational thinking to design for the "Real World."

What are we looking for in you?

You should have enthusiasm for both arts and the sciences with an ability to draw. Prior to final admissions, there will be a round of interviews conducted by a panel from the Faculty of Architecture at Sri Sri University. At the time of interview your interests and inclination towards visual and applied arts would be considered in your favour.

Bachelor of Architecture at SSU

Sri Sri University's uniqueness is in invoking both the rational and intuitive capacities of students, guided by our Founder, Gurudev Sri Sri Ravi Shankar.

SSU is committed to developing the best eco-sensitive builders with the aim to train visionary, ethical and intuitive architects to address the social, economic and cultural challenges of the new millennium. The focus is on sustainability in every aspect of the discipline. Our curriculum is designed to nurture Mother Earth and to build a green planet, reaching out globally while acting locally. Mentored by a committed faculty, our students 'dare to dream' and work to turn the dreams into reality.

Architecture is a fine blend of Arts, Science and Technology. It involves the process of designing and planning of spaces while keeping in mind the users. Architecture has the potential to bring about big changes.

An architect can bring ideas to reality by understanding the needs of a person as well as the society while at the same time nurturing the environment. Anyone with some technical and creative inclination can opt for a career in B. Architecture. Becoming an architect it opens up many avenues for specialization in the vast field of design.

As a reference, the Pritzker awards winner B.V. Doshi in his biography 'Paths Unchartered' talks about what it takes to be an architect.

TRACING
ROOTS

Indian art in the Vedic period is described as a combination of the abstract philosophical concepts of Aryan origin and the representational, even naturalistic trends of Dravidian civilization.

The architecture of the Vedic period was not monumental nor concentrated on urban development. With the disappearance of the Indus Valley culture and its cities, the new Indo-Aryan population was largely distributed in small settlements located in the plains and forests. The building materials that they used were the ones most readily obtainable for constructing shelters like wood, bamboo, thatch, and, probably only later, brick.

In the epics 'Ramayana' and 'Mahabharata', there are mentions of shrines and assembly halls. It is significant to note that stone is only occasionally referred to as a building material. The Ramayana and the Mahabharata refer to big painted halls, so there might have been the convention of wall paintings in those times.

The chief importance of the Vedic period lies in the development of architecture as a science.
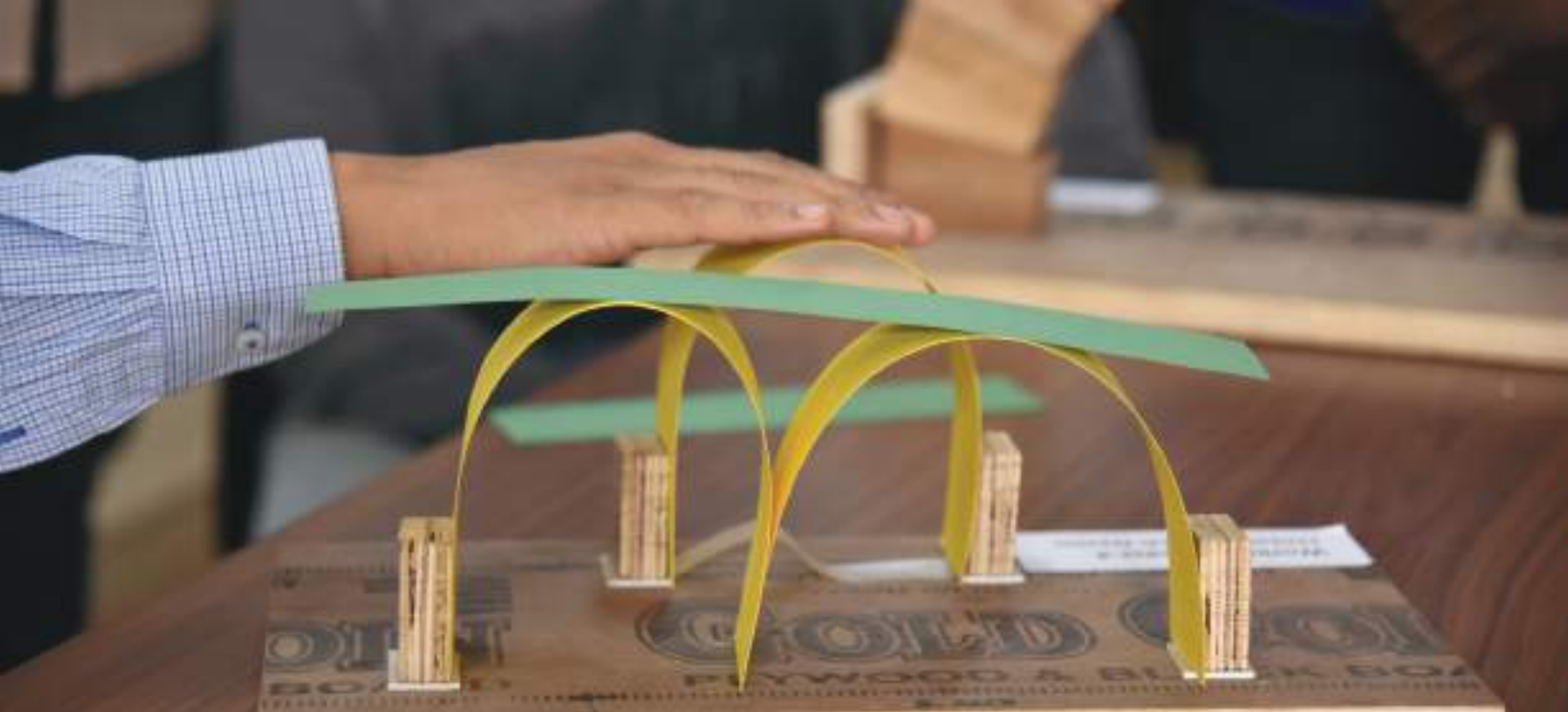
Orientation and Pedagogy:

There has been a conscious effort by a team of faculty members and Board of Studies in framing the syllabus keeping sustainability as the main focus of the architectural education.

At Sri Sri University, a Choice Based Credit System (CBCS) is followed, in tune with syllabi of international universities. The Five Year Degree course in Architecture has been divided into 8+2 semesters, with eight semesters of learning and two semesters of practical training with an Architectural firm, approved by Council of Architecture.

Subjects have been linked to create holistic interdisciplinary curriculum for eight semesters. Electives from other

disciplines have been included for a wide exposure of subjects. Integration of subjects in each semester is so designed that they help students in implementing the application of concepts from other subjects in DESIGN. Some of the highlights of our pedagogy are:

• Hands-on learning through "Reading-Research-Rigor" in analysis
• Students are encouraged to develop designs for human settlements through charrettes - intensive stakeholder workshops and participatory design methods. The focus is on human habitats - urban and rural settlements
• Students learn to respect the complex inter-linkages between humans and the ecosystem, thereby becoming good designers and rigorous researchers

Career avenues:

Graduates will be able to become licensed practicing architects; take up an academic career through advanced studies, teaching and research; or contribute to social development with non-governmental organizations and become professional architects in the design industry. Graduates may also find immense opportunities in allied fields, like interior design, landscape design, architectural conservation, product design, industrial design, animation, advertising, architectural journalism etc.

Global Network
The Art of Living's vast network spanning over 152 countries offers an international platform for knowledge-sharing, networking, internships and placements around the world.

Fact File

B. Arch.

05 Years full time

40 Seats

2020-21 Entry

Eligibility criteria as per Council of Architecture:

• Minimum **50% marks** in **10 + 2** or equivalent
• Minimum **50%** aggregate marks in **Physics, Chemistry and Mathematics**
• Minimum **valid score** in the **National Aptitude Test in Architecture (NATA)** and/or ranking in **JEE Paper II**.

Bachelor of Interior Design (BID)

04 Years full time

20 Seats

2020-21 Entry

Eligibility criteria as per Council of Architecture:

• **10+2** from CBSE or equivalent examination with not less than **50% marks** in aggregate.

Bachelor of Science in Interior Design

04 Years full time

20 Seats

2020-21 Entry

Eligibility criteria as per Council of Architecture:

• **10+2** from CBSE or equivalent examination with not less than **50% marks** in aggregate.

Integrated Masters in Interior Design

05 Years full time

20 Seats

2020-21 Entry

Eligibility criteria as per Council of Architecture:

• **10+2** from CBSE or equivalent examination with not less than **50% marks** in aggregate.

Programme Structure

YEAR 1

Semester I

1. Basic design and visual arts
2. Construction technology and materials – I
3. Architectural graphics – I
4. History of art and architecture – I
5. Strength of materials and structures – I
6. Environmental studies
7. Communication skills
8. Workshop – I
9. Visual Arts – CBCS

Semester II

1. Architectural design – I
2. Construction technology & materials -II
3. Architectural graphics – II
4. History of art & architecture – II
5. Strength of materials & structures – II
6. Building ecology
7. Workshop-II (model making)
8. Yoga & meditation / origami in architecture/ advance basic design / contemporary crafts – CBCS

YEAR 2

Semester III

1. Architectural designs – II
2. Construction technology and material – III
3. Architectural graphics – III
4. History of art and architecture – III
5. Structural designs and systems – I
6. Climate in architecture
7. Computer application – I
8. Surveying and levelling
9. Basics of photography site / construction management / energy in building / bio of contemporary architects – CBCS

Semester IV

1. Architectural designs – III
2. Construction technology and material – IV
3. Architectural graphics – IV
4. Theory of design – I
5. Structural designs and system – II
6. Vernacular architecture
7. Computer application – II
8. Building services – I

YEAR 3

Semester V

1. Architectural designs – IV
2. Construction technology and material – V
3. Working drawing – I
4. Structural designs and system – III
5. Theory of landscape architecture
6. Building services – II (HVAC)
7. Computer application – III (software and languages)
8. Estimation and costing
9. Environmental psychology / basics of management/ green building design /architectural journalism – CBCS

Semester VI

1. Architectural designs – V
2. Construction technology and material – VI
3. Working drawing – II
4. Theory of human settlements
5. Structural designs and system – IV
6. Building services – III (acoustics and Illumination)
7. Specification
8. Basics of statistics /PERT/CPM technique/construction management / architectural conservation / intelligent buildings – CBCS

YEAR 4

Semester VII

1. Architectural designs – VI
2. Construction technology and material – VII
3. Interior design
4. Urban and regional planning
5. Advanced structural engineering
6. Disaster management
7. Research skills and project /concepts of smart cities/ global positioning system/ Ethics of good governance – CBCS

Semester VIII

1. Project (thesis)
2. Construction technology and material – VIII
3. Professional practices and building bylaws
4. Valuation and arbitration
5. Construction management

YEAR 5

Semester IX & X

1. Practical training -1
2. Dissertation & seminar

FACULTY OF
MANAGEMENT STUDIES

[Academic Council has approved to change the name of the Faculty to School of Business & Entrepreneurship which will be implemented after due approval of other Statutory Bodies]

- **Postgraduate Programmes**

  - Master of Business Administration in General Management
  - Master of Business Administration in Entrepreneurship
  - Master of Business Administration in Agri-Business
  - Master in Commerce (Professional)
  - Master of Arts in Economics
  - Post Graduate Diploma in Financial Markets

- **Undergraduate Programmes**

  - Bachelor of Business Administration
  - Bachelor of Commerce (Honours)
  - Bachelor of Arts (Honours) in Economics

- **Integrated MBA (BBA + MBA)**

- **Diploma Programmes**

  - Diploma in Digital Marketing
  - Diploma in Forensic Accounting
  - Diploma in Regulatory Compliance
  - Diploma in Intellectual Property & Innovation Management

FACULTY OF MANAGEMENT STUDIES

॥ वाणिज्य एवं प्रबंधन पाठ्यक्रम ॥

"We passionately work towards building a new paradigm of ethical leadership and self-motivated entrepreneurs through a holistic learning experience that trains them to become corporate geniuses."

**Prof. (Dr.) P. Srinivas Subbarao, Ph.D., D.Litt.
Dean FMS & CEO,
SSU Innovation Pvt. Ltd.**

FCMS (PG) studies at our campus

The Faculty of Management Studies offers six postgraduate programmes; Master of Business Administration in General Management (finance / marketing / operations / Business Analytics / human resources /Good Governance and Public Policy MBA (General Management), Master of Business Administration in Entrepreneurship - MBA (Entrepreneurship), Master of Business Administration in Agri-business - MBA (Agri-Business), Postgraduate Diploma in Financial Markets - (PDGFM) and M. Com, Master of Commerce, Master of Arts in Economics

MBA (General Management) at our campus is the flagship course and the most dynamic wing. The University adopts an industry-oriented curriculum where students are trained to work in a corporate set-up. After completion of the programme, students develop effective communication skills, both written and verbal; work effectively and professionally in teams; develop an understanding of the diverse and rapidly changing global business environment; possess the skills to identify professional issues in a variety of contexts; apply decision-making techniques, using both quantitative and qualitative analysis to resolve management crisis; analyse and evaluate ethical problems that occur at all levels of business decision making; and conduct strategic analysis using both

Familiarization

The Master of Business Administration is a Post graduate programme that offers a strong foundation in business concepts thoroughly imparted through theoretical and practical opportunities. The MBA programme not only builds knowledge based skills or hard skills in the various areas of management but also polishes a wide domain of soft skills like communication, negotiation, management skills, leadership skills among others to make the students open to global opportunities for career growth.

In addition, the MBA programme also hones skills for self-motivated students to start an independent business. An array of LIVE projects, case studies allow students to become successful managers when they are faced with real life situations and problems and come out with real time solution The programme creates and develops the KSAs (Knowledge, Skills and Attitude) among the students with a high level of credibility in the eyes of the recruiters and other representatives of the organizations.

theoretical and practical applications.

The updated curriculum includes the Artificial Intelligence & Machine Learning (AI & ML) for Business; Risk Management; Corporate Environmental Responsibility & Sustainability; Creativity, Innovation & Entrepreneurship are included this year keeping in view the industry & market demands. The most in-demand course which is changing the profile of students is Corporate Readiness Programme (CRP) which is taught by the corporates and consultants from MNC's.

Entrepreneurial spirit is the asset responsible for enabling a student to start one's own ventures with competitiveness and the potential to leverage opportunities in any sector or business.

Entrepreneurship is the capacity to develop ideas, the process to arrange resources required to exploit opportunities in the market place, to create opportunities and to achieve success with them. The core curriculum our **MBA (Entrepreneurship)** is designed to give students an in-depth mastery of the academic disciplines and applied functional areas necessary to create their own start-ups.

The objective of **MBA (Agri-business)** is to create a platform to motivate and provide systematic guidance to the students to realize their dream as Agri-preneurs. Agribusiness here at our University focuses on training students in the principles and practices of agricultural production, value addition,

marketing, supply chain, global trends and future challenges. It aims at creating agribusiness professionals capable of providing urban amenities in rural areas by astute management of rural resources and to participate in global research for agricultural and agro commodity innovations including adoption of disruptive practices.

Post Graduate Diploma in Financial Markets (PGDFM) is designed jointly by experts from our University and the National Stock Exchange (NSE) to fulfill the gaps in the financial market industry. The emphasis of PGDFM is on experiential learning through seminars, presentations, workshops and industry visits.The comprehensive programme covers all major areas of financial market including equity debt, mutual funds, equity derivatives, currency derivatives and commodities. Candidate can practice on web-based software to develop financial market skills anytime / anywhere in addition to training on advanced financial market software like NSE-TAME, Capitaline, MetaStock and Prowess.

Master of Commerce (M.Com.) covers the study of accounting, economic theory, micro and macro-economics, knowledge about business, trade and its characteristics etc. At SSU, we offer this course in association with CIMA (International recognized certificate program). This degree serves as a basis for further higher studies and research in the field of Commerce. It is a dual-certificate programme, a student will be certified by the University and also by CIMA.

TRACING ROOTS

Management is remarkably the oldest art and the latest science. As an art, management involves getting results through required skill sets that become the assets for self and as the latest science, management constitutes an organized body of knowledge that embodies universal truth developed into theory and principles resourceful for every day needs. The origin of management is as old as the principles of Bhagavad Gita, Panchatantra or Arthashastra. The logic and the knowledge inherent in these ageless scriptures in every word are a timeless guide to adopt a pragmatic approach to life.

In Bhagwad Gita, Sri Krishna provides knowledge on effectiveness and efficiency where he elucidates- effectiveness is doing the right things and efficiency is doing things right. The Panchatantra tales provide crisp and subtle management lessons on handling adverse situations. Lessons learnt can be anywhere from learning the art of composure in chaotic situations to using common sense to survive and sustain in uncertain circumstances. Likewise, Arthashastra teaches and reveals the true, deep and the hidden meanings of knowledge that requires implementation in each and every stage of life.

Hence, the general principles of effective management are not restricted to literature, but require application in every aspect of life. The rules for effective management according to His Holiness Gurudev Sri Sri Ravi Shankar are developing and listening to one's intuitive abilities, focusing on innovation, creating a sense of belongingness among co-workers for developing teamwork and commitment and believing in oneself.

Orientation and pedagogy

The curriculum is designed according to Learning Outcome- based Curriculum framework (LOCF). The students are provided an exposure to a variety of teaching methods like lectures, demonstrations, case-studies to bring in the corporate dynamics in the classroom and learning. Students are expected to know, understand and be able to implement that in practicality at the end of their programme of study. Not only the students involve themselves in more active participation but also they obtain guidance to be industry-ready.

Our capstone initiatives ~ Anvil listing

The capstone project enhances the student's practical industry exposure as they apply skills, methods and knowledge gained through study in solving a significant problem for a real client or a business issue.

Capstone projects strengthen the student's knowledge of an industry. Students take up a capstone project that runs across the programme, to use the concepts learnt in the classroom for "influencing practice here and now".

SSU Innovation Pvt. Ltd.

It is the Incubation center of our University recognized by the Government of Odisha. It provides free incubator support to all MBA (Entrepreneurship) students upto 6 months even after completion of work.

More than 24 new projects have been started by the students of entrepreneurship management. These include an e-commerce portal, a food retail chain in Vishakhapatnam, a beach tourism project and a dairy service of providing desi cow milk.

Some of the projects in supply chain management cater to organic farming, solar energy, development of software for feedback system etc. The centre is supported by various industries, NGOs and academic organizations in India and abroad to fulfill the dreams of budding entrepreneurs.

Career Avenues

MBA has become more of an all-purpose degree in the same way that law once was thought to hold that distinction. So, while the mainstream MBA careers are in consulting, finance, consumer goods marketing, analytics and technology, the degree opens doors additionally in every industry from healthcare and energy to the not for profit sector and the government. With India emerging as a start-up hub, entrepreneurship is another major avenue for the management professional.

Our recent batch i.e. 2017-19 was placed in various Indian campanies International Companies in different positions like Finance Analyst, Management Trainee, Business Development Manager, Relationship Manager, Sales Manager, HR Executive, Talent Acquisition Executive, Equity Advisor, Store Manager, Business Analyst, Operations Executive, Area Sales Executive, Executive Trainee – Finance.

What are we looking for in you?

You should be an all-rounder with special interest in business and management. You will be assessed on your leadership qualities, soft skills such as interpersonal skills, strategic thinking etc. Communication skills are a necessity for this leadership programme. You must be innovative to turn challenges into opportunities. Above all you must be truthful, equanimeous, transparent and insightful.
This course opens a pool of opportunities in the business and management domain.

Is this the right career for me?

An MBA programme will help you acquire the knowledge and business practices that are needed to start a new business or help an existing business to grow and develop. So even if you open a start-up and wish to be an entrepreneur, your right contacts at the right places and at the right time will help you do just that.

Programmes are generally intense and consist of core compulsory modules, electives and a dissertation or work-based project. You will be assessed through tests, essays and group activities. You will learn how to carry operational management, develop a marketing strategy, do strategic planning, lead a team, read and assess financial reports etc. The course offers opportunity for work placements.

Fact File

MBA (General Management)

02 **120**
Years full time Seats

2020-21

Entry

Eligibility:
- a minimum of **50% marks** in aggregate or equivalent at **graduation** from a recognized university
- valid score of **CAT/XAT/CMAT/MAT** or **GMAT**

MBA (Agri-Business)

02 **30**
Years full time Seats

2020-21

Entry

Eligibility:
- a minimum of **50% marks** in aggregate or equivalent at **graduation** from a recognized university
- valid score of **CAT/XAT/CMAT/MAT or GMAT**

MBA (Entrepreneurship)

02 **30**
Years full time Seats

2020-21

Entry

Eligibility:
- a minimum of **50% marks** in aggregate or equivalent at **graduation** from a recognized university
- valid score of **CAT/XAT/CMAT/MAT or GMAT**

M.Com.

02 **30**
Years full time Seats

2020-21

Entry

Eligibility:
- graduation or equivalent in any stream from a recognized university

PGDFM

01 **60**
Years full time Seats

2020-21

Entry

Eligibility:
- graduation or equivalent in any stream from a recognized university

Master of Arts in Economics

02 **30**
Years full time Seats

2020-21

Entry

Eligibility:
- graduation or equivalent in any stream from a recognized university

Programme Structure

A MBA (General Management/ Entrepreneurship/ Agri-Business)

YEAR 1
Semester I

1. Management Theory & Practices
2. Quantitative Techniques
3. Managerial Economics
4. Organizational Behavior
5. Marketing Management
6. Business Communication & Soft Skill Development
7. Financial Reporting, Statements and Analysis
8. Human Resources Management
9. Computer Applications for Business
10. CER & Sustainability
11. CRP I – Career Management Foundations

Semester II

1. Legal Aspects of Business
2. Indian Ethos, Ethics & Mind Management
3. Production & Operations Management
4. Corporate Finance
5. Indian Financial System & Financial Markets
6. Managerial Skills for Effectiveness
7. Organisation Design
8. Marketing Research
9. Business Statistics and Analytics for Decision Making
10. AI & ML for Business
11. Career Readiness Programme (CRP) II – Career Management Essentials

Summer Internship Project (SIP) of 8 weeks duration during the month of May-June.

Note :- All papers of 1st Semester & 2nd Semester are common for MBA (General Management), MBA (Entrepreneurship) & MBA (Agribusiness).

YEAR 2
Semester III

Core
1. Corporate Strategy
2. Global Business Development
3. Project Management
4. Risk Management
5. CRP III - The Art and Science of Getting Hired

Major
6. Elective - 1
7. Elective - 2
8. Elective - 3

Minor
9. Elective - 1
10. Elective - 2

Note :- In 3rd Semester, all the five Core papers are common for MBA (General Management), MBA (Entrepreneurship) & MBA (Agribusiness).

Elective Courses:
• A student would be free to choose any three electives from any one group and two electives from another group during third semester for MBA (General Management).
• A student has to choose any four electives during third semester for MBA (Agribusiness) & MBA (Entrepreneurship).

Elective - Finance Management

1. Project Appraisal & Finance
2. Investment Analysis & Portfolio Management
3. Corporate Tax Management
4. Managing Banks and Financial Institutions
5. International Finance
6. Working Capital Management
7. Financial Markets and Services

Elective - Marketing Management

1. Consumer Behavior
2. Sales & Distribution Management
3. Sustainable Marketing
4. Digital and Social Media Marketing
5. B2B Marketing
6. E-Commerce
7. Marketing to base of Pyramid Consumers

Elective – Business Analytics

1. Data Analytics Using SAS
2. Big Data and Cloud Computing
3. Multivariate Data Analysis
4. Data Visualization for Managers
5. Business Forecasting

Elective - Human Resource Management

1. Industrial Relations and Labour Legislations
2. Organisational Effectiveness & Change
3. Performance Management System
4. Compensation and Benefits Management
5. International HRM
6. Understanding Self: Indian Perspective
7. Cross Cultural Management

Elective - Operation Management

1. Supply Chain and Logistics Management
2. Service Operations Management
3. Material Management
4. Operations Research Applications
5. Management of Manufacturing Systems
6. Sourcing Management
7. Supply Chain Analytics

Elective - Good Governance & Public Policy

1. Good Governance: Understanding Eastern and Western Perspectives
2. Public Policy: Design, Analysis, and Implementation
3. Geopolitics and Social Environment of Business
4. Governing India: Challenges and Opportunities
5. Sustainable Development Goals and India
6. Economics for Good Governance and Public Policy

Agribusiness Management - Elective (Any Four)

1. Agri - supply chain management
2. Agribusiness marketing management
3. Food processing management
4. Agri brand management
5. NGOs and rural development
6. Agri retail management

Entrepreneurship Management - Elective (Any Four)

1. Entrepreneurship in Green Business
2. Entrepreneurial Marketing
3. Technology Appreciation and Intellectual Property Rights
4. Indian Models in Entrepreneurship
5. New Design Thinking

*Subject to change. Please visit the University website (www.srisriuniversity.edu.in) for latest updates.

Semester IV

Core
1. Capstone Project
2. Innovation, Creativity & Entrepreneurship
3. Business Process Re-engineering
4. Indian Economy & Policy
5. CRP IV – Right Start A New Job

Major
6. Elective - 1
7. Elective - 2
8. Elective - 3

Minor
9. Elective - 1
10. Elective - 2

Note :- In 4th Semester, all the five Core papers are common for MBA (General Management), MBA (Entrepreneurship Management) & MBA (Agribusiness Management).

Elective Courses:
• A student would be free to choose any three electives from any one group and two electives from another group during fourth semester for MBA (General Management).
• A student has to choose any four electives during fourth semester for MBA (Agribusiness Management) and MBA (Entrepreneurship Management).

Elective – Finance Management
1. Financial Derivatives
2. Valuation
3. Mergers, Acquisitions and Corporate Restructuring
4. Behavioral Finance
5. Fin Tech for Finance
6. Corporate & SME Banking
7. Taxation

Elective – Marketing Management
1. International Marketing
2. Marketing Strategy
3. Integrated Marketing Communication
4. Rural Marketing
5. Services Marketing
6. Retail Management
7. Product & Brand Management

Elective - Business Analytics
1. Data Mining
2. Data Warehousing for Analytics
3. E-Business and Marketing Analytics
4. Predictive Analytics
5. Data Science Using R

Elective - Human Resource Management
1. Talent Management
2. Human Resource Development
3. Strategic HRM
4. Business Negotiation
5. Manpower Planning, Recruitment & Selection
6. HR Metrics and Analytics
7. Team Dynamics at Work

Elective - Operation Management
1. Sales and Operations Planning
2. Total Quality Management
3. Production, Planning & Control
4. Behavioral Operations Management
5. Quality Toolkit for Managers
6. Pricing and Revenue Management
7. Operations Strategy

Elective - Good Governance & Public Policy
1. Legislative Process and Policy Advocacy
2. Good Global Governance
3. Rural Development and Governance
4. Business and Public Policy
5. Ethics in Good Governance and Public Policy
6. Doing Research in Good Governance and Public Policy

Elective - Agribusiness Management (Any four)
1. Rural Marketing
2. Agro-Input Industry Management
3. Agriculture Futures and Options Markets
4. Management and Financing of Agro-Food Projects
5. Post-Harvest Management
6. Agricultural Entrepreneurship

Elective - Entrepreneurship Management (Any four)
1. Agricultural Entrepreneurship, Challenges & Opportunities
2. Innovation Technology Management
3. Legal & Regulatory Process of Entrepreneurship
4. Social Entrepreneurship
5. Venture Valuation and Accounting
6. Entrepreneurship Lab

B PGDFM

Quadmester I
1. Economics for financial market
2. Capital market operations
3. Corporate accounts and financial reporting
4. Mutual fund operations
5. Banking operations

Quadmester II
1. Financial advisory
2. Equity derivatives
3. Fundamental analysis
4. Accounting and taxation
5. Fixed income securities and debt Market

Quadmester III
1. Technical analysis
2. Options trading strategies
3. Internship for two months

Quadmester IV
1. Operation and risk management
2. Computer application in finance
3. Marketing of financial product

C M.Com.

Semester I

1. Organizational Management
2. Advanced Management Accounting
3. Fundamentals of Business Economics
4. Financial Management
5. Advanced Excel
6. Direct Taxation

Semester II

1. Quantitative techniques for Manager
2. Marketing Management
3. Advanced Financial Reporting
4. Banking & Insurance
5. Project & Relationship management
6. Legal Aspect of Business

YEAR 2

Semester III

1. Strategic Cost & Management Accounting
2. Indian Financial Systems
3. Business Research Methods with SPSS
4. Treasury Management
5. Elective - 1
6. Elective - 2

Semester IV

1. International Business
2. Strategic Financial Management
3. Business Ethics & Corporate Governance
4. Risk Management
5. Elective - 1
6. Elective - 2
7. Project Report and Viva

Elective Courses:

• A student would be free to choose any two electives from the following groups during third & fourth semester.

Elective - Accountancy
Advanced Accounting
OR
International Financial Reporting

Elective - Finance
Corporate Finance
OR
Security Analysis & Portfolio Management

Elective - Taxation
GST
OR
Corporate Tax Planning

Elective - Entrepreneurship
Entrepreneurship & Small Business Management
OR
Entrepreneurial Finance

D Master of Arts in Economics

Course details will be uploaded on website by 31st December 2019

FACULTY OF
MANAGEMENT STUDIES

॥ वाणिज्य एवं प्रबंधन पाठ्यक्रम ॥

Familiarization

All business and economic activity, whether in the private or public sector, utilizes functions to plan, organize, administer, control, produce, market and distribute goods or services.

As corporations grow larger and more complex, as government regulations become more pervasive, and national and international firms compete for markets - the principles and techniques in business become more critical for success.

FMS (UG) at our campus

The Faculty of Management Studies offers three undergraduate programmes; Bachelor of Business Administration - (BBA), Bachelor of Commerce (Honors) – B.Com. (Hons), Bachelor of Arts in Economics (BA Economics), and Intergrated MBA (BBA + MBA).

The courses are designed to provide students with a sound understanding of business functions. FMS (UG) strives to develop in its students an understanding of nature of modern business, including an awareness of emerging business and the constraints within those opportunities. It requires students to apply analytical skills developed in the study of general education to real business situations.

The **BBA** programme of 3-years delivers management education to educate students to be effective and socially responsible managers. Our goal is that students develop the skills to be able to continuously improve the organizations they work with and identify new opportunities for their growth. The learning goals focus on communication, critical thinking, business knowledge, career goals and entrepreneurial thinking.

B. Com (Hons.) is an undergraduate programme of 3-years duration. It aims to prepare the students to select their professional career from various current avenues. It prepares graduates for a wide range of careers in the business world. This program focuses on preparing the individual for the modern financial and accounting field.

Our capstone initiatives ~ Anvil listing

Disciplined Approach

Frequent communication is sent from the department to the respective parents on the attendance report, internal marks, conduct and behaviour of their wards. Mobile phones are not permitted in the classrooms. Regular mid-day meditations are prescribed to the students.

Qualitative Education

The approach towards education is more interactive with field visits and workshops conducted by distinguished speakers. All the programmes are based on outcome learnings.

TRACING ROOTS

The Bachelor of Business Administration (BBA) is a bachelor's degree in commerce and business administration. In the USA, the degree is conferred after four years of full-time study in one or more areas of business concentration. In Europe, the degree is conferred after three years of full-time study in one or more areas of business concentration.

The BBA programme usually includes general business courses and advanced courses for specific concentrations.

The Bachelor of Commerce (B.Com) is an undergraduate degree in commerce (or business) and related subjects, usually awarded in Canada, Australia, India, Ireland, New Zealand, Pakistan, South Africa and other Commonwealth countries.

Is this the right career for me?

BBA and B.Com are the basic platform & if you are thinking of a good Master Programs in Commerce or Management. BBA and B.Com are a three-year degree programmes that provides fundamental education in business, accounting and financial management principles.

The BBA course allows students to specialize in one of the multiple specialization areas, such as marketing management, finance management, human resource management. BBA programmes offer practical management training that can prepare you to work successfully in a large or small organization.

What are we looking for in you?

You should be a visionary with a keen interest in administration. You should be focused on accomplishing organizational goals.

A strong sense of responsibility towards the management of a team with qualities such as accountability, efficiency, dedication will be assessed by our admission counsellors.

Orientation and pedagogy

Management education provides knowledge and exposure through the understanding of business and the economy rather than only looking at day-to-day management of an organization. Management studies is a programme that develops a global perspective towards business, thereby tapping the tremendous opportunity in different parts of the world.

Besides acquiring managerial skills, it also imparts entrepreneurial skills.

Management studies aim at creating and disseminating knowledge, and ensures continuous supply of knowledgeable, active and professionally committed managers, who look for new innovative and creative strategies to address competitive threats positively and effectively in order to achieve competitive excellence.

It also aims to develop effective and ethical leaders and entrepreneurs, who anticipate, analyze and manage contemporary as well as emerging business and social issues.

Commerce education gives a thorough understanding of the economy and business. You can learn how a business operates, as well as explore how all the economic, political, social, cultural and technological decisions that go along with businesses can positively and negatively impact our society, or even the world.

It focuses on the factors that drive economic behavior at both an individual and organizational level. It equips you with analytical, communication and problem-solving skills to effectively identify issues, source information and find efficient and practical solutions. Our programme offers core units that introduce the key principles of commerce.

Fact File

Bachelor of Business Administration

03
Years full time

90
Seats

2020-21
Entry

Eligibility:
- **10+2** or equivalent with a minimum aggregate of **50% marks** in any stream

Integrated MBA (BBA + MBA)

05
Years full time

30
Seats

2020-21
Entry

Eligibility:
- **10+2** or equivalent with a minimum aggregate of **50% marks** in any stream

Bachelor of Arts (Honours) in Economics

03
Years full time

30
Seats

2020-21
Entry

Eligibility:
- **10+2** or equivalent with a minimum aggregate of **50% marks** in any stream

Bachelor of Commerce (Honours)

03
Years full time

60
Seats

2020-21
Entry

Eligibility:
- **10+2** or equivalent with a minimum aggregate of **50% marks** in any stream

Programme Structure

A BBA

YEAR 1

Semester I

1. Principles of management
2. Quantitative techniques for managers
3. Business environment
4. Business communication and english language
5. Accounting for managers
6. Banking

Semester II

1. IT for management (excel, MS access)
2. Production & operations management
3. Organization behaviour
4. Financial management
5. Marketing management
6. Industrial visits & report preparation

YEAR 2

Semester III

1. Business statistics
2. Business ethics and corporate governance
3. Indian heritage and culture
4. Human resource management
5. Event management and CSR
6. Management Information System (MIS)

Semester IV

1. Business planning
2. Science and civilization
3. Insurance and retirement planning
4. Cost and management accounting
5. Managerial economics
6. Market research

YEAR 3

Semester V

1. Market survey
2. Legal aspects of business
3. Globalization and change
4. Retailing and E - tailing (marketing)
5. Consumer behaviour and customer relationship management (marketing)
6. Minor project

Semester VI

1. Entrepreneurship & small business management.
2. Fiscal management
3. Elective (FM/HRM/OM)
4. Project work

B Integrated MBA (BBA + MBA)

YEAR 1

Semester I

1. Principles of management
2. Quantitative techniques for managers
3. Business environment
4. Business communication and english language
5. Accounting for managers
6. Banking

Semester II

1. IT for management (excel, MS access)
2. Production & operations management
3. Organization behaviour
4. Financial management
5. Marketing management
6. Industrial visits & report preparation

YEAR 2

Semester III

1. Business statistics
2. Business ethics and corporate   overnance
3. Indian heritage and culture
4. Human resource management
5. Event management and CSR
6. Management Information System (MIS)

Semester IV

1. Business planning
2. Science and civilization
3. Insurance and retirement planning
4. Cost and management accounting
5. Managerial economics
6. Market research

YEAR 3

Semester V

1. Market survey
2. Legal aspects of business
3. Globalization and change
4. Retailing and E - tailing (marketing)
5. Consumer behaviour and customer relationship management (marketing)
6. Minor project

Semester VI

1. Entrepreneurship & small business management.
2. Fiscal management
3. Elective (FM/HRM/OM)
4. Project work

*Year IV & Year V course details will be announced

*Subject to change. Please visit the University website (www.srisriuniversity.edu.in) for latest updates.

C   Bachelor of Commerce (Honours)

YEAR 1

Semester I

1. Environmental Studies
2. Financial Accounting
3. Business Laws
4. Business Statistics
5. Any one of the following:
   a. Business Economics   b. Accounting for Everyone
   c. People Management   d. Rural Development

Semester II

1. Business Communication (Language – English/Hindi/
   Sanskrit/MIL) / Foreign Language
2. Corporate Accounting
3. Corporate Law and Secretarial Practice
4. Business Organization and Management
5. Any one of the following:
   a. Macro Economics   b. Financial Literacy
   c. Basics of Management   d. Public Administration

YEAR 2

Semester III

1. Financial Management
2. Income-tax Law and Practice
3. Any one of the following:
   a. Indian Economy
   b. Investing in Stock Markets
   c. Project Management and Techniques
   d. Good Governance
4. Any one of the following:
   a. E-Commerce
   b. Collective Bargaining & Negotiating Skills
   c. Training & Development
   d. Stock Market Operations
   e. Business Communication & Documentation

Semester IV

1. Cost Accounting
2. Business Mathematics
3. Any one of the following:
   a. Risk Management   b. Digital Marketing
   c. Entrepreneurship   d. Sustainable Development
4. Any one of the following:
   a. New Venture Planning and Development
   b. Personal Tax Planning
   c. Cyber Security
   d. Leadership & Team Development
   e. Event Management

YEAR 3

Semester V

1. Marketing Management
2. Summer Internship Project Report and Viva-voce examination
3. DSE 1 Group A- Any one of the following:
   a. Business Economics   b. Management Accounting
   c. Financial Markets and Institutions   d. Banking and Insurance
   e. Advertising and Personal Selling   f. Mind Management
   g. Data Analytics   h. Creativity and Innovation
4. DSE 2 Group B- Any one of the following:
   a. Computer Applications in Business
   b. Advanced Financial Accounting
   c. Financial Services
   d. Financial Technology and Analytics
   e. E - Business
   f. Organizational Behaviour
   g. Corporate Tax Planning
   h. Business Incubation

Semester VI

1. Human Resource Management
2. Goods and Services Tax (GST)
3. DSE – 3 Group C- Any one of the following:
   a. Macro Economics
   b. Advanced Corporate Accounting
   c. Investment Management
   d. Artificial Intelligence for Business
   e. Consumer Sovereignty
   f. Yoga and Happiness
   g. Corporate Governance
   h. Industrial Relations and Labour Laws
4. DSE – 4 Group D- Any one of the following:
   a. Indian Economy
   b. Financial Statement Analysis
   c. Auditing
   d. Personal Finance & Planning
   e. International Business
   f. Business Ethics and Human Values
   g. Business Tax Procedures and Management
   h. Business Research Methods and Project Work

D   Bachelor of Arts (Honours) in Economics

Course details will be uploaded on website by
31 December 2019

*Subject to change. Please visit the University website (www.srisriuniversity.edu.in) for latest updates.
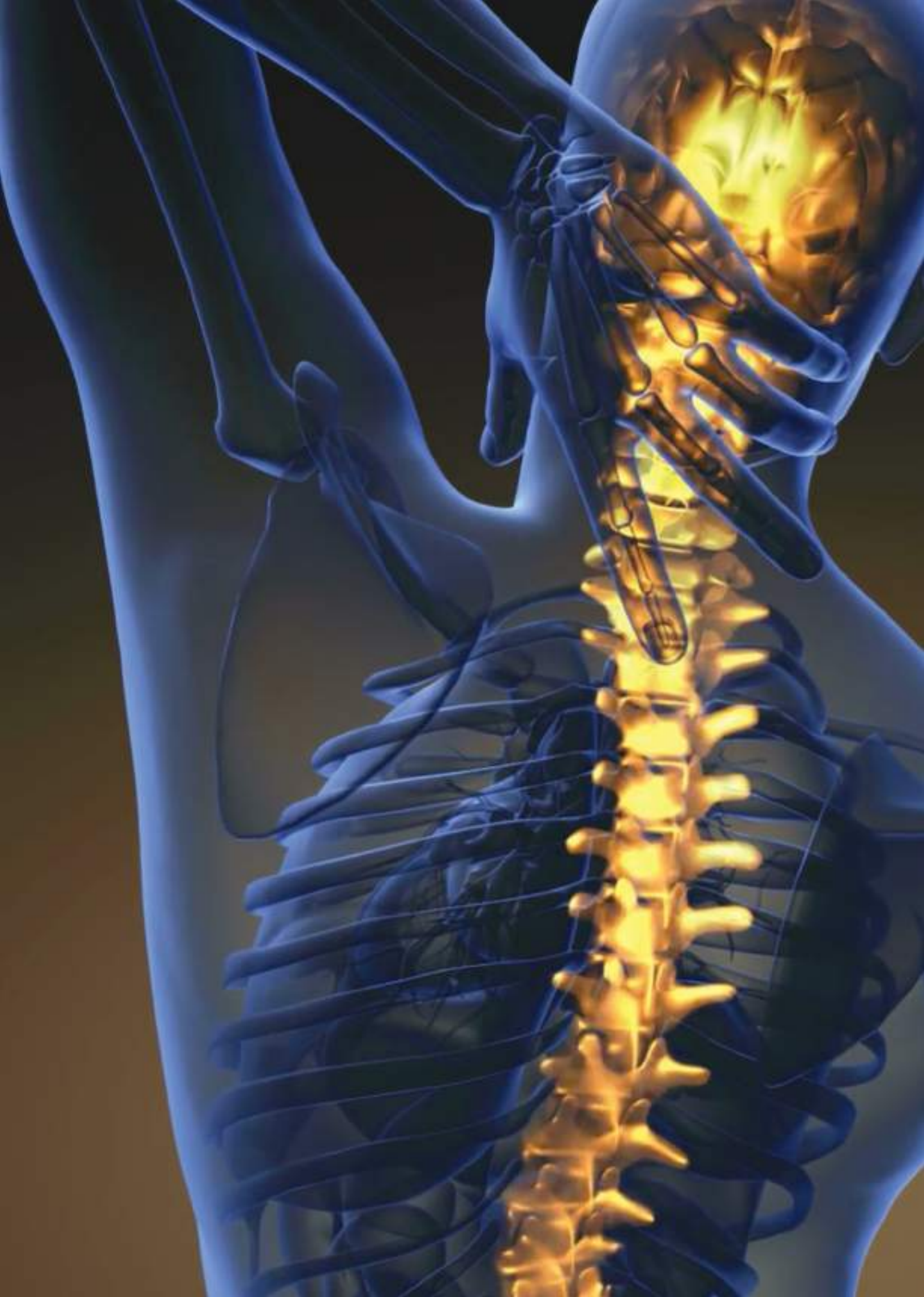
FACULTY OF
HEALTH &
WELLNESS

[Academic Council has approved to change the name of the Faculty to School of Health and Wellness which will be implemented after due approval of other Statutory Bodies]

- Master of Science in Osteopathy
- Bachelor of Science in Osteopathy
- Master of Arts in Yogic Science
- Bachelor of Science in Yoga
- **Diploma in Yoga**
- **Short Term Certificate Course**
- **Doctor of Philosophy (Ph.D.)**

BACHELORS/MASTERS OF SCIENCE in
OSTEOPATHY

॥ अस्थिरोगविज्ञान ॥

The health care scenario is rapidly changing all over the globe, orienting itself towards an integrated system where the different disciplines complement each other in their strengths and weaknesses. Osteopathy is a non-invasive and effective approach to the treatment of many conditions and imbalances, complementing the technology-driven and highly specialised advances that are taking place in the medical field.

Osteopathy is supported by a philosophy that underscores the role of the self-regulating mechanisms in both health and disease. The aim of an osteopath is to facilitate the conditions for an optimal functioning of the nervous system, the circulatory system, and the musculoskeletal system out of which health can be reestablished and sustained.

The pioneer osteopath Viola Frymann stated: 'The whole patient needs a whole physician'. Sri Sri University provides the ground for a holistic development of our students. The rigorous academic environment is combined with an experiential understanding of the mind through yoga and meditation, equipping the students with the domain knowledge, soft skills and internal resources required to serve their patients with compassion and dedication.

Juan Patricio Guillon,
HoD

Familiarization

Osteopathy is a manual examination and treatment method of the integrated musculoskeletal, visceral and craniosacral systems. It provides a broad range of approaches in maintenance of health and management of disease. It is patient-centred, rather than a disease-centred form of health care.

To be an Osteopathic practitioner one must study and know the exact construction of the human body, the exact location of every bone, nerve, fiber, muscle, and organ, the origin, the course and flow of all the fluids of the body, and most importantly the relation of each part to the others.

In addition, one must develop the palpatory skills and diagnostic ability to detect the exact location of every obstruction to the regular movements within this grand machinery of life.

Osteopathy at our campus

MSc Osteopathy- This 2-year programme is facilitated by international experts from Europe, North and South America as well as India. The course comprises a complete syllabus including all the three areas of this science: musculoskeletal Osteopathy, visceral Osteopathy, and cranial Osteopathy.

Students learn the course in over 600 lecture hours and over 750 hours of supervised clinical practice in our Osteopathy clinic. The students get personalized approach by the faculty members during the entire tenure of the course.

B Osteopathy- The 4-year undergraduate program has a strong clinical focus and provides the student with a comprehensive grounding in biomedical science and health. Curriculum includes a complete syllabus following the benchmarks given by the World Health Organization, ensuring the highest standards in Osteopathy education. Graduates are eligible to register as practitioners of Osteopathy, and can work in hospitals, clinics or open their private practice. During the program, students gain knowledge and skills required to continue postgraduate studies in Osteopathy.

TRACING ROOTS

Osteopathy is a distinctive form of medical care founded on the philosophy that all body systems are interrelated and dependent upon one another for good health.

This philosophy was developed in 1874 by Andrew Taylor Still, MD, who pioneered the concept of "wellness" and recognized the importance of treating illness within the context of the whole body.

Osteopathy is grounded on the following principles for treatment and patient management:

- The human being is a dynamic functional unit, whose state of health is influenced by the body, mind and spirit

- The body possesses self-regulatory mechanisms and is naturally self-healing

- Structure and function is interrelated at all levels of the human body

Treatment of the following areas can be done through Osteopathy:

- Spinal dysfunctions

- Chronic pain

- Joint dysfunctions

- Chronic headaches

- Digestive complaints

- Endocrine disorders

- Respiratory disorders

- Post surgery complications

- Post traumatic stress disorders

- Chronic stress of physical, mental and emotional etiology

- Immune system related issues

- Pediatrics

- Pregnancy maintenance and complications

Our capstone initiatives ~ Anvil listing

Outcome based learning

- The programmes are imparted through clinic-based learning right from the start of 1st year (clinical education is delivered through 750 hours of MSc Osteopathy and 1,000 hours of BSc Osteopathy clinical practice in the first year and 600 hours of clinical practice in the second year)

- The modular content is with a strong business/professional practice strand.

Student centric learning

The teaching and learning environment promotes a culture of self-study and research thereby allowing students to effectively engage with any situation.

Orientation and pedagogy

Train to be an osteopath and you will learn how to help people with all sorts of problems. Osteopaths can help in chronic and acute disorders, from young children to elderly people, with the possibility of preventing future disorders by identifying early stage dysfunctions. The programme combines a comprehensive blend of osteopathic philosophy, theory, methodology, technique, clinical application, and research elements- each of which is introduced in a progressive and cumulative manner. A review on anatomy, physiology and biomechanics is also included. As a Master and Bachelor of Science in Osteopathy student, you will integrate and put this knowledge into practice by treating patients at our fully functional Osteopathy clinic at the campus.

Is this the right career for me?

Osteopathy is a form of diagnosis and treatment that focuses mainly on the connection between the present complaint of the patient and the combination of physical and non-physical causes that led to it.

Study Osteopathy and you will learn how to treat all sorts of conditions-from visceral complaints to musculoskeletal disorders to nervous system related problems.

What are we looking for in you?

Osteopathy is driven by perseverance, dedication and the will to serve. You must have patience and an enthusiasm for serving those in need. You must also have sound communication skills and an immense physical stamina.

Career avenues

An Osteopathic practitioner, depending on one's previous academic background, can integrate all the elements of Osteopathy into his or her practice. He or she can also choose to open a practice of Osteopathy alone, or else join a hospital as an Osteopath. Graduates at our university receive a sound level of osteopathic education enabling them to be qualified health practitioners.

Fact File

M.Sc. (Osteopathy)	
02 Years full time	**20** Seats
2020-21 Entry	
Eligibility: • **MBBS/ BDS/ BPT/ BAMS**	

B.Sc. (Osteopathy)	
04 Years full time	**40** Seats
2020-21 Entry	
Eligibility: • **10+2** or equivalent qualification with **Physics, Chemistry and Biology** in the last two years with a minimum aggregate of **60% marks***	

*Subject to change. Please visit the University website (www.srisriuniversity.edu.in) for latest updates.

Programme Structure

A — M.Sc. (Osteopathy)

YEAR 1

Semester I

1. Introduction to Osteopathy
2. Introduction to the primary respiratory mechanism
3. General Osteopathic treatment
4. Pelvis
5. Lower limb
6. Upper limb
7. Diaphragm
8. Cranial Osteopathy - I
9. Cranial Osteopathy - II
10. Practical

Semester II

1. Lumbar spine
2. Thoracic spine
3. Ribs
4. Myofascial techniques
5. Functional techniques
6. Circulatory system techniques
7. Cranial Osteopathy - 3
8. Cranial Osteopathy - 4
9. Visceral Osteopathy 1: colon and small intestine
10. Visceral Osteopathy 2: heart and circulatory system
11. Practical

YEAR 2

Semester III

1. Cervical spine: c3-c7
2. C0-C1, C1-C2, hyoid bone
3. The three diaphragms
4. Cranial osteopathy - 5
5. Cranial Osteopathy - 6
6. Visceral Osteopathy - 3: Oesophagus, stomach, duodenum
7. Visceral Osteopathy - 4: Liver, gallbladder, pancreas, spleen
8. Visceral Osteopathy - 5: Uterus, ovaries and prostate
9. Practical
10. Research Methodology & Statistical Analysis - I

Semester IV

1. Foot
2. Cranial Osteopathy – 7
3. Cranial Osteopathy – 8
4. Visceral Osteopathy 6: respiratory system
5. Visceral Osteopathy 7 : kidneys and urinary system
6. Introduction to pediatrics
7. Integration of the four semesters
8. Practical
9. Thesis
10. Research Methodology & Statistical Analysis - II

B — B.Sc. (Osteopathy)

YEAR 1

Semester I

1. Anatomy - I
2. Physiology - I
3. Biochemistry
4. Osteopathic treatment - Philosophy, concepts, evaluation and techniques - I

Semester II

1. Anatomy - II
2. Physiology - II
3. Sociology and Nutrition
4. Osteopathic treatment - Philosophy, concepts, evaluation and techniques - II
5. Indian psychology

YEAR 2

Semester III

1. Anatomy - III
2. Physiology - III
3. Pathology
4. Osteopathic treatment - Philosophy, concepts, evaluation and techniques - III
5. Applied clinical osteopathic technique - I

Semester IV

1. Neurology
2. Pharmacology
3. Miscellaneous paper
4. Osteopathic treatment - Philosophy, concepts, evaluation and techniques - IV
5. Applied clinical osteopathic technique - II

YEAR 3

Semester V

1. Orthopaedics and trauma
2. Radiological diagnosis and clinical imaging
3. Osteopathic treatment - Philosophy, concepts, evaluation and techniques - V
4. Clinical osteopathic treatment - I

Semester VI

1. Obstetrics and gynaecology
2. Paediatrics and osteopathic care of children - I
3. Osteopathic treatment - Philosophy, concepts, evaluation and techniques - VI
4. Clinical osteopathic treatment - II

YEAR 4

Semester VII

1. Professional practice management
2. Paediatrics and osteopathic care of children - II
3. Osteopathic treatment - Philosophy, concepts, evaluation and techniques – VII
4. Clinical Osteopathic treatment - III

Semester VIII

1. Osteopathic Treatment integration and case analysis studies
2. Clinical Osteopathic treatment – IV
3. Dissertation

*Subject to change. Please visit the University website (www.srisriuniversity.edu.in) for latest updates.

BACHELORS OS SCIENCE / MASTER OF ARTS in
YOGIC SCIENCE

॥ योगशास्त्र ॥

"Traditional and Scientific principles of Yoga (if practiced properly) cultivate excellence at all levels of human existence by way of integrating one's thoughts, words and deeds. This helps in promoting health, happiness, peace - within and outside."

- Dr. B.R. Sharma, Dean & HoD

Yogic Science at our campus

The presence of highly educated and experienced Faculty of Yogic Sciences and a variety of teaching- learning methods, involving a blend of both traditional and modern facilities for classical learning and practical techniques as: -

a. Outbound Infrastructure equipped with modern technologies of ICT etc. along with the blend of learning in Guru-Kula style to instill them with value based education.

b. The course curriculum is unique and incorporates evidence based Yogic concepts and practices from Upanishads, Bhagwat Gita, Patanjali Yoga Sutras, Hatha Yoga etc. with demonstrations and one-to-one practice sessions of techniques - Kriya's, Asana's, Pranayama, etc. Student centered learning techniques are inbuilt in the study plan with a focus on participation in workshops, seminars, conferences- inside and outside the campus.

Familiarization

Yoga literally means integration. It originated and evolved systematically in India more than 5,000 years ago, has remained secular essentially, and so remains worthy of acceptance by people of different religions, races, nationalities. Yoga is a path of spiritual enquiry directed to an objective understanding of life and living. Though many may think of Yoga as a physical exercise alone where people twist, turn, stretch and breathe in the most complex ways, these are only the superficial aspects of this profound science that enables unfolding of the infinite potential within every human-being. Current research (all over the world) suggests that yoga has also evolved into a science of health and healing that not only reduces stress, lowers heart rates, relieves anxiety, depression and insomnia but also improves the quality of life.

Our Vision

To preserve and perpetuate through a Guru-Sishya Parampara (teacher-disciple tradition) the ancient practice of yoga as a holistic way of healthy life and living.

Our Mission

To be a centre of excellence in Yogic Science by harnessing ancient wisdom within contemporary need and relevance, through a harmonious process of teaching, learning, research and service.

Our capstone initiatives ~ Anvil listing

Discipline
The goal of Yoga is to attain self-discipline and self-awareness. Whatever form of Yoga one practices, the most important and crucial requirement is self-discipline, without which, one cannot experience its positive impact. Our emphasis is on self-discipline in terms of social and moral restraints, the 'yamas' and 'niyamas'

Emphasis on yogic diet
Diet and mind are connected. Stale diet, non-vegetarian or spicy food are known to impact both the mind and the body. The practice of Yoga is incomplete if the diet is not attended to. A nutritious, vegetarian yogic diet is made available to enable the student benefit holistically in the pursuit of Yoga.

Qualitative teaching
A balanced programme of practical classes integrated with lecture sessions. 'Karma Yoga' and 'Vedic chanting' aim at synthesizing both the 'gurukul' as well as the academic life.

TRACING ROOTS

The practice of Yoga is believed to have started with the dawn of civilization. The science of Yoga has its origin thousands of years ago, long before the first religions or belief systems were born.

The saints and sages of ancient times evolved and perfected over centuries this system of self-development. This unifying objective is achieved through the development of one's own unique individual potential for self-realization. Since times immemorial, the science and philosophy of Yoga has always been taught by the preceptor to the student - transferred by the grace of the Guru (spiritual teacher) to the spiritual aspirant or disciple (student).

The basic philosophy of Yoga comes from the Upanishads, Yog Vashishta and the Bhagvad Gita.

Maharishi Patanjali brought back and collated the wisdom into the 'Yog Sutras'. While the sutras are often associated with the 'Classical Raja or Royal' Yoga, the philosophy and teachings are a source of inspiration and elevate the spirit of all seekers.

Is this the right career for me?

Today we are living in a world where people have become more health conscious than they ever were before. Health is more at risk owing to lifestyle changes.

Yoga is an ideal choice where one not only assimilates and nurtures the systematic knowhow of this science but also the parallel 'applied component' makes the learning 'hands-on, joyful and relational'.

Being one of the most natural ways of keeping the human body fit and in shape, the study of Yoga as a science brings about a deep sense of relaxation and balance in one's life. This system of healing is now being more and more acknowledged and well received. Maximizing on its benefits can also aid in bringing about a difference to other people's lives endowing them with health and happiness.

Career opportunities in this field are increasing in India as well as abroad. After pursuing a programme in Yoga, one can work as a life coach in schools, colleges, health clubs, Yoga and Pilate studios, special - needs centres, private gyms and as personal instructors through home visits. Yoga graduates can also serve as 'spiritual counsellors'.

For the Yoga professionals, there are several job options available both in the government and the private sectors. One can also be self-employed by opening one's own Yoga center. The pursuit of higher academics in the field of Yoga can open-up a lot of reserach avenues.

There are job prospects for Yoga professionals in the management sector as well.

The spread of this knowledge not only brings contentment to oneself but also acts as a catalyst in spreading health and happiness for the society at large.

What are we looking for in you?

It is not necessary to have any previous experience in Yoga to enroll for the programme, though it is essential that you are in good mental, emotional and physical health.

Understanding of basic English is required as it is the medium of instruction.

A natural flair to study, strong determination and commitment are some of the vital traits that are necessary to succeed in this programme.

Orientation and pedagogy

Our objective is to open options in the fields of teaching, research, instructing and entrepreneurship.

Being directly under the aegis of Sri Sri Ravi Shankar ji's academic pedagogy, students relish the additional convenience of interactions with and personal guidance from a wide variety of internationally acclaimed Yoga practitioners and experienced faculty from the Art of Living.

Career avenues

Department of Yogic Science at our University offers a mix of Yoga and management skills to inspire employable Yoga entrepreneurs.

Career opportunities are in the field of teaching, research and entrepreneurship.

Fact File

M.A. Yogic Science

02 Years full time

40 Seats

2020-21 Entry

Eligibility:
- **Graduate** or **equivalent** with a minimum aggregate of **50% marks** in **any stream***

B.Sc. Yoga

03 Years full time

40 Seats

2020-21 Entry

Eligibility:
- **10+2** or **equivalent** with a minimum aggregate of **50% marks** in **any stream***

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*Subject to change. Please visit the University website (www.srisriuniversity.edu.in) for latest updates.

Programme Structure

A M.A. Yogic Science

YEAR 1

Semester I

1. Yoga Practice I
2. Foundation of Yoga
3. Anatomy and Physiology of Yoga
4. Sanskrit
5. English Communication
6. Prana and Pranayama

Semester II

1. Yoga Practice II
2. Patanjali Yoga Sutra
3. Hatha Yoga
4. Yogic Management of Common Disease
5. Yoga and Ayurveda

YEAR 2

Semester III

1. Yoga Practice III
2. Kundalini Yoga
3. Yoga and Naturopathy
4. Health and Nutrition
5. Bhagavad Gita
6. Research Methodology
7. Summer Internship Program (SIP)

Semester IV

1. Yoga Practice IV (Instruction and Teaching ability)
2. Yoga Upanishads
3. Yogic Psychology and Mental Health
4. Yogic Thinkers
5. Dissertation
6. Core Elective Course

B B.Sc. Yoga

YEAR 1

Semester I

1. Foundations of Yoga
2. Introduction to Hath Yoga and it's texts
3. Human Anatomy and Physiology - I
4. AEEC - 1 (Communicative English)
5. GE - 1
6. Yoga Practicum - I
7. Yoga Practicum - II
8. Human Anatomy and Physiology Practicum - I

Semester II

1. Essence of Principal Upanishads
2. Patanjali Yoga Darshana
3. Human Anatomy and Physiology - II
4. AEEC - 2 (Communicative English)
5. GE - 2
6. Yoga Practicum - III
7. Computer Lab
8. Human Anatomy and Physiology Practicum - II

YEAR 2

Semester III

1. Essence of Bhagavad Gita for Personality Development
2. Yoga and Holistic Health
3. Methods of Teaching Yoga
4. AEEC-3 (Spoken Sanskrit)
5. GE - 3
6. Yoga Practicum - IV
7. Yoga Practicum-V Teaching Practice
8. Field Work

Semester IV

1. Four Streams of Yoga
2. Basis of Yoga Therapy
3. Fundamentals of Biochemistry
4. AEEC - 4 (Sanskrit)
5. GE - 4
6. Yoga Practicum - VI
7. Yoga Practicum VII
8. Biochemistry Lab

YEAR 3

Semester V

1. Basis of Indian Culture
2. Yoga and Human Consciousness
3. Yogic Management of Lifestyle related disorders
4. DSE - 1
5. DSE - 2
6. Yoga Practicuum VIII – Case Study
7. Psychology Practicuum
8. Study Tour

Semester VI

1. Yoga and Human Values
2. Applied Yoga
3. Research Methodology & Statistics
4. DSE - 3
5. DSE - 4
6. Yoga Practicuum IX – Case Study Reports
7. Research Project
8. Practical Statistics

*Subject to change. Please visit the University website (www.srisriuniversity.edu.in) for latest updates.

FACULTY OF
INDIC STUDIES

[Academic Council has approved to change the name of the Faculty to School of Arts, Communication and Indic Studies which will be implemented after due approval of other Statutory Bodies]

- **Department of Sanskrit**

  - Master of Arts in Sanskrit

- **Department of Visual Arts**

  - Bachelor of Visual Arts in Applied Arts
  - Bachelor of Visual Arts in Painting

- **Department of Performing Arts**

  - Master of Performing Arts in Odissi Dance
  - Master of Performing Arts in Hindustani Vocal Music
  - Bachelor of Performing Arts in Odissi Dance
  - Bachelor of Performing Arts in Hindustani Vocal Music

- **Short Term Certificate Courses**

- **Doctor of Philosophy (Ph.D.)**

MASTER OF ARTS in

॥ संस्कृत ॥

"I am proud of my students, for their cultural values are transforming the future. These students confidently and courageously compete with students in the modern mould."

Dr. Shilpi Mishra,
HoD

Familiarization

Sanskrit, the classical language of India, is renowned for its beauty, subtlety and complexity. It is the key to the civilizational treasures of Hinduism, Buddhism and Jainism, and provides direct access to a vast repository of literary, scientific and philosophical wisdom. It is the primary language of classical Indian art, music, dance, [yoga], literature and religion.

It is also of interest to students of historical and comparative linguistics and provides a basis for the study of modern Indian languages.

Our Vision

Establishment of Sanskrit Department, Sri Sri University as one of the world's best education and research center for Sanskrit and other Indic studies to provide 'Best of East and Best of West' to the world in the field of education.

Our Mission

To inculcate in our students a perfect blend of our ancient knowledge and ethics as well as latest modern methods and techniques so that they become efficient to apply the ancient knowledge in the modern context with the help of modern techniques for the betterment of life.

To provide confidence and opportunity to the young generation to create innovative paths of wisdom by applying the core knowledge of our ancient Sanskrit literature to their fields of interest or expertise, so that they can lead the world to better opportunities and positive environment in all streams of knowledge.

To enhance all round development of all branches of Sanskrit learning and its allied studies as well as to preserve and uplift the philosophical and scientific elements in the knowledge systems of these languages.

Sanskrit at our campus

The curriculum has been designed so that the students become efficient and are able to apply the ancient knowledge in the modern context with the help of modern techniques for the betterment of life. To provide confidence and opportunity to the young generation to create innovative paths of wisdom by applying the core knowledge of our ancient Sanskrit literature to their fields of interest or expertise, so that they can lead the world to better opportunities and positive environment in all streams of knowledge.

This university believes in combining ethics and modern education [Best of East and Best of West]. Here, the Sanskrit department plays a key role. This course aims to inculcate in the students a perfect blend of our ancient knowledge and ethics as well as latest modern methods and techniques.

Students learn to read and write in Devanagari script, fluent in practical application of this language and this blend of creativity and scientific approach enhances their skills in making digital works in Sanskrit, composing poems, writing scripts for theatres and plays in Sanskrit and so on. The course is well balanced, with theory and practical sessions.

Our capstone initiatives ~ Anvil listing

Outcome/value based learning

Learning Sanskrit means it is connected to working with the core educational values. Our students get a first-hand exposure in teaching the Vedas to boys at the gurukul, located within the premises of the university. This education prepares our student to fulfil his/her civic and cultural responsibilities.

TRACING ROOTS

Sanskrit was termed as Deva-Vani ('Deva' Gods, 'Vani' language) as it was believed to have been created by the God Brahma who passed it to the rishis (sages) living in celestial abodes. They then communicated the same to their earthly disciples and it spread on earth. The origin of the language in written form is traced back to the 2nd millennium BCE when the Rig Veda, a collection of sacred hymns, is assumed to have been written. This was after having continued for centuries through oral tradition and the preservation of verbal knowledge in the guru-disciple relationship.

The purity of this version (Vedic period) of Sanskrit is doubtlessly reflected in the flamboyance of the perfect description of the forces of nature in the Rig Veda.

Is this the right career for me?

The relevance and importance of Sanskrit is not restricted to culture and academics. It is deeply interlinked with Yoga, the Vedas, Vastu, Ayurveda, etc. Clearly, it is not just about learning the language but also tracing and studying the connection between the various areas linked with this subject. After India, many scholars find Germany to be their second home for Sanskrit. Hence there is a vast possibility to dive deep into the field of research, both nationally and internationally.

Students take pride in learning Sanskrit, which has been acknowledged as one of the world's most ancient languages. Sanskrit graduates are not confined just to translating literature - they also contribute in the fields of music, mass media (as a news reader in radio/ anchor in a television channel), yoga, research, tourism and travel, teaching etc.

Studying Sanskrit is not just an academic exercise - Chanting mantras brings prosperity, power, great fortune and most importantly, peace of mind.

What are we looking for in you?

You must have enthusiasm and motivation to learn this ancient literature of mankind.

You should have the zeal to be quickly conversant in Sanskrit and committed to nurture an environment conducive to this ancient language in terms of reading, writing and teaching.

Fact File

M.A. (Sanskrit)

02 Years full time   **15** Seats

2020-21 Entry

Eligibility:
- **Graduation** or **equivalent** in **any stream***
- **No age limit**

Orientation and pedagogy

Our staff members have put in sincere efforts to develop one of the holistically sound curriculums in the country. Students have the choice to specialize either in 'Sahitya' or 'Vyakaran' from the third semester.

In the second semester, students, apart from their regular subjects also have [elective papers] such as English communication, and in the fourth semester, Yoga, which is very beneficial for them. The classes are conducted only in Sanskrit and this helps the student excel.

Similarly, except communicative English, students are encouraged to write all their other papers in Sanskrit alone. Classroom coaching on a regular basis is provided to our students, facilitating them to qualify the UGC–NET. Expert guidance and assignments are additionally provided at the campus. Special care is taken to provide individual attention through personal counseling and regular 'parents-teachers' meeting.

Career avenues

Sanskrit graduates are pivotal to the advancement of linguistic diversity and cultural plurality while also contributing towards teaching and research. A student can evolve further as a language researcher, news reader, translator in scientific literary, technical or business fields. Freelancers can join archaeological teams, research forums, publishing houses and international organizations to name a few. One can also study further, thereby, taking up teaching roles in an educational institution.

Programme Structure

Year 1

Semester I

1. Vedic Texts - I
2. Grammar and Philology - I
3. Indian Philosophy - I
4. Prose, Poetry and Politics - I
5. History of Sanskrit Literature
6. Sanskrit Communication (Elective Foundation)
7. Seminar - I (Elective Foundation)

Semester II

1. Vedic Texts - II
2. Grammar and Philology - II
3. Indian Philosophy - I
4. Prose, Poetry and Politics - I
5. History of Sanskrit Literature
6. Sanskrit Communication (Elective Foundation)
7. Seminar - II (Elective Foundation)

YEAR 2

Semester III

For Vyakarana Specialization

1. Vaiyakarana Siddhanta Kaumudi - I
2. Mahabhashya
3. Vyakarana darshana – I
4. Vedic prakriya – I
5. Kashika
6. History of Sanskrit grammar
7. Seminar III (Elective Foundation)

For Sahitya Specialization

1. Padya – I
2. Gadya Tatha Champu – I
3. Rupaka – I
4. Kavyashastra & Natyshastra – I
5. Kavyatatvavimarsha
6. Literary Criticism

YEAR 2

Semester IV

For Vyakarana Specialization

1. Vaiyakarana Siddhanta Kaumudi - II
2. Bhvadi Prakarana
3. Vyakarana darshana – II
4. Vedic prakriya – II
5. Laghushodh prabandh
6. Structure of Yoga (Elective Foundation)

For Sahitya Specialization

1. Padya – II
2. Gadya tatha champu – II
3. Rupaka – II
4. Kavyashastra & Natyshastra – II
5. Laghu Shodh Prabandh- Dissertation

Certificate Course in Basic Sanskrit Learning

Time Duration - 3 Months
(6 hours per week)

Approximate no. of Classes
- (6x12) 72 Classes

Mantra/Shloka Chanting will be a compulsory part of all classes (10-15 minutes in beginning of class)

BACHELOR OF VISUAL ARTS IN APPLIED ARTS / PAINTING in
VISUAL ARTS

॥ दृश्य कला के विभाग ॥

"We welcome you to explore the visual realities. We are exploring new testaments and old saying as well truly in the spirit of best of the East & best of the West as envisioned by Poojya Gurudev. One is bound to have an all-round persona developed and a successful carrier ahead due to holistic environment and rational setting here in the SSU. Sky is the limit."

Ravinder Singh,
HoD

Familiarization

If you enjoy drawing or dancing in your spare time and like to attend theatrical performances or watch movies, a programme and career in the Visual and Performing Arts may be right for you.

The Visual and Performing Arts programme explores the scholarly and practical study of a wide variety of artistic techniques and styles. Within the Visual and Performing Arts is a range of educational opportunities and potential careers.

Visual Arts at our Campus

We prepare you to be able to present yourself well in this field. It is important to network at every opportunity and keep your finger on the pulse of the industry.

There can be better employment opportunities in a wide range of areas, enabling you to make the most of your individual talents.

Is this the right career for me?

The Visual Arts encompass the creation and enactment of artistic work within disciplines like painting, sculpture, applied art and designing. Other artistic and humanistic subjects such as music, dance, drama, architecture, literature and poetry also influence Visual Arts. Your personal preferences would determine our educational and professional choice. You might specialization in one art form or combine several.

TRACING ROOTS

Art refers to painting, sculpture, theater, architecture, literature, music, dance, poetry, languages and cinema. In early India, most of the arts were derived from Vedic influences. After the birth of contemporary Hinduism, Jainism, Buddhism and Sikhism, the arts flourished under the patronage of kings and emperors. The coming of Islam spawned whole new era of Indian architecture and art. Finally, the British brought their own Gothic and Roman influences and fused it with the Indian style.

The earliest Indian paintings were the rock paintings of pre-historic times, the petroglyphs as found in places like the Rock Shelters of Bhimbetka, where some are older than 5500 BCE. Such works continued and after several millennia, the breath-taking fresco works at the world-famous Ajanta caves since the 2nd century CE are the prime examples of Indian paintings, colours and styles.

In the 7th century, the carved rock sculptures and pillars of Ellora and Elephanta in Maharashtra present a good example of Indian architecture and carving techniques. Mention of the Ellora caves appears in India's Buddhist literatures which is replete with examples of texts that describe the aristocratic class embellished with paintings. The great temple architecture of Lingaraja, Puri, Konark, and Khajuraho have their own unique legacies.

After independence, Indian art became diverse and artists like Maqbool Fida Hussain, Francis Newton Souza, Raza, Krishen Khanna, Satish Gujral, Subodh Gupta, Ghulam Mohammad Sheik, Bhupen Khakhar, Goitonde, Anjolie Ela Menon, Manjit Bawa, Anish Kapoor, Paresh Maity and Bose Krishnamachari earned international recognition.

What are we looking for in you?

If you decide to pursue studies within the Visual Arts, your degree programme may include topics in art history, discipline-specific art techniques, methodologies and theories, graphic design, literary theory and aesthetics.

If you want to succeed, you will need skills and confidence, the ability for self-presentation, comfort in team work and collaboration, good time management and organizational skills, self-discipline, communication skills, the ability for analytical/research work and a passion for the craft and cultural traditions.

You must be able to endure the challenges this field can present to you and have the capacity to deal with rejection. You must be an open-minded person with ability to move beyond boundaries and experiment with different ideas.

Orientation and pedagogy

We follow a Choice Based Credit System (CBCS) as well as Learning Outcome based Curriculum Framework (LOCF) in tune with the syllabi of international universities.

Our team of experts has made a conscious effort in developing a holistic, far-sighted curriculum keeping sustainability as its focus. You will be taught in our studios, where you will have your own dedicated design space on which you set projects to communicate and translate your ideas.

Fact File

Bachelor of Visual Arts in Applied Arts

04 **10**

Years full time   Seats

2020-21

Entry

Eligibility:
- **10 + 2** or **equivalent** in **any stream***

Bachelor of Visual Arts in Painting

04 **10**

Years full time   Seats

2020-21

Entry

Eligibility:
- **10 + 2** or **equivalent** in **any stream***

Career avenues

The 4 years, 8 semesters Undergraduate Painting and Applied Arts courses are designed to give participants comprehensive training for decisive head start in the industry through Documented Internships and Artist Residencies Programmes (DIARP) and also provide them scope for further specialization in the concerned field.

After completing the course, many branches are available and the most common employers of Visual Arts graduates include local & central governments, arts organizations, museums & galleries, voluntary organizations, curatorial practices, documentation projects, research agencies, books & journals, creative writing in books, magazines & newspapers, freelance services etc. Short-term or freelance contracts, moving between different fields, generating opportunities through networking, collaborating with other artists and putting on your own shows and presentations are all part of artist's lifestyle.

Programme Structure

BVA in Applied Arts/Painting

YEAR 1

Semester I & II

1. Appreciation and fundamentals of Visual Art – I & II
2. Environmental studies
3. Communicative English
4. Sketching – I & II
5. Still life and drawing – I & II
6. Painting – I & II
7. Design (2D, 3D) – I & II
8. Clay modelling – I & II
9. Print making – I & II
10. Photography – I & II
11. Traditional art – I & II
12. Meditation

YEAR 2

Semester III & IV (Specialization – Applied Arts)

1. Methods and materials – I & II
2. History of ancient Indian art – I & II
3. Fundamentals of advertising – I & II
4. Illustrations and drawing (manually) – I & II
5. Press layout – I & II
6. Poster design (with calligraphy) – I & II
7. Graphic design – I & II
8. Optional Subject {photography, caricature study, counter display (2D, 3D)} – I & II
9. Meditation

Semester III & IV (Specialization – Painting)

1. Methods and materials – I & II
2. History of ancient Indian art/Wester art – I & II
3. Aesthetics (Indian) – I & II
4. Creative drawing and still life – I & II
5. Portrait study – I & II
6. Full figure study (creative painting or portrait painting) – I & II
7. Composition painting – I & II
8. Optional subject (photography, creative mural painting, Indian art, computer graphics) – I & II
9. Meditation

YEAR 3

Semester V & VI (Specialization – Applied Arts)

1. Fundamentals of advertising – I & II
2. History of medieval Indian art – I & II
3. History of medieval Western art – I & II
4. Photography – I & II
5. Magazine layout and typography – I & II
6. Poster design (with calligraphy) – I & II
7. Computer graphics – I & II
8. Option
9. All subject (hoarding/product/packaging designing) – I & II
10. Residency programme
11. Meditation

Semester V & VI (Specialization – Painting)

1. Methods and materials – I & II
2. History of medieval Indian art – I & II
3. History of medieval Western art – I & II
4. Aesthetics (Indian) – I & II
5. Portrait study – I & II
6. Study from the full figure – I & II
7. Composition painting (creative painting or portrait painting) – I & II
8. Optional Subject (photography, creative mural painting, Indian art, computer graphics) – I & II
9. Residency programme
10. Meditation

YEAR 4

Semester VII & VIII (Specialization – Applied Arts)

1. Advertising profession and practices – I & II
2. History of modern Indian art – I & II
3. History of modern Western art – I & II
4. Photography – I & II
5. Product campaign design – I & II
6. Social campaign design – I & II
7. Solo art exhibition
8. Meditation

Semester VII & VIII (Specialization – Painting)

1. History of modern Indian art – I & II
2. History of modern Western art – I & II
3. Aesthetics (Indian) – I & II
4. Study from the full figure – I & II
5. Composition painting (creative painting or portrait painting) – I & II
6. Optional Subject (photography, creative mural painting, Indian art, computer graphics) – I & II
7. Solo art exhibition
8. Meditation

BACHELOR OF PERFORMING ARTS IN ODISSI DANCE
BACHELOR OF PERFORMING ARTS IN HINDUSTANI VOCAL MUSIC in

PERFORMING ARTS

‖ प्रदर्शन कला विभाग ‖

"Music & Dance are the expressions of human's inner spirit. A good artiste needs to be a good human being first. SSU facilitates the students with a natural, beautiful and serene environment which fosters artistic excellence. A holistic education, career oriented curriculum, expert's guidance and comprehensive training in body, mind and knowledge are provided to students to grow up as fine artistes and to absorb values which will help them become disciplined, confident, self-sufficient and noble human being."

Arupa Gayatri Panda,
HoD

Familiarization

Performing Arts refer to forms of art in which artistes use their voices, bodies or inanimate objects to convey artistic expression. The history of music and dance date to prehistoric times. Involvement with the liberal and performing arts allow students' multiple intelligences to be acknowledged, developed and appreciated. Children who learn and think differently may well possess verbal, physical and interpersonal skills, logical and intuitive thinking, spatial and kinesthetic intelligences. Dance is a performing art which consists of purposefully selected sequences of human movement. This movement has aesthetic and symbolic value, and is acknowledged as dance by performers and observers within a particular culture. Dance can be categorized and described by its choreography, repertoire of movements, historical period or place of origin. Music is an art form and cultural activity whose medium is sound organized in time. Music includes common elements such as pitch and rhythm.

Performing Arts at our Campus

Since its inception, the Department of Performing Arts is dedicated to provide excellent academic environment (theoretical and practical), preparing students for unique career opportunities. The Department of Performing Arts imparts value-based education that helps students excel in all walks of life. The students are provided with ample opportunities to perform in several state and national level platforms. The University being directly under the aegis of the Art of Living Foundation, with a presence of more than 157 countries, further elaborates the scope of performing before a global audience.

Is this the right career for me?

Students interested in pursuing a career in the Performing Arts may choose from a variety of disciplines, including those associated with dance & music. While activities vary by career, most of the performing arts involve a specific talent or skill that is used to entertain a live or remote audience, which can include filmed and televised shows or musical recordings.

TRACING ROOTS

Indian classical dance is performed in different styles. Its theory can be traced back to the Natya Shastra of Bharata Muni, a sage from Tamil Nadu (400 BCE). The 'Natya Shastra' is the most important treatise on the classical Indian dance. It is also called the fifth Veda in reference to the foundation of Hindu religion and philosophy. Its current forms include Bharatnatyam, Kathakali, Kathak, Manipuri, Odissi, Kuchipudi, Mohinaatam and Sattriya. The reference of Odissi dance in the Natya Shastra is backed by archeological evidence. Several sites of historical significance like caves and temples have carvings that are a manifestation of this ancient art form.

The roots of the Indian classical music can be traced back to the Vedic times when verses from the Holy texts were chanted in musical patterns. Later, epics and mythologies were narrated in musical tones. The basis of the Indian Classical music which is raga - melody and tala – rhythm owes its origin to Sam Veda. From folk to classical, the Indian music space is as diverse as the languages and ethnic groups that reside in the country. The classical music tradition, including Carnatic and Hindustani music remain fundamental to the lives of Indians today as a source of religious inspiration, cultural expression and pure entertainment. Other highly popular vocal forms are ghazal, qawwali, thumri, dhrupad, dadra, bhajan, kirtan, shabad and gurbani.

What are we looking for in you?

A deep inclination towards artistic performance, keen interest to explore the hidden talent within you which can be polished by the experts, aesthetic sense and expression of emotions are essential. Passion dedication and perseverance in general is a necessity for this course.

Curriculum

The curriculum is developed in a manner in which its focus is on Performance, Choreography (Dance), Studio Practice (Music) etc. The Department follows a holistic approach, preparing students to excel both academically and professionally.

Some of the main theory courses in Dance are History of Dance, Fundamental knowledge of Odissi Dance, Dance & Mythology, Life sketches of Gurus and Dancers, Study of Important Texts related to Dance, Study of Instruments. Theory of Indian Music, Biographies of Musicians and Musicologists, Study of Ancient Granthas and Origin &

Evolution of Music are some of the main theory courses offered in Music.

We follow a Learning Outcome based Curriculum Framework (LOCF). At the end of three years (6 Semester) of bachelor's degree, our students are skilled to pursue any career and excel. The curriculum defining both traditional plinth and contemporary development is designed by experts of high repute. The focus is on instilling the best of classical knowledge with a modern outlook.

Career Avenues

The courses are designed in such a manner that it furthers the scope for students' to work in various sectors associated with dance, music and its allied areas. Students might have future opportunities to work as performing artistes, choreographer, music composer. Students can also opt for higher studies and specialize in their respective areas of interest. They can work in government sectors as cultural arts coordinator, arts education and events coordinator. If you have always wanted to build something from the ground up, a career in the performing arts is just the thing for you!

Fact File

Bachelor of Performing Arts (Odissi Dance)

03 Years full time **10** Seats

2020-21 Entry

Eligibility:
- **10 + 2** or **equivalent** in **any stream***

Bachelor of Performing Arts (Hindustani Vocal Music)

03 Years full time **10** Seats

2020-21 Entry

Eligibility:
- **10 + 2** or **equivalent** in **any stream***

Master of Performing Arts in Odissi Dance

02 Years full time **10** Seats

2020-21 Entry

Eligibility:
- graduation or equivalent in any stream from a recognized university

Master of Performing Arts in Hindustani Vocal Music

02 Years full time **10** Seats

2020-21 Entry

Eligibility:
- graduation or equivalent in any stream from a recognized university

Programme Structure

B.P.A. (Odissi Dance)

YEAR 1

Semester I

1. Dance Practicum - I
2. Dance Practicum - II
3. History of Indian Dance
4. Rhythm - I
5. English
6. Yoga
7. Happiness Connect

Semester II

1. Dance Practicum - III
2. Dance Practicum - IV
3. Fundamental Knowledge of Odissi Dance
4. Indian Classical Dance Forms
5. Environmental Studies

YEAR 2

Semester III

1. Dance Practicum - V
2. Dance Practicum - VI
3. Life Sketches
4. Dance & Mythology
5. Rhythm - II
6. Sanskrit

Semester IV

1. Dance Practicum - VII
2. Dance Practicum - VIII
3. Study of Important Texts
4. Indian Folk Dances
5. Practice of Folk Dance
6. Practice of Mardala - I
7. Computer Lab

YEAR 3

Semester V

1. Dance Practicum - IX
2. Dance Practicum - X
3. Study of Instruments
4. Seminar
5. Practice of Mardala - II
6. Summer Internship Program (SIP)
7. Odissi Vocal/ Hindustani Vocal

Semester VI

1. Dance Practicum - XI
2. Dance Practicum - XII
3. Stage Performance
4. Design for Traditional Dance Performance (Aharya)
5. Project Work
6. Choreography
7. Odissi Vocal/ Hindustani Vocal

B.P.A. (Hindustani Vocal Music)

YEAR 1

Semester I

1. Vilambit Khayal - I
2. Chhota Khayal - I
3. Theory of Indian Music - I
4. Practice of Harmonium - I
5. Happiness Connect
6. English
7. Yoga

Semester II

1. Vilambit Khayal - II
2. Chhota Khayal - II
3. Theory of Indian Music - II
4. Biographies of Gurus & Musicians
5. Practice of Harmonium - II
6. Environmental Science

YEAR 2

Semester III

1. Vilambit Khayal - III
2. Chhota Khayal - III
3. Theory of Indian Music - III
4. Introduction of Carnatic Music & Western Classical Music
5. Sanskrit
6. Practice of Tabla - I

Semester VI

1. Vilambit Khayal - IV
2. Chhota Khayal - IV
3. Theory of Indian Music - IV
4. Study of Ancient Granthas
5. Practice of Tabla - II
6. Basic Computer Applications

YEAR 3

Semester V

1. Vilambit Khayal - V
2. Chhota Khayal - V
3. Theory of Indian Music - V
4. Origin and Evolution of Music
5. Seminar
6. Summer Internship Program (SIP)
7. Semi Classical Music - I or Light music - I

Semester VI

1. Vilambit Khayal - VI
2. Chhota Khayal - VI
3. Stage Performance
4. Theory of Indian Music - VI
5. Project Work
6. Studio Practice
7. Semi Classical Music - II or Light music - II

FACULTY OF
ENGLISH & FOREIGN LANGUAGES

[Academic Council has approved to change the name of the Faculty to School of Arts, Communication and Indic Studies which will be implemented after due approval of other Statutory Bodies]

- **Department of English**
  - B.A. (Hons.) English
  - M.A. (Hons.) English
- **Short Term Certificate Courses**

BACHELOR /MASTER OF ARTS in
ENGLISH

"The teaching and learning of English Language and Literature has undergone sea change in last two decades and is expected to evolve further in times to come, bringing forth new vistas to be explored. Thanks to technology, the whole thing has become a lot easier and interesting."

Dr. Rakesh Kumar Tripathi
HoD & Assistant Professor

English And Foreign Languages At Our Campus

The Department of English and Foreign Languages was established by the University during the Academic Year 2018-19 with a view to promote excellence in the teaching and learning of language and literature among students from different parts of India and across the world. The Department offers the B. A. (Hons.) English (started during AY 2018-19) and M. A. in English (started during AY 2019-20) Programmes presently. There are plans to offer the Ph. D. programme in English soon (during the AY 2019-20). Courses in foreign languages such as French and Russian are offered by the Department, based on the demand from students.

In addition to teaching, the Department also has a Literary Society which facilitates a number of literary activities such as drama, book reading, poetry and creative writing, oratory and many more such events round the year. The first batch of students joined the Department in 2018. The Department also offers English Certification Programme (ECP) for international students from different countries. So far, two batches of ECP have graduated from the University.

The process of learning does not remain confined to classroom only and there is a strong blend of activities that extend beyond teaching and provide a holistic experience to our students. UDGAM, the official welcome event is hosted every year to welcome students in the Department.

Orientation And Pedagogy

Our curriculum addresses contemporary developments at both regional, national and international levels and orients students to a wide variety of literary traditions across time and space, enabling them to closely study how language, literary form, history, society and culture interact with one another in a complex environment. It also fosters in them, the ability to think critically and engage in appreciation of literature and its analysis on the basis of contemporary theories. Workshops, seminars, and projects ensure exposure to expert views and global trends in the areas of literary and cultural theories. Specialized courses like English Learning Training (ELT), Discourse Analysis, Socio Linguistics provide an advantageous edge to the students through advanced knowledge and actual skill development.

Career Avenues

After finishing this course, students can avail Teaching Positions in Leading Academic Institutions, Editorial and Content Development Positions in Reputed Publication Houses, Journalism - Print and Electronic, Public Relations & Advertising in Corporate Houses and Public Sector Undertakings, Language Expert & Translation Services in Search Engines like Google & Yahoo, Marketing / Strategic Communication Positions in Corporate Houses, and Media Services & Event Management.

Fact File

B.A. (Hons.) English	
03 Years full time	**60** Seats

2020-21

Entry

Eligibility:
* **10+2** or equivalent in **any stream** with a minimum aggregate of **50%**

M.A. (Hons.) English	
02 Years full time	**30** Seats

2020-21

Entry

Eligibility:
* **10+2** or equivalent in **any stream** with a minimum aggregate of **50%**

Curriculum

YEAR 1

Semester 1

1. British Poetry & Drama (14 Th – 17 Th Century)
2. British Poetry & Drama (17 Th & 18 Th Century)
3. Modern Indian Literature
4. Academic Writing & Composition

Semester 2

1. British Literature (18 Th Century)
2. Indian Writings In English
3. Environmental Studies
4. Media & Communication Skills

*Subject to change. Please visit the University website (www.srisriuniversity.edu.in) for latest updates.

FACULTY OF
MEDIA STUDIES

[Academic Council has approved to change the name of the Faculty to School of Arts, Communication and Indic Studies which will be implemented after due approval of other Statutory Bodies]

- **Department of Journalism & Mass Communication**
  - Master of Arts in Journalism & Mass Communication

- **Department of Animation and New Media**
  - Bachelor of Fine Arts in Animation

MASTER OF ARTS in
JOURNALISM & MASS COMMUNICATION

॥ पत्रकारिता एवं जन संचार ॥

"Media is the fourth pillar of democracy. To effectively play its part in society, media needs skillful, committed and righteous journalists. We aim to instill the foundation of right values to create ethical journalists."

Narsingh Majhi,
HoD

Familiarization

In today's fast-moving world, people want to be aware of all that is happening in the country - whether about politics, celebrities, science, art and culture or international affairs. In the contemporary scenario and future, Journalism and Mass Communication is integrating communication with latest information technologies. Journalism and Mass Communication is associated with the production and distribution of reports that reflect the interaction of events, facts, ideas and people that make for the "news of the day." It not only streams power to the Press but empowers an individual with constitutional rights.

Journalism and mass media at campus

We focus on training our students to use the most powerful communication tool of the day - 'the Press'. It helps students to develop themselves into socially responsible media professionals and learn emerging communication technologies to develop multitasking skills required in the dynamic multi-media convergent environment and prepares them on communication for undertaking research and teaching. In sync with the latest technology, emphasis is laid on digital journalism.

The students are exposed to the syllabus of Mass Communication not only in its theoretical splendor but also covering the practical nuances of the subject. Through a balance of theory and creative practical projects, students will develop strategic, critical and analytical skills needed to either advance as a researcher or take a first step into journalism and communication industries. For those interested in leaving a mark with a range of media and journalism practices, this course allows them to develop an individual pathway of expertise.

TRACING ROOTS

Since times immemorial, Journalism has been part of Indian culture and folklore. The great Vedic sage in Hindu mythology, Narad Muni is considered as the first journalist. Sage Narad is famous as a travelling musician and storyteller, who provided news and imparted wisdom.

Constantly wandering around in all three worlds, he gave information to all the 'devas' (celestial gods), 'rakshas' (demons) and men. Putting these character traits into perspective, Maharishi Narad can be said to have practiced the basic tenets of journalism ages ago.

Is this the right career for me?

The adage "Pen is mightier than the sword" summarizes the spirit of journalism. It is a high growth career opportunity today, more so due to the incorporation of digital technologies. The fields of specialization are extensive - reporting, editing and writing, studies in foreign affairs, economic reporting, anchoring, radio jockey, digital marketing, advertising, brand management, photo editing, advanced photography, video production, web and graphic design, public relations, etc., are just a few of the career prospects.

What are we looking for in you?

You should have good communication skills, like to interact with people, a curious soul who will seek answers and a conscientious person who would like to work towards the betterment of society by practicing ethical journalism.

You should have a flair for writing and a command over language/s. Along with that, your creativity and morality should be high. You would be expected to be confident, spontaneous, innovative, interesting, quick-witted, with an inclination towards mass communication and the media. Our admission counsellors would want to see something that demonstrates your sensitivity towards news that impacts society and the ability to express your opinions clearly.

Orientation and Pedagogy

The Curriculum has been designed to develop students' critical thinking abilities and practical skills. This will enable them to take up media-related positions in a changing media environment. Here, students get trained on both the theoretical as well as the practical aspects of learning.

The course is geared to meet the present demands of the industry. It includes specialized fields related to writing, editing, reporting, photography and all its allied fields like photo-editing, documentary film-making cinematography, videography and streams related to social media and the new media fields. It also includes an orientation on business and industry and, the environment. Journalists report on current affairs and other events for publications in print and electronic media, or for broadcast on radio or television. Reporters are sensitive to news of breaking events, often observing such events, examining documents, interviewing people and writing stories on laptops to be submitted electronically. News writers may re-write the information, previously submitted by reporters, prior to publication or broadcast. Student reporters may specialize in fields such as politics, foreign affairs, business, arts, sports, health, or science. Increasingly, the work is being done by news teams encompassing reporters, editors, photographers and graphic artists. At the end of the 2-year course, students will be well versed with current trends and news and will also be trained in writing and reporting with ethics imbibed in them.

Fact File

M.A.
(Journalism & Mass Communication)

02
Years full time

15
Seats

2020-21
Entry

Eligibility:
- **Graduation** or **equivalent** in **any stream***

Career avenues

Job opportunities in the field of print journalism is in newspapers, magazines, etc. You could join as a reporter, writer or as a copy editor. Here the positions start at a trainee sub editor/ reporter level and go up to the editor level. Or you could be a feature writer, columnist or correspondent. Photo journalism and cartoons are other opportunities you can opt for. Electronic journalism opportunities such as researcher, production executive, rundown manager, transmission executive, reporter, sound technician or an anchor. In Radio, you can become a Radio Jockey, programming executive, music manager, jingle creator, among others. In the field of Public Relations and Advertising, you could become a corporate communication expert, a communication analyst, graphic artist, copy writer or an event manager. You could also be an image builder, brand manager etc.

Spurred by digitization, steady growth of regional media, growth in the advertising sector, penetration of the internet, profitability of the film industries and the ever increasing new media businesses, the media sector is showcasing tremendous growth potential and providing exciting recruitment opportunities.

Programme Structure

YEAR 1

Semester 1

1. Principles of Communication
2. Growth and Development of Media
3. Print Journalism I
4. Visual Communication
5. Mass Media Applications

Semester -II

1. Media and Society
2. Radio and T.V. Journalism
3. Public Relations and Corporate Communication
4. Media Laws and Ethics
5. Advertising

Discipline centric elective courses (DCEC)*

DCEC 'A'
1 Community radio
2 Popular culture and media
3 Visual communication

DCEC 'B'
1 Project and portfolio
2 Dissertation and portfolio

YEAR 2

Semester III

1. A. Cinema Studies/
   B. Media trends: Challenges and issues
2. Inter-cultural Communication
3. Print Journalism II
4. Internship (4 weeks)
5. Any course from DCEC "A"
6. Any one course from other discipline

Semester IV

1. A. Development Communication/
   B. Media Management
2. Documentary Production
3. Communication Research
4. Digital Journalism
5. Any course from DCEC "B"
6. Any one course from other discipline

BACHELOR OF FINE ARTS in
ANIMATION AND NEW MEDIA

Goutam Bandyopadhyay
HoD

Familiarization

New media are forms of media that are native to computers, computational and relying on computers for redistribution. The rise of new media has increased communication between people all over the world and the Internet. It has allowed people to express themselves through blogs, websites, videos, pictures, and other user-generated media.

Animated pop culture has seeped into Indian mainstream media. With wildly popular animated shows, story tellers are tilting towards animated characters.

Animation at our Campus

The Bachelor of Fine Arts in Animation allows students to explore fine art concepts through the use of various technological tools and mediums. Courses are offered in digital Imaging, 3D digital modeling, Video, 2D and 3D Animation. Combined with a strong foundation of art and art history, the program provides a thorough and broad investigation of critical art issues in a socio-economic, historical, art historical context. Students engage with high-end technological processes and learn skills critical to developing a career in either industry or art.

Orientation and Pedagogy

An undergraduate animation and multimedia course, this intensive 4-year, 8-semester course is designed to enable participants to achieve their career goals in the Animation and VFX industry. Students will be given training in both traditional and Computer 3D animation and film-making. This programme is designed to give participants comprehensive training for a decisive head start in the industry and also provide them scope for further specialization in the concerned field.

What are we looking for in you?

A deep inclination towards Art in general is a necessity for this course. You need sketching skills and a passion for animation. You should be able to work patiently for long hours.

Is this the right career for me?

Animation designers, also referred to as animators, create the visual effects and animation featured in video games, movies and TV shows, as well as on websites. Created from computer software programs, 2-D or 3-D animations are used to replicate the features and movements of people, animals, places and things to tell a story or advertise a product. Animators often work long weeks and nights. Working weekends might also be necessary to meet deadlines.popular animated shows, story tellers are tilting towards animated characters.

Fact File

Career Avenues

The gaming industry is one of the top employers for Animation students. They can find jobs as a Key Frame Animator, Image Editor, Modeller, Character Animator, Texture Artist, Layout Artist, Lighting Artist, Story Board Artist, Background Artist, Clean Up Artist, Rigging Artist, Rendering Artist and Digital Ink and Paint Artist.

Though entertainment through film and television is the main area of application in this profession, animation is also needed in other areas such as business, sales, engineering, education and advertising. Animators can also find jobs in print media and publishing firms.

Programme Structure

Bachelor of Fine Arts in Animation

YEAR 1

Semester I

1. English(T)
2. History of Art(T)
3. Drawing
4. Colour
5. Modeling
6. Story Development (T)

Semester II

1. English (T)
2. Environmental Studies (T)
3. History of Animation (T)
4. Script Writing (T)
5. Story Boarding
6. Character Design
7. Principles of Animation

YEAR 2

Semester III

1. Design Drawing
2. Character Design 2
3. Basic Photography
4. Basic Typography

Inter Design Studies

1. Digital Method- Basic Computer/ Flash
2. Story Boarding
3. Audio Video editing and Compositing

Semester IV

1. Sequential Drawing
2. Key Frame Animation
3. Compositing I
4. Introduction to Film (History of Cinema)
5. Digital Method (Basics of Video)
6. Character Designing 3 (Animation)
7. Facial Animation
8. 3D Animation II

YEAR 3

Semester V

1. Design Drawing for Animation
   (Personality and Caricature)
2. Elements of Animation
   (Basic of movement Kinematics

Sound production

1. Animation Writing and Storytelling
2. Prop Set and Modeling
3. Texturing and Lighting
4. Elements of Animation (Time Laps)
5. Television Graphics

Semester VI

1. Acting for Animation
2. Camera Techniques and Rendering
3. Rigging
4. Advance Modeling
5. Open elective
6. Script Writing
7. Sound Design

YEAR 4

Semester VII

Industrial Internship.
1. Digital Method (3D Max/ Character Studio)
2. Video Shooting and Editing
3. Sound Editing
4. Project Management
5. Post Production (T)

Semester VIII

1. Project for Complex Nature (14 Weeks)
2. Design Management
3. Colloquium Paper/Research/Thesis
4. Pre Graduation Presentation (2 Weeks)

*Subject to change. Please visit the University website (www.srisriuniversity.edu.in) for latest updates.

FACULTY OF
SCIENCE

[Academic Council has approved to change the name of the Faculty to School of Science which will be implemented after due approval of other Statutory Bodies]

- B.Sc. (Honours) Computer Science
- B.Sc. Data Science
- B.Sc. (Honours) Physics
- B.A./B.Sc. (Honours) Environmental Studies
- M.A./M.Sc. Environmental Studies
- M.Sc. Physics
- M.Sc. Mathematics
- Integrated M.A./M.Sc. Environmental Studies
- Integrated M.Sc. Physics
- Integrated M.Sc. Mathematics
- Doctor of Philosophy (Ph.D.)

BACHELOR OF SCIENCE (HONOURS) in
COMPUTER SCIENCE

"Department of Computer Science- DOCS aims to empower students with the latest technology and skills, state-of- the-art lab facilities and excellent research and development environment with absolute commitment to excellence in teaching. The blending process emphasizes equally on theoretical and practical aspects catering to the needs of industries."

Dr. Munishwar Rai,
HoD

What are we looking for in you?

You should have a strong inclination towards logical thinking and an interest in programming. The nature of the course will test your memorizing skills. You should have an innovative and creative bent towards programming and creating solutions in the technical field of Computers. Additionally, good communication and interpersonal skills will make you the perfect candidate for this course.

Is this the right career for me?

The IT sector is blooming in India and so are the opportunities in Computer Hardware and Software companies. This course is for all those who want to enter this field as System analysts, integrators or even as consultants.

It is best suited for people who have interest in Computer Science and programming.

This course equips the students with technicalities of computer systems and its applications.

Familiarization

Data is the life-force of modern era; therefore; we have to use it effectively. The precise and effective analysis of data will improve, create and guide products and services across the globe.

Any organization wishes to enhance their business and in today's competition world success of the business is being more data-driven managed by data-science. Data science is a tool that has been applied to many problems in the modern workplace. Computer Science is a combined advanced study of such concepts and software training tools equips students to adapt to the ever-evolving domain of technology. The program primarily intends to serve as a foundation for higher academic programs in computer science and build a firm foundation in Mathematics, besides including modules on electronics and humanities.

Computer Science studies at our Campus

B.Sc. (Hons.) Computer science is a 3-year undergraduate program which deals with subjects and topics related to computer applications and services. Technological implementations of computer systems is the main agenda of the program. The program ranges widely from creating quality professionals and research fellows who are working in every sector of the world today. The objectives of the program is to develop problem solving abilities using a computer, building the necessary skill set and analytical abilities for developing computer based solutions for real life problems, to imbibe quality software development practices, create awareness about process and product standards, train students in professional skills related to software industries, prepare adequate knowledge base for research and development in computer science, help students build up a successful career in computer science.

The B.Sc. Data Science is designed to provide an in-depth knowledge of big data techniques, and their applications for effective decision making in improving business processes.

B.Sc. Data Science is a three-year under graduate interdisciplinary course spread over six semesters. The programme curriculum has been designed with feedback from industry and academia. The main attraction of the programme is live projects in the third year of the course where students will explore their knowledge while working on real-world business problems.

Orientation and Pedagogy

B.Sc. (Hons.) Computer Science: This 3-year programme is spread across 6 semesters and follows Innovative teaching-learning activities like-Modular Based Teaching, Video Based Teaching, e-learning, Webinars, Quiz Competitions, etc. Additionally, counselling is provided to help students overcome their academic/personal issues. Remedial classes are conducted to uplift the progress of the students and regular sessions and assignments help evaluate the progress of the students. We provide students the opportunity to develop their soft skills by organizing seminars and workshops. Meditation and breathing practices help students to understand their mind, concentrate better and deal with stress. E-notice facility is issued for students and we acknowledge feedback from parents/students on teaching and evaluation strategies etc.,

B.Sc. Data Science is a three-year under graduate interdisciplinary programme spread over six semesters. The programme curriculum is designed as per recommendation from experts and academia. In the third-year of the programme, students work on real-world business problems.

TRACING ROOTS

Over the years, a paradigm shift has been observed in the landscape of science education. This can be attributed to the challenges that scientists and researchers encountered in the field which was not restricted to new discoveries, employability and cutting-edge research, but the increasing demand of the modern society.

As a result, on the one hand cross inter and multi-disciplinary science programs have emerged, leading to a convergence of ideas, knowledge and expertise, to counter these prevailing challenges, on the other hand a more pedagogical, holistic and pragmatic approach has been felt, necessitated, and implemented in today's science education at universities.

Therefore, a strong foundation in Physics, Mathematics and Computer Science is absolutely necessary at under graduate level to thrive in this highly competitive and complicated professional environment.

Career Avenues

Computer Science and its applications are fast becoming one of the most sought after courses both at an undergraduate and post-graduate level in India. A number of renowned universities and colleges in India offer computer science courses at an undergraduate and post- graduate level. The trend is further rising owing to the rapid growth in the IT and software industries in the country. A career in Computer Science has been proved lucrative and rewarding since the last decade.

One who studies computer science at an undergraduate or postgraduate level not only learns the software (language and programming etc.) aspect of the computer but also learns the basics of the operating system, programming language, database etc.

A Data Scientist, according to Harvard Business Review, "is a high-ranking professional with the training and curiosity to make discoveries in the world of Big Data". Therefore, it comes as no surprise that Data Scientists are coveted professionals in the Big Data Analytics and IT industry.

With experts predicting that 40 zettabytes of data will be in existence by 2020, Data Science career opportunities will only shoot through the roof! Shortage of skilled professionals in a world which is increasingly turning to data for decision making has also led to the huge demand for Data Scientists in start-ups as well as well-established companies. With the Big Data wave showing no signs of slowing down, there's a rush among global companies to hire Data Scientists to tame their business-critical Big Data.

Programme Structure

B.Sc. (Hons.) Computer Science

YEAR 1
Semester I

1. Programming Fundamentals using C
2. Computer Organization
3. Environmental Science
4. Computer Fundamentals
5. Introduction to IT
6. Programming Fundamentals using C LAB
7. Computer Fundamental LAB
8. Self-Study Paper
9. Seminar

Semester II

1. Object Oriented Programming
2. Discrete Structures
3. English Communication
4. Data Structure
5. Operating System
6. Object Oriented Programming LAB
7. Data Structure (C/C++) LAB
8. Self-Study Paper
9. Seminar

YEAR 2
Semester III

1. Data Base Management System
2. JAVA Programming
3. Basic Electronics
4. Optimization Techniques
5. Data Base Management System LAB
6. JAVA Programming LAB
7. Basic Electronics LAB
8. Self-Study Paper
9. Seminar

Semester IV

1. Artificial Intelligence
2. Pulse and Digital Circuits
3. Computer Networks
4. Web Technologies
5. Artificial Intelligence LAB
6. Pulse and Digital Circuits LAB
7. Web Technologies LAB
8. Self-Study Paper
9. Seminar

Fact File

B.Sc. (Hons.) Computer Science	
03 Years full time	**20** Seats

2020-21
Entry

Eligibility:
- **10+2** or equivalent with science **PCM/PMCSc** with an aggregate of **50%**.

- **Merit list** based on **12th Marks**

YEAR 3
Semester V

1. Digital Signal Processing
2. Linux & Shell Programming
3. Python and Server Side Technology
4. Software Engineering
5. Linux & Shell Programming - LAB
6. Python and Server Side Technology- LAB
7. Minor Project
8. Self-Study Paper
9. Seminar

Semester VI

1. Computer Graphics
2. Internet On Things
3. Cyber Security
4. Computer Graphics - LAB
5. Internet On Things - LAB
6. Project Work / Dissertation
7. Self-Study Paper
8. Seminar

*Subject to change. Please visit the University website (www.srisriuniversity.edu.in) for latest updates.

Programme Structure

B.Sc. Data Science

B.Sc. Data Science

03 Years full time

20 Seats

2020-21 Entry

Eligibility:
- **10+2** or equivalent with science **PCM/PMCSc** with an aggregate of **50%**.

YEAR 1
Semester I

1. Programming using C
2. Computer Fundamentals
3. Environmental Science
4. Discrete Mathematical Structure
5. Descriptive Statistics
6. Programming Fundamentals & Data Structure using C -LAB
7. Computer Fundamentals - LAB
8. Self-Study Paper
9. Seminar

Semester II

1. Object Oriented Programming with JAVA
2. Introduction to Data Science
3. English Communications
4. Applied Probability and Statistic
5. Database Management System (DBMS)
6. Object Oriented Programming with JAVA- LAB
7. DBMS (SQL) LAB
8. Self-Study Paper
9. Seminar

YEAR 2
Semester III

1. Optimization Techniques
2. Programming in Python
3. Applied Linear Algebra
4. Operating Systems
5. Introduction to Data warehouse and Data Mining
6. Optimization Techniques (Python) - LAB
7. Applied Linear Algebra (Python) - LAB
8. Self-Study Paper
9. Seminar

Semester IV

1. Introduction to Data Analytic
2. Introduction to Artificial Intelligence
3. Internet Of Things (IoT)
4. Software Engineering
5. Statistical Analysis
6. Introduction to Artificial Intelligence (PROLOG/Python)-LAB
7. Statistical Analysis and IoT (Python)- LAB
8. Self-Study Paper
9. Seminar

YEAR 3
Semester V

1. Machine Learning -I
2. Computer Vision
3. IoT Programming and Big Data
4. Machine Learning -I   Lab
5. IoT Programming and Big Data LAB
6. Project Work –Minor (IoT/ Machine Learning)
7. Self-Study Paper
8. Seminar

Semester VI

1. Machine Learning -II (Deep Learning)
2. Introduction to Natural Language Processing and Text Mining
3. Cloud Computing
4. Machine Learning -II - LAB
5. Text Mining Lab-I- LAB
6. Project Work – Major
7. Self-Study Paper
8. Seminar

BACHELOR OF SCIENCE in
PHYSICS

What are we looking for in you?

You should have problem-solving skills. A pragmatic and creative approach towards solving challenging problems is required for this course.

A strong logical reasoning is a must have. Other skills include inclination towards mathematics and basic know-how of computer skills.

Is this the right career for me?

If you are keen to explore and experiment new and established theories, have reasoning and problem-solving skills, this is the course for you. Knowledge of basic mathematics and an inquisitive mind is all you need.

Familiarization

Science and technology are the best things our society has ever had. The needs and demands of this rapidly changing modern society drive the development of technology, and science is the backbone of every technology. Physics and mathematics are the two fundamental science subjects. They play a pivotal role in numerous areas of technological development vis-à-vis the progress of society. They also contribute to our understanding of others scientific disciplines.

B.Sc. (Hons.) Physics at our campus

The objectives of this program are to cater and to meet the needs and aspirations of contemporary B.Sc. (Honours) Physics students. This programme is tailored to incorporate essential ingredients of the multifaceted education system of this rapidly changing world.

Orientation and Pedagogy

The course follows a Choice Based Credit System (CBCS) as per the University Grants Commission (UGC) guidelines – Teaching is more student centric rather than teacher centric.

The campus is equipped with advanced experimental and computational labs. The curriculum is facilitated through Software based Data Analysis for Physics Experiments. State-of-the-art classrooms and Technology Enhanced Learning make it an enriching learning experience.

We follow a Holistic and pedagogical teaching-learning process.

Career Avenues

Students will have opportunities for summer internship/research during the programme and will be eligible for National Level M.Sc. Entrance Tests (IITs/IISERs/NITs/Central Universities etc.).

About Laboratory

The UG Physics Lab. of SSU is a unique one. The lab. is operated beyond the scheduled hours to make the "learning while doing" a holistic process. It is built to impart both pedagogical and technical training to contemporary UG Physics students and is, therefore, equipped with several sophisticated experimental set-ups (both PC and non-PC based), high-end data analysis software (Origin), and PCs. All PCs are connected with high-speed internet. Many of the experimental set-ups are imported from USA/Germany (Pasco/3B scientific such as (A) Newton's laws of motion (velocity, acceleration, momentum, conservation of energy/momentum), (b) Static and Kinetic friction, (c) Acceleration due to gravity, (d) Centripetal force, (e) Rollercoaster, (f) Projectile motion, and (g) Spring-mass system with various springs and masses. Several new experiments can be performed by combining them. All the necessary software to perform the experiments are installed in all PCs to provide ample space and time to students in the lab.

TRACING ROOTS

Over the years, a paradigm shift has been observed in the landscape of science. This is attributed to the enormous amount of new challenges encountered by scientists such as new discoveries, employability, cutting edge research, and ever increasing demands of this rapidly changing modern society. As a result, cross-, inter-, and multi-disciplinary science research programs have emerged, leading to a convergence of ideas, knowledge, and expertise, to counter these prevailing challenges; at the same time, a more pedagogical, holistic, and pragmatic teaching learning approach has been felt and implemented in today's science education at universities.

Physics has been an integral part of these vibrant fields - astrophysics, biophysics, nanophysics, geophysics/earth science, medical physics, chemical physics, radiation physics, environmental science, pollution control, waste management, smart materials, smart cities, engineering physics, and renewable/non-conventional energy to name a few.

Programme Structure

YEAR I
Semester I

1. Mathematical Physics - I
2. Mechanics - I
3. Physics Lab. - I
4. Numerical Computation
5. Differential Calculus
6. Environmental Science

Semester II

1. Electricity & Magnetism
2. Waves & Optics
3. Physics Lab. - II
4. Integral Calculus & Differential Equations
5. English Communication
6. Extracurricular Activities - I

YEAR II
Semester III

1. Mathematical Physics – II
2. Thermal Physics
3. Analog Systems & Applications
4. Physics Lab. - III
5. Instrumentation
6. Real Analysis
7. Extracurricular Activities - II

Semester IV

1. Mathematical Physics - III
2. Elements of Modern Physics
3. Digital Systems & Applications
4. Physics Lab. - IV
5. Tensor & General Relativity
6. Algebra
7. Extracurricular Activities - III

YEAR III
Semester V

1. Quantum Mechanics & Applications
2. Solid State Physics
3. Physics Lab. - V
4. Atomic & Molecular Spectroscopy
5. Linear Algebra
6. Number Theory
7. Extracurricular Activities - III

Semester VI

1. Electromagnetic Theory
2. Statistical Mechanics
3. Physics Lab. - VI
4. Mechanics - II
5. Statistics and Operation Research
6. Analytic Geometry or
7. Graph Theory
8. Extracurricular Activities - IV

M.Sc. Mathematics

02 Years full time **20** Seats

2020-21 Entry

Eligibility:
- B.A./B.Sc. Mathematics (Hons.)/ B.Sc. Physical Science with Mathematics as one of the subjects or B.Tech./B.Sc./B.Ed. with Mathematics as one of the subjects

M.Sc. Physics

02 Years full time **20** Seats

2020-21 Entry

Eligibility:
- B.Sc. Physics (Hons.)/B.Sc. Physical Science with Physics as one of the subjects or M.Tech./ B.Sc./B.Ed. with Physics as one of the subjects

Integrated M.Sc. Mathematics

05 Years full time **20** Seats

2020-21 Entry

Eligibility:
- *Please refer to our website www.srisriuniversity.edu.in

Integrated M.Sc. Physics

05 Years full time **20** Seats

2020-21 Entry

Eligibility:
- *Please refer to our website www.srisriuniversity.edu.in

B.A./B.Sc. (Honours) Environmental Studies

03 Years full time **30** Seats

2020-21 Entry

Eligibility:
- **10+2** or equivalent in any stream

M.A./M.Sc. Environmental Studies

02 Years full time **25** Seats

2020-21 Entry

Eligibility:
- *Please refer to our website www.srisriuniversity.edu.in

B.Sc. (Hons.) Physics

03 Years full time **20** Seats

2020-21 Entry

Eligibility:
- **10+2** or equivalent with PCM/PCScM

Integrated M.A./M.Sc. Environmental Studies

05 Years full time **30** Seats

2020-21 Entry

Eligibility:
- *Please refer to our website www.srisriuniversity.edu.in

*Subject to change. Please visit the University website (www.srisriuniversity.edu.in) for latest updates.
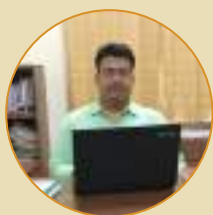
RESEARCH AND
DOCTORAL STUDIES

- Doctor of Philosophy (Ph.D.)

RESEARCH AND DOCTORAL STUDIES

"To begin researching something, you have to have a problem, concern, or issue that has turned into a question. These can come from observing the world, prior research, professional literature, or from peers."

Dr. Subash Chandra Nath
HoD

Familiarization

As an earned research degree, those studying for a PhD are usually required to produce original research that expands the boundaries of knowledge, normally in the form of a thesis or dissertation, and defend their work against experts in the field.

Program At Our Campus

We offer Ph.D. programmes in all areas of Management, Yogic Science, Sanskrit, Good Governance and Public Policy that commensurate with the academic resources available.

What Are We Looking For In You?

The Doctoral Program aims to invite the candidates who have a strong academic background, are highly motivated and have the intellectual curiosity to undertake original research.

Orientation & Pedagogy

Ph.D. Scholars are trained in the most recent methodologies and engaged in producing original research work and creation of new knowledge. Before carrying out individual Research, each scholar has to clear the Pre-PhD Coursework. The Coursework is of six to eight months followed by an examination. A supervisor is allotted to each scholar after presentation of the synopsis. In every six-months duration, the scholar has to present his status/progress of Research before the Doctoral Research Committee. The elaborate structure allows supervisors and the Research Committee to access the progress of a Scholars' Research Work in a more refined manner.

Career Avenues

Ph.D.s are awarded for programs across the whole breadth of academic fields. A Ph.D. is also required in some positions outside academia, such as research jobs in major National/International agencies.

Programme Structure

The Ph.D. Degree shall be awarded to a candidate on the basis of original research work of merit recommended by the concerned Supervisor(s) followed by the Doctoral Committee and subsequently passed by the Board of Examiners and successfully defended by the candidate during his/her Viva-Voce Examination.

I. Admission through Entrance Test and Research Proposal Presentation
II. Provisional Registration for Pre-PhD coursework
III. Coursework of Six to Eight Months

Course Structure
a. Research Methodology - I
b. Research Methodology - II

Subject Specific Course (Any one of the followings)
a. Finance
b. OB & HRM
c. IT in Management
d. Yogic Science
e. Marketing
f. Operation Management

TRACING ROOTS

The word research is derived from the French word "recherche", which means "to go about seeking". The earliest recorded use of the term was in 1577. The doctorate of philosophy was developed in Germany in the 17th century. The term "philosophy" does not refer solely to the field or academic discipline of philosophy, but is used in a broader sense in accordance with its original Greek meaning, which is "love of wisdom". The degree is abbreviated PhD (Sometimes Ph.D. in North America), from the Latin Philosophiae Doctor, pronounced as three separate letters.

FACULTY OF
CONTEMPLATIVE AND
BEHAVIOURAL SCIENCES

[Academic Council has approved to change the name of the Faculty to School of Contemplative and Behavioural Sciences which will be implemented after due approval of other Statutory Bodies]

- Certificate Course in Human Development and Counselling ~ Vedic & Modern Perspectives

- BA (Hons.) / BSc (Hons.) in Psychology and Contemplative Studies

- MA / MSc in Psychology and Contemplative Studies

- Integrated Master in Psychology and Contemplative Studies *(with super specialisation)* (BA (Hons.) / BSc (Hons.) + MA / MSc)

- Doctor of Philosophy (PhD)

FACULTY OF CONTEMPLATIVE AND BEHAVIOURAL SCIENCES

*"Psychology and Contemplative Studies"
is expected to address not only the gaps in
the mainstream psychological science which
is becoming predominantly objective and
behaviour centric but help promoting
emotional, intellectual, social and spiritual
empowerment in the scholars - eventually
extending to optimal engagements in
collaboration and service"*

Dr. Richa Chopra
Officiating HoD

Familiarisation

Psychology is the science of behaviour and cognitive processes. "Behaviour" encompasses all observable actions or reactions of living organisms that can be measured. "Cognitive processes" embrace every aspect of the working mind - thoughts, memories, mental images, reasoning, decision making and so on.

Progressive expansion of the Self is the central construct of Indian Psychology – an approach to Psychology based on ideas and practices embedded in ancient texts like the Vedas, Upanishads, Gita, Yoga Sutras - developed over thousands of years within the Indian subcontinent. One of its significant tenets direct us to the "Panchkosha," that is the five sheaths covering the gross, subtle and astral bodies of the individual Self – annamaya kosha *(body cell)*, pranamaya kosha *(life cell)*, manomaya kosha *(mind cell)*, vigyanmaya kosha *(knowledge cell)* and anandmaya kosha *(bliss cell)*. And that Panchkosha embodies treasures of the human Self - attainment of which can remove deficiencies, complexities, stresses, worries, sufferings and agonies. The Chakras or meta-physical centres of energy in the body influencing the mind and human behavior is yet another very important consideration in Indian Psychology. The Yoga Sutras of Patanjali

delineate the five modulations of the human Mind with Yoga being the act of freeing the mind from the its clutches. This is a remarkable and unparalleled contribution to the science of behaviour.

"Contemplative inquiry" is a first person understanding of various cognitive and subtle dynamics that govern human behaviour. Such inquiry requires rigorous grounding in the epistemology and ontology of the system, since theories of mind and views of reality are intimately connected with how contemplative practices are structured, their relation to doctrines and expected outcomes for the practitioner. Therefore, Contemplative inquiry is set against a myriad of frameworks - traditions, texts, purposes, art, ritual, philosophy and embodied practices.

Further, "Contemplative Behaviour Studies" grounds itself on an inter and transdisciplinary approach, amalgamating principles from fields such as psychology, neurosciences, cross-cultural studies, Yoga, Vedanta, spirituality, theology, musicology, psychiatry, astrology, visual and creative arts, performing arts, current conversations with modern science - with an interest as to how these reveal, conceal, reflect, guide or otherwise engage the scholar's contemplative potential.

Further, "Contemplative Behaviour Studies" grounds itself on an inter and transdisciplinary approach, amalgamating principles from fields such as psychology, neurosciences, cross-cultural studies, Yoga, Vedanta, spirituality, theology, musicology, psychiatry, astrology, visual and creative arts, performing arts, current conversations with modern science - with an interest as to how these reveal, conceal, reflect, guide or otherwise engage the scholar's contemplative potential.

*"Contemplative Behaviour Studies does
not limit itself alone to what one thinks.
Instead, it reflects what thinking itself is.
This in turn invites a meta inquiry into
how we come to an intelligent
understanding of our own experiences
and what kinds of development, training,
and intelligence is intended in these
practices - oriented to subjective
expansion, awareness and stillness."*

A cutting– edge discipline, having real world implications, "Psychology and Contemplative Studies" is an emerging articulation of a comprehensive approach to understand, explore and transform human psyche and behaviour with a focus on a reflective involvement with inner life and external engagements.

Though the action of looking into and interrogating the nature of the mind as it operates in broad and nuanced contexts of neuro-biology, existential considerations, theories of development and object relations is the mainstay of Psychology and Contemplative Studies, there is also a subtle emerging attempt to grasp the inherently psychological nature of the universe in terms of the relationship between the individual mind and the laws of cause and effect *(karma)*.

Recent studies have shown that meditation and mindfulness practices - a part of Contemplative inquiry can alter brain structure, improve attention and focus, enhance athletic and artistic performance, decrease anxiety and depression and strengthen self-regulation and resilience.

"Psychology and Contemplative Studies" as a field of specialisation is being seen as an approach to incorporate insights and pedagogical approaches to holistically understand human development and provide insights to deal effectively with various issues in a way that promotes one's well-being and mental health.

"Psychology and Contemplative Studies" at our campus

A University is a scholarly hub where fundamentals of Contemplative inquiry ought to be nurtured. The contemplative way of learning can greatly complement the existing rational and scientific ways on which academics is largely based. In such environs, scholars can deepen their engagement with their subject matter through increased attention span - implying sustained learning and application of the domain. Further, decreased stress, brought in through a natural complex of reflective inquiry can foster compassionate understanding of intra and inter personal human dynamics thereby opening limitless possibilities to new ideas and discoveries in students.

Beholding the spirit of "Omnism" yet deeply embedded into the philosophy of "Yoga and Vedanta" that roots Sri Sri University, the Department of Contemplative and Behavioural Sciences (DCBS) pioneers amongst other higher education institutions across the globe - providing a natural ecosystem and a fertile ground towards contemplative inquiry and innovation.

Our vision

To build a critical mass of self-reflective practitioners and researchers – through scholarship, rigorous training and field practice – in the spirit of inter-disciplinary and global consciousness.

Our mission

To develop knowledge and competencies in
• Core psychological processes, mental health and well being
• Contemplative studies and spirituality
• Understanding the contexts of engagement *(adversity, positive health)*
• Research methodology, intervention techniques and inter-disciplinary orientation
• Self-awareness, personal growth and social contribution.

This department is a precursor to a changed perspective on learning and teaching systems. The scholars across each of the Undergraduate, Postgraduate, Doctoral and Integrated programmes offered by *DCBS in addition to Certificate courses and Diplomas will be engaged in a groundbreaking exploration of Contemplative and Behavioural Science, uniquely integrative in scope. The departmental ecosystem permeates multiple traditions to infiltrate and to gradually weave psychological mindedness into theories of the esoteric, and bring out unique healing modalities from the Orient *(East)* – Occident *(West)* wisdom. Spirituality and psychology are inseparable yet are existing in the world today as two discrete identities - our programmes seek to bring a new vision of behavioural sciences to the world which will enhance a multidimensional insight in the individual and thus reduce human suffering.

Think of the Department of Contemplative and Behavioural Sciences as a 21st century wisdom gurukul *(traditional school)* for exploration and honest application of psychocontemplative principles internalised through research, rigorous study, critical self-reflection and embodied practices across all spheres of life.

Orientation And Pedagogy

"Psychology and Contemplative Studies" at Sri Sri University is organized around a scientific and an empirical approach, embedded within the framework of a Contemplative pedagogy for the examination of the full range of human experiences and behaviour in an effort to catalogue them, to understand their phenomenology and to comprehend their scientific basis.

The Department would explore intersections, ruptures and continuities – towards recalibrating an understanding of the discipline of Contemplative Psychology and acting as a catalyst for thinking through change and the emergence of newer perspectives. Because the study of consciousness is the centerpiece of this kind of study, the teaching methodology will balance traditional "third-person" perspectives with "critical first-person" perspectives. In addition, the emphasis will be towards a critical empiricism - central to fieldwork.

The program facilitated by distinguished scientists, humanists, artists and teachers of contemplation will include tracks from the Humanities, the Sciences, the Liberal Arts Creative and the Performing Arts etc.

The broad scope of studies would therefore blend three components i.e. basics of psychological science, textual understanding of yoga, meditation and inter-disciplinary contemplative traditions *(e.g. Buddhism, Vipasana, Sufi, Jainism, Raj Yoga, Ayurveda, Jyotisha)* apart from intensive training in contemplative practices.

Scholars will be working with a team of dedicated, motivated and passionate tutors - specialist in their own fields. The endeavor will be to enable the scholars to the exploration of diverse areas within the dynamic, diverse and ever-growing framework of this study.

"Psychology and Contemplative Studies" is oriented towards harnessing the following:
• critical, reflective & intuitive thinking
• domain knowledge integrated with technology and research
• appreciation & application of inter-disciplines through optimal collaboration
• critical awareness of changing values and practices and their importance in regulating one's own lives and relationships with others.

Towards a major in Psychology and Contemplative Studies

A wide choice of courses is structured around four steps – that shall provide the scholars the entire depth and breadth of the discipline.

1. Pathway (Bridge) Courses: These are designed to fill the gap between each student's current level of qualification and the knowledge required to be admitted to a particular programme. These foundational courses will also introduce students to various styles of thinking and also to inter and trans-disciplinary approaches.

> e.g. "Introduction to Critical, Reflective & Intuitive Thought Processes"; "The Art of Journal Writing", "Foundations of Sanskrit", "The Art & Science of Communication", "Birth Charts & Human Mind"

2. Fundamental Courses: These compulsory courses will serve as the basic structural units or the backbone of the overall programme.

> e.g."The Spectrum of Contemplative Studies"; "Basics of Behavioural Sciences"; "Statistical Methods for Psychological Research"

3. Core Courses: These compulsory courses will provide critical foundations to the various programmes. Core courses in "Psychology and Contemplative Studies" are mandatory in order to develop in-depth knowledge of the discipline.

> e.g.: "Biopsychology", "Cognitive Psychology", "Developmental Psychology", "Clinical Psychology", "Social Psychology", "Counselling Psychology", "Indian Psychology", "Contemplative Principles and Applications"

4. Elective Courses: All students will have the flexibility to choose multiple Electives, providing them the opportunity to discover their academic passion and enhancing their engagement in the learning process through the individualisation of their programme of study. Electives will be offered in the categories of "Discipline Specific", "Generic Electives" and "Ability Enhancement Elective Course"

> e.g. "Life-Span Development & Counselling ~ Modern Fundamentals", "Child Development and Approaches to Children's Psycho-Social Issues", "Human Development: Techno –Social Perspectives", "Jyotisha and Manusya: Planets and the Human Connect", "The Holism of Yoga", "Doctrines from Transpersonal Psychology ~ The Power of Spirituality", "Forensic Psychology", "Environmental Psychology", "Research workshop in Social Psychology", "Decision making and the Psychology of Possibility", "Advanced Topics in Neuroscience", "Musicology" , "Honours Thesis", "Parallels between the mechanics and goals of Psychoanalysis and Yogasutras"

*in a phased manner

Towards a minor in Psychology and Contemplative Studies

Students pursuing other disciplines within or outside Sri Sri University will also have the provision to take a Minor in "Psychology and Contemplative Studies". They must successfully complete 6 courses towards earning a minor. These would include certain enlisted Fundamental Courses , a few from Group A (e.g. Biological Psychology, Cognitive Psychology etc) and a few from Group B Courses (e.g.: Developmental Psychology, The Stratum of Contemplative Studies, Social Psychology) in certain proportions.

Given the application based nature of "Psychology and Contemplative Studies", theoretical papers will be accompanied by a variety of robust practicum papers for training scholars in different forms of assessment and research. The academic rigour will be governed on the principles of Study, Reflection, Practice, Innovation and Integration.

Pedagogical techniques will emphasize the development of analytic and expressive skills (e.g., research methods and statistics, writing and oral presentation) that are the basis of investigation, critical thinking, and communication in the field. To top these, there will be field visits, case study analyses and extensive use of audio-visual mediums. In addition to the didactic modes of teaching through lectures, academic seminars, case discussions, group work and problem solving approach, aspects of self - study, cultivating attention, self-examination and training of contemplative practices, personal experiences and insights will hold prominence.

The component of Service will also be firmly founded in the pedagogy which shall involve students in active extension work. For e.g. extending free mental health services - be it structural, clinical, or both in neighboring communities. And this will invite onsite research wherein students will be encouraged to be inventive with regards to the projects they initiate.

Swadhaya (Self Study): e.g. by engaging students towards a deeper understanding of their own psyche by drawing analogies with their natal birth charts. Or enabling students participate in group therapy with one another to freely discuss their feelings, vent their stress if any, and use the therapy as a vehicle for deeper psychological understanding.

Training young students in the use of contemplative methods through their clinical practice, the programmes will thereby support them in developing their own skills for listening to patients and remaining calm and focused at the same time amidst challenging situations.

Students will be mapped with mentors, using contemplative methods in their own practices or as researchers.

Involving key stakeholders in terms of generating and continuing work in terms of research, teaching and clinical practice along with creating resources, manpower and interest in the field among professionals will also be encouraged.

Collaborative learning, journal writing, portfolio and all the above delineated learning - teaching methods will facilitate a seamless movement between the classroom, research field, and the everyday.

Is this the right career for me?

A degree in "Psychology and Contemplative Studies" is a great starting point for a career in both science and the arts as it would equip scholars with a range of skills and opens up numerous opportunities. The inbuilt component of "Contemplative studies" will serve as the software enriching and widening the pragmatic skill-sets earned through the study of the entire program.

The way of describing the work of psychologists is to discuss some of the major sub fields of psychology:

• **Clinical Psychology:** studies diagnosis, causes and treatment of mental disorders.
• **Counseling Psychology:** assists individuals in dealing with many personal problems that do not involve psychological disorders.
• **Educational Psychology:** studies all aspects of the educational process.
• **Experimental and Physiological Psychology:** studies all basic psychological processes, including perception, learning and motivation.
• **Industrial and Organizational Psychology:** studies all aspects of behaviour in work settings.
• **Social Psychology:** studies all aspects of social behaviour and social thought.
• **Developmental Psychology:** studies how people change physically, cognitively and socially over the entire life span.
• **Cross cultural and cultural Psychology:** studies variability in behaviour among societies and cultural groups.
• **Health Psychology:** studies how psychological, behavioural, and cultural factors impact physical health and illness.
• **Forensic Psychology:** studies the way psychological knowledge can be applied to legal matters.
• **Sport Psychology:** addresses social and systemic aspects of sports participation and organizations.
• **Yoga Psychology:** grounds psychological knowledge in a yogic framework - in terms of an Ayurvedic as well as Vedic theoretical perspective.

• **Positive Psychology:** studies optimal human functioning with a focus on human virtues, conditions leading to flourishing, well-being and meaningful life.
• **Transpersonal / Spiritual Psychology:** integrates the spiritual and transcendent aspect of human experience within the framework of modern psychology.
• **Environmental Psychology:** studies the interplay between individuals with their surroundings and the role the natural environment plays in shaping the individual.
• **Biopsychology:** studies the biological and physiological aspects of psychology.
• **Indian Psychology:** an approach to psychology that is rooted in the Indian ethos and worldview, which could be described as consciousness-based and yogic, with an adherence to generally life-affirming spiritual principles.

Depending on the degree, psychologists can find themselves working as

• Advice workers
• Life coach
• Education Consultant
• Mediator
• Play therapist
• Psychotherapist
• Market researcher
• Detective
• Social service specialist
• Rehabilitation specialist
• Writers
• Teachers

In a nutshell, Psychology majors are often seen as prospective employees by research foundations working with criminal justice system, public health and welfare systems, education sector, domestic and international law to name a few.

However, remember that many employers accept applications from graduates with any degree subject. The discipline has a far reaching nature and students can take advantage of this by choosing the direction of their "Psychology and Contemplative Studies" programme.

TRACING ROOTS

Psychology gradually emerged over the course of the nineteenth century. By the late nineteenth century, many philosophers had turned their attention to questions about the human mind. How do we perceive the world? Do people have free will or are their actions determined by events outside and inside their bodies. What is the link between mind and body – between the physical world and out thoughts, feelings and consciousness? In 1879, Wilhelm Wundt had founded the first formal laboratory for research in Psychology at the University of Leipzig.

India has a strong and variegated tradition of reflective scholarship with rich insights into human psyche and behaviour much before the advent of modern scientific psychology. The inner directed discipline to regulate self-processes and fostering harmony of mind, body and spirit seems central to most of the Indian accounts. The Vedic and Upanishadic knowledge argues for human identity as a form of impersonal and pervading reality. The Indian thought systems are quite diverse in their orientation. Thus the thought systems of Vedanta, Mimansa, Samkhya, Yoga, Nyaya, Charvak, Buddhism, Jainism, Ayurveda and their various subsystems present a range of positions of human conditions, goals of life, nature of cognitive and affective process and mental health.

In India, in modern period, psychology was introduced as a discipline at Masters level at Calcutta University in 1916.

"William James was the quintessential CONTEMPLATIVE SCIENTIST. He engaged with humanistic philosophical thinkers around enduring questions related to values, aesthetics and morality. He wasan acute observer of the "INNER STUFF" of conscious experience via introspection. He took a strong, observational interest in contemplative religious experience. His scientific greatness and importance comes from the ways in which he leveraged these subtle, ineffable questions and experiences todemarcate the new science of psychology".

- https://www.brown.edu/academics/contemplative-studies/news

William James (January 11, 1842 – August 27, 1910), labelled as "Father of American Psychology" was a philosopher and psychologist and the first educator to offer a psychology course in the United States.

Upcoming Programmes In 2020-21

A. *Certificate Course in Human Development and Counselling ~ Vedic & Modern Perspectives

Embryologists, psychologists, sociologists, astrologers, Vedanta philosophers, practitioners of Ayurveda & Yoga, neuro-scientists, medical researchers - all share a common interest in unlocking the mysteries of human development; in existence meaningful. The study of Human Development is witnessing an exciting phase of growth; moving beyond the Euro - American theories and exploring culturally rooted perspectives.

The current study is a familiarization to Human Development - it's features, individual variations and it's nature. This path - breaking, multidisciplinary, innovative study will be a holistic amalgamation of the orient (Vedic) ~ occidental (Western) perspective to studying the 'HUMAN' - in totality integrating basic principles from the fields of Psychology, Philosophy, Embryology, Vedanta, Yoga, Ayurveda, Sociology, Physiotherapy, Political Science etc.

The study will introduce facets of counselling, encompassing a broad range of culturally sensitive practices that would enable people improve their well-being, alleviate distress and maladjustments, resolve crises, and increases their ability to function better in their lives.

Witness a unique opportunity to learn from accomplished 'state of the scholars' and gain insights through a multi-pronged perspective.

Study dates:
- 4th January to 17th May, 2020
- 140+ hours
- Saturdays and Sundays *(barring university holidays)*
- Saturdays: 1600 hours to 2100 hours *(including 2 breaks of 15 minutes each)*
- Sundays: 1345 hours to 1845 hours *(including 2 breaks of 15 minutes each)*
- 6 lectures every weekend *(1 lecture = 1.5 hrs.)*

Study eligibility:
- 10+2 examination or equivalent from any stream from a recognized university with a minimum of 55 % score.

Fee:
- **Rs 67,500/-** *(includes Rs 5000/- refundable caution money)*

Selection criteria:
- Written Entrance Test, Psychometric Assessment and Interview
- Applications close on 21ˢᵗ Dec. 2019; 1730 hours

For detailed programmatic brochure:
- https://tinyurl.com/y6dhwyf5

B. *Undergraduate Programme

Bachelor of Arts (Hons.) in Psychology and Contemplative Studies

Selection Criteria: Written Entrance Test, Psychometric Assessment & Interview

03
Years full time

30
Seats

Eligibility
- **10+2** examination or equivalent from any stream from a recognized university with a minimum of **50 % score**

INR 1,15,000/-
Tuition Fee *(per semester)*

OR

Bachelor of Science (Hons.) in Psychology and Contemplative Studies

Selection Criteria: Written Entrance Test, Psychometric Assessment & Interview

03
Years full time

30
Seats

Eligibility
- **10+2** examination or equivalent from science stream with mathematics from a recognized university with a minimum of **50 % score**

INR 1,15,000/-
Tuition Fee *(per semester)*

C. *Postgraduate Programme

Master of Arts in Psychology and Contemplative Studies

Selection Criteria: Written Entrance Test, Psychometric Assessment & Interview

20
Seats

Eligibility
- **BA examination** or equivalent from any stream from a recognized University with a minimum of **50% score**

Duration & Tuition Fee:
- **02 Years** *(without super specialization)*; **Rs. 1,30,000/-** *(per semester)*

  OR
- **02 Years and 6 months** (with super specialization); **Rs. 6,50,000/-** *(entire duration)*

OR

Master of Science in Psychology and Contemplative Studies

Selection Criteria: Written Entrance Test, Psychometric Assessment & Interview

20
Seats

Eligibility
- **BSc examination** or equivalent from any stream from a recognized University with a minimum of **50% score**

Duration & Tuition Fee:
- **02 Years** *(without super specialization)*; **Rs. 1,30,000/-** *(per semester)*

  OR
- **02 Years and 6 months** (with super specialization); **Rs. 6,50,000/-** *(entire duration)*

D. *Integrated Master in Psychology and Contemplative Studies *(with super specialisation)*
(BA (Hons.) / BSc (Hons.) + MA / MSc)

Selection Criteria: Written Entrance Test, Psychometric Assessment & Interview

05
Years full time

20
Seats

Eligibility

10+2 examination or equivalent from any stream from a recognized university with a minimum of **50% score**

OR

10+2 examination or equivalent from science stream with mathematics from a recognized university with a minimum of **50% score**

INR 1,20,000/-
Tuition Fee *(per semester)*

E. *Doctor of Philosophy

Eligibility: Master's degree or equivalent in Psychology and allied disciplines. Applications from candidates with MBBS, B.Tech/BE will also be considered eligible. All candidates need a minimum of 50% score in their respective degrees. M.Phil/M.Tech entrants are also encouraged to apply.
Tuition Fee *(per semester):* Rs 50,000/-
Selection Criteria: Written Entrance Test, Psychometric Assessment & Interview

Clauses apply and content subject to change.
Departmental Programmatic Brochure will be released on 15th December 2019. Contact dcbs@srisriuniversity for further details

THE TEAM

Officiating Head - Department of Contemplate and Behavioural Sciences

- Dr. Richa Chopra, MSc (Gold Medalist in Child Development), ADPSc, PhD
- Dr. Sukriti Banda, (Clinical Psychology), PhD

Advisory Panel of Interdisciplinary Experts and Visiting Faculty

- Prof. V.N. Rajasekharan Pillai, Former Chairman of the University Grants Commission, Govt. of India
- Prof. Anand Paranjpe, Emeritus Professor of Psychology and Humanities, Simon Fraser University in Canada
- Prof. Girishwar Misra, Former Head - Dept. of Psychology, University of Delhi
- Prof. Nilanjana Sanyal, Former Head - Dept. of Psychology, University of Calcutta
- Prof. Jagjiwan Kaur, Former Faculty, Dept. of Human Development & Family Relations, Govt. Home Science College, Chandigarh
- Prof. Shekhar Seshadri, Senior Professor, Dept. of Child and Adolescent Psychiatry, NIMHANS, Bengaluru.
- Prof. Ganesh Rao, Technical Expert (Yoga) with Quality Council of India (QCI)
- Prof. Priyadarshai Patnaik, Head - Dept. of Humanities and Social Sciences, Indian Institute of Technology, Kharagpur
- Prof. Indranee Phookan Boorooah, Head - Dept. of Psychology, Gauahti University
- Prof. Anju Dhawan, National Drug Dependence Treatment Centre, AIIMS, Delhi
- Dr. Neena Bansal, Associate Professor, Dept. of Political Science, Kamala Nehru College, Delhi University
- Sarbnai Rath, Certified Jaimini Scholar & Member of the Council of Vedic Astrologers (CVA)
- Dr. Ayon Maharaj, Head - Dept. of Philosophy, RMVERI, Belur & Former visiting scholar at University of Oxford
- Anupama Bhagwat, Sitar Musician, Doyen of the Imdadkhani Gharana, Bengaluru
- Prachee Shah Paandya, Actor & Kathak Expert, Mumbai
- Girin Govind, Director, Sri Sri School of Yoga, Bengaluru
- Pear Wilson, Psychoanalytic Psychotherapist in Private Practice, Los Angeles

CERTIFICATE COURSE

6- months English Certification Course

The intensive programme of the English language is the perfect all round preparation for
academic study at any further chosen programme at SSU or any other Institutions, as well as
being a good introduction to life in a new dimension of the world beyond native language.

The duration of the course is 1 semester (six months).
Six months of intensive English (4-5 hours a day), plus a full immersion in the English-speaking student environment, will prepare students for admission to the chosen programme next academic year.

At the end of the course the final exam is given.
Admission for the English language course is open from June 1 till September 15, 2018.

Eligibility

a. The age limit is 47;
b. English level should not be bellow Basic;
c. The final admission is only after interview.
d. English level evaluating test is compulsory before being admitted to the course.
   The standard of evaluation is as per CEFR (Common European Framework of Reference for Languages)

Course Fee: US $ 800

Start Date: Please visit our website
www.srisriuniversity.edu.in

- **Certificate Course in Basic Sanskrit Learning**

- **Foundation Course in English & Yoga**

- **Diploma Courses:**
  1. Diploma in Yoga
  2. Diploma in Digital Marketing
  3. Diploma in Forensic Accounting
  4. Diploma in Regulatory Compliance
  5. Diploma in Intellectual Property & Innovation Management

BEYOND
THE CLASSROOM

Clubs - the student activity centre

Our University believes in "learning by doing" methodology. Student-led activities define the energy of this campus. There are a total of 6 societies including Finance, Literacy, Health & Wellness, Agricultural, Cultural and other Clubs including Sports, National Integration, SELF, etc.

SSU Innovation Pvt Ltd., is recognized as a 'Incubator' by the Government of Odisha, under Odisha Start-up policy.

Community service

Since its inception, the university has maintained a steadfast commitment in addressing the societal needs through meaningful, individual and collective participation in a range of community services. Students actively involve themselves in several projects such as Swachh Bharat Abhiyan and many more from time to time.

Names of all the clubs are listed below:

(a) Finance Society
(1)Finance (2)Human Resources (3)Marketing (4)Srinovation Club (5) IT (6)GLS(Global Lecture Series) (7)Placements/Corporate Relations Club
(b) Literacy Society
(1)Liteary (2)Odia (DhabaleswarSahitya SanskrutikaAsara) (3)Fine Arts
(c) Health & Wellness Society
(1)Arogya (2)Yoga
(d) Agriculture Society
(1)Agriculture (2)Horticulture
(e) Cultural Society
(1)Music (2)Dance (3)Movie (4)Drama

Other Clubs:-

(i) Self-Empowering Life's Foundation(SELF)
(ii) Animation
(iii) Birding
(iv) National Integration
(v) Sports
(vi) Public Relations and Photography
(vii) Events
(viii) Natures
(ix) Technical
(x) Bike/Cycling
(xi) Trekking
(xii) Social Service Club(DISHA)
(xiii) Marital Art
(xiv) Tourism
(xv) Toast Master

Scholarships

Yog Krishna Merit Scholarships, one each for deserving candidates towards pursuing Master of Arts in Yogic Science & Master of Arts in Sanskrit is awarded every year. Details can be availed from the admission office.

Shri PV Swamy Scholarship is given to students of the department on merit. A student of the 2017-18 batch was awarded the same.

Gurukul

An education system is incomplete if is not rooted in the ancient traditions, which ideally should both be the foundation as well as the architect for further education. No matter the stream one pursues or the degree one may have, the search for true knowledge ends in Vedic wisdom.

The Gurukul, located within the premises of the university is the traditional nurturer, towards the preservation of our Vedic heritage as well as supporting our overall philosophy – Best of East and West. The focus of the curriculum in the Gurukul is on teaching Vedic knowledge and its application to create a strong custodian of these powerful chanting and the traditions.

The university students, from time to time, visit the Gurukul to soak in the serene ambience, go inward and rejuvenate their minds. For all auspicious occasions, regular Poojas are being organized by the Gurukul.Rudra Pooja (ancient chanting from the Vedas) is facilitated by the students of Gurukul for the University students and staff every Monday. The daily chanting and regular Poojas increase the 'Satva' (subtle life energy) of the University.

ORION - pursuit for brilliance

ORION is the inter-college annual fest and portrays the exuberant culture of Sri Sri University. ORION defines unity in diversity. ORION is the joy of celebration.

With a line of more than 20+ events each year, ORION witnesses a footfall of 4000 students from across the state. ORION has been one of the finest, vibrant and the most opportunistic cultural and business fests for students from all over the country to showcase their talent. ORION includes in it a smart, wise and brilliant combination of scholastic and adventure sports.

Spiritual induction

Spread over a span of three days, the Art of Living's **Happiness Program** intends to draw forth clarity in observation, perception and expression. The programme has a world record in increasing the 'Happiness Quotient' irrespective of any caste, creed or religion. The Sudarshan Kriya , a powerful, rhythmic breathing technique taught in the Happiness Program aids in mental clarity, eases the build-up of emotions and uplifts one spiritually. Every new entrant to the university undergoes through the Happiness Program as an integral part of the curriculum. After completion of this programme, students are encouraged as well as provided with opportunities to take to higher level of spiritually oriented workshops such as the Advance Meditation Programs etc. This gives them the profound understanding of their own-selves as well as tools to handle their minds and emotions most constructively.

Sports - we play a lot!

Sports has been made a major part of the curriculum for the students since day one. The university has an active sports wing in cricket, basketball, football, table tennis, badminton, volleyball, lawn tennis on one hand and Indian sports such as the kabaddi etc. on the other.

There is a structured programme for sports-activities and to inculcate the competitive spirit among students six houses have been formed. Students are encouraged to participate and are provided with proper coaches for each sport. The university is focusing on building a national level team and a state-of-the art playground.

Collympics is an intra-university, week-long annual sports fest of the university conducted by students under the mentorship of their faculty members. This event both invites enthusiasms as well as witnesses a huge participation of the students, staff and faculty.

Yoga and Meditation!

Yoga and meditation are an integral part of the university and is followed by the entire teaching and non-teaching staff, students and workers. Daily Sadhana (practices) includes asanas (yogic postures), pranayamas (breathing techniques), Sudarshan Kriya and meditation through common morning sessions.

Additionally, regular sessions on knowledge and spiritual counselling are also facilitated throughout the year in the campus, benefitting students across every dimension of their personality.

Sri Sri University - Model United Nation (SSU-MUN)

Having a degree is not enough to build a successful career. In the 21st century, when most people are exposed to the same variety of education, to be able to stand out is a challenge. In a sea of professionals with similar aptitude and degrees, it is crucial to have an edge. Thus, most colleges and universities stress on conferences, debates and conclaves that help hone skills of students further. The Model United Nations (MUN) is one such platform. It is basically a diplomatic competition in which students role-play delegates to the United Nations and simulate UN committees.

The Sri Sri University Model United Nations (SSUMUN) is a national level MUN conference, which brings together people of high intellect to debate on world issues. It aims to create awareness on global issues~ political, humanitarian, cultural and environment. In its maiden edition in 2018, it has been able to create a space for students to think, speak and understand the global issues in a different light.

The SSUMUN is more than a diplomatic competition. It is an exercise in research, public speaking, and teamwork. It helps students develop leadership, management and managerial skills which are crucial for growth. A team of exceptional students who are in-charge of the SSUMUN have been exemplary in their efforts and dedication and strive to become bigger and better.

Prahuti

The brain child of Sri Sri University, 'Prahuti' is more than just a B-plan competition.It demands students to sharpen their intellectual, creative, analytical. emotional and spiritual quotient through a series of tasks designed by 'Team Prahuti'. The competition is spread over one complete academic year and is open to MBA(I,II year) and BBA (III year) students.

Prahuti has been conceptualized by Mr. Sandeep Janyavula, Marketing, Faculty Commerce and Management Studies. He says, "As a faculty of Sri Sri University, I have seen many popular B-Plan competitions, Marketing Plan competitions, Finance Competitions, B-School War rooms etc., happening in various Universities. These competitions have been a boon to many B-School students across the country. If I have to give a cricketing analogy, then I tag these competitions as super popular T20 leagues. Where you just need to have that one perfect day where all your neurons romance with each other to give you that one perfect output via brain to seal the deal and you walk away with your filled pockets. I personally wanted to design a Test match version of these competitions. As they say boys/girls flourish in T20s but only men/women excel in the Test arena. In the same lines I really wanted to design a competition, that will allow students to remain enthused and passionate for every task. The competition started with 88 students taking part in Task 1 and ended with 6 students competing for the top spot in the Grand Finale.

This one-of--kind competition is not only unique to Sri Sri University, but this would be a tough model to copy by our competitors as the entry barriers are too high.

Happiness Connect

The 'Happiness Connect - Part I' programme, introduced from this academic year (2019-20) is an effort towards creating students who are trained to excel with a rational perspective and a peaceful mind. The curriculum involves practice of Asanas *(yogic postures)*, Pranayamas *(breathing techniques)*, Sudarshan Kriya and Meditation together in a group. The sessions are facilitated by our in-campus 'Art of Living' faculty members. It is a 02 credit course per semester for 50 marks, 20 marks is allocated for theory and 30 marks for practicals. Additionally, regular sessions on knowledge and spiritual counselling are also facilitated throughout the year in the campus, benefiting students across every dimension of their personality.

In the modern society, to achieve work life balance, mere domain knowledge is not sufficient. In this direction, the "Happiness Connect - Part 1" has a significant relevance. This course aims to create individuals who will become beacons of inspiration to their peers. It provides insights and educates students to learn the value of self-control, which results in effective learning environment.

The practice of silence – of consciously withdrawing ones energy and attention from outer distractions – has been used in different traditions throughout time as a pathway to physical, mental, and spiritual renewal. By participating in such course processes specifically designed to take one beyond the usually active minds, one experiences an extraordinary sense of peace and renewed vitality that one takes home into ones daily life.

AYURVEDA HOSPITAL

Ayurveda is a part of H.H Sri Sri Ravi Shankar's global vision of bringing peace, health, and harmony to mankind. The aim of the Sri Sri College of Ayurvedic Science and Research Hospital, Sri Sri University (SSCASRH-SSU) is to impart quality education in the field of Ayurveda and create skilled individuals who can spread the science of Ayurveda and work towards a healthier world.

The 'SSCASRH-SSU' inaugurated on 26 April, 2019 at the Sri Sri University campus, Arilo, Cuttack aims to develop an Ayurveda teaching hospital with a capacity of 300 IPD beds and a 100 seater Ayurveda college by 2020-21.

The College aims to provide not only course knowledge and its clinical application but also become a center of excellence in Ayurveda. The aim is to impart quality education and meet the country's need for highly qualified teachers, clinicians and researchers in all disciplines of Ayurveda. The focus is to create a unique academic and clinical environment where concepts in Ayurveda and the latest findings/innovations in science are used for education and research.

The University as a future objective also proposes to introduce integrated-medical facilities such as allopathy, osteopathy, naturopathy, Yoga and other alternative medicines.

SSCASRH-SSU

Vision:

1. Spread the wisdom and knowledge of Ayurveda and provide specialized health care to people across the globe.

2. To produce world class specialized Ayurveda physicians, surgeons, scholars and teachers.

3. Conduct research activities in neuromuscular disorders, joint pain, skin diseases, anorectal, geriatrics and gynecological disorders.

4. Provide high quality, hygienic and effective Ayurvedic preventive and curative care and treatment. Employ modern diagnostic tools with the traditional treatment methodologies of Ayurveda for effective results.

5. Create a world class platform for learning and research on Ayurveda.

6. Provide services to all class of people by offering comprehensive holistic health care.

7. Continuous upgradation of treatment, processes, tools and people so as to achieve patient & community satisfaction.

Upcoming Facilities at SSCASRH-SSU

Services/Departments	
• Kayachikitsa (General Medicine)	• Prasutitantra and Streeroga (Gynecology & Obstetrics)
• Panchakarma (Purification Therapy, unique to Ayurveda)	• Physiotherapy
• Shalyatantra (Surgery)	• Diet
• Swasthavritta & Yoga (Community Medicine)	• Pathology
• Kaumarbhritya	• Pharmacy
• Stree Roga & Prasuti Tantra	• Ambulance
• Shalakyatantra (Eye and ENT)	• Emergency care unit

Excellent infrastructure facilities: 300-bed hospital, 100-seater Ayurveda college, fully equipped operation theaters with modern technical equipment's and machines, labor room, labor ward, fully-equipped pathology lab, x-rays, ultrasonography etc., Panchakarma treatment rooms, Herbal garden and library with more than 2000 books in Ayurveda.

- Accommodation: Different Categories of Accommodation as per the specific need for Panchakarma and other treatment procedures.

- Dining: We have a cafeteria for customized diet as per doctors' advice.

- Yoga consultation and Meditation hall

- Ayurveda pharmacy

- Transport facility: for booking air/ train tickets, cab services for local transport.

- Wireless internet

- Outdoor garden

- Parking

Sri Sri Ayurveda Hospital

The 300-bed fully equipped Ayurveda Hospital with OPD, IPD, OTs, Labor room, Pathology, Panchakarma and Emergency care facilities aims to be a world class referral Hospital for all the Ayurvedic procedures, especially for   Anorectal diseases *(Guda Roga)* like Arsha *(Hemorrhoids)*, Bhagandara *(Fistula in Ano)*, Parikartika *(Fissure in Ano)*, Nadi Vrana *(Pilonidal Sinus)*, Gudabhransa *(Prolapsed Rectum)*, piles, fistula and Minimal Invasive procedures *(Anusashtra kriya)* KSHARASUTRA/ KSHARA KARMA/ AGNI KARMA/ LEECH THERAPY.

Highly Experienced Doctors

Highly experienced and skillful consultants in Ayurveda and Modern Sciences for consultation and treatment.

100 Seats Ayurveda Medical College

SSCARSH-SSU will be a one-of-a-kind center of learning where the knowledge of Ayurveda and allied sciences will be imparted to the next generation of teachers, physicians, scholars and surgeons, trained under the pioneers in the field. The aim is to create competent and skilled professionals who will diagnose, develop specialized protocols, treat with utmost care, focus on Research and development and contribute towards the revival of Ayurvedic sciences. The SSCASRH-SSU will be affiliated to Sri Sri University, Cuttack and recognized by CCIM and approved by Ministry of Health and Family Welfare, Govt. of India.

THE ART OF LIVING PROJECTS

The Art of Living present in 156 countries have touched the lives of more than 450 million people through different initiatives.

River Rejuvenation

1. Rivers and its tributaries being rejuvenated across Maharashtra, Karnataka, Tamil Nadu and Kerala: 42 Rivers

2. Number of recharge Structures constructed: 17436

3. Population benefited across 4 states : 50,00,000+

4. Villages benefitted across 5 states: 5055+

5. Increased water storage capacity in Maharashtra: 2,398 cr.Ltr

6. Clothes, plastic, garbage removed during the Clean Yamuna Campaign: 512 ton

7. Volunteer hours spent on the Pampa River Project in Kerala: 68800

Natural Farming

Number of Farmers trained in Natural farming method : 2.2 million people in 22 states. Spread effect of our training farmers in suicide prone districts : 1,15,000 Farmers

Tree Plantation

Number of countries running our Prison Programs: 65
Lives of inmates transformed from Prison Programs: 8,00,000+

Prison Programs

Tree Plantation: 71 million trees planted in 36 countries and 26 Indian states Lakshmi Taru saplings planted across India. Also known as Simarouba decoction it is used in traditional medicine in the treatment of cancer and tumors: 20,00,000 +

Rural Development

Smokeless chulhas distributed : More than 1,10,000+
Cleanliness drives conducted by volunteers: 43980
Health and Hygiene camps conducted: 90200
Rural youth trained: 249408
Toilets constructed: 62000+
Biogas plant built: 1000
Individuals benefited through the HIV/AIDS Awareness for Rural Adolescent (HARA) campaign: 45,000 individuals
De-addiction camps organised through Youth Leadership Training Program: 175 camps benefiting 12266 people

Skills Training

Youth trained in various vocational skills : 2,93,415 in over 500 districts of 23 states and Union Territories
Skills development centers run by SSRDP : 95 skill development centres running over 50 different job role
Special centres in jail: 16

Light A Home

Individuals benefited under The Light a Home project: 1,65,000+ people
Solar Micro Grids in India set up for the Integrated Rural Energy Access Model Village program: 28
Villages Solar Electrified: 720
Schools electrified by SSRDP: 143

Education

Schools under the Free schools education program: 702 Schools
Kids benefitted through our free schools: 70,000+

Women Empowerment

Rural women reached through different initiatives: 111000+
Self-Help Groups formed in the areas of food processing, bag making,tailoring and embroidery, agarbatti rolling and arecanut plate making: 623+

War Survivors

Number of war survivors in Iraq, Israel-Palestine, Syria, Jordan, Lebanon,Kyrgyzstan, Sri Lanka, Balkans and Afghanistan benefitted from trauma relief programs : 1,50,000+

Trauma Relief

Stress relief workshop organized benefitting more than people: 1,65,000+
People benefitted from Stress relief workshops: 56,00,000+

Campaigns

People mobilized to garner support for Millennium Development Goals: 10.6 million
Number of People in India pledged to protect the girl child under the UNICEF-AOL campaign: 1 million
People sensitized against child marriage: 1,50,000+
Tons of clothes, plastic, garbage removed during the Clean Yamuna Campaign: 512 Tons

Others

People treated with holistic intervention methodologies for drug and alcohol addiction around the country: 25000+

ABOUT GURUDEV SRI SRI RAVI SHANKAR

Gurudev Sri Sri Ravi Shankar, Humanitarian, Spiritual Leader conceived a simple breathing technique called Sudarshan Kriya, which is now being taught in more than 156 countries across the globe. He has designed 57 unique courses to bring relief to people across the world. As an ambassador of peace, he plays a key role in conflict resolution and spreads his vision of non-violence at public forums and gatherings world-wide. He has been honored for his contribution to humanity in the fields of conflict resolution, peace promotion and for promoting human values.

Gurudev has received 19 Doctorates from universities across the globe. Received the Padma Vibhushan – India's highest annual civilian award in 2016. He was the first Indian spiritual leader to be welcomed in Pakistan. In 24 cities in the world, a day is marked and celebrated as 'Sri Sri Ravi Shankar Day'.

Gurudev also founded the International Association for Human Values(IAHV) to coordinate sustainable development projects, nurture human values and coordinate conflict resolution. In the year 2009, He was named by Forbes Magazine as the fifth most powerful leader in India. Gurudev has been ranked 17 in India Todays' 'The most powerful people of India 2019' list.

Sri Sri Ravi Shankar Vidya Mandir (SSRVM)

Since its establishment in 1999, Sri Sri Ravi Shankar Mandir Trust (SSRVM) is committed to provide a world class, holistic education to students across various age groups and various fields of study. The Trust has established about 90+ educational institutes, and more than 40,000 students are a part of these. Different institutes which are flourishing under the Trust are:

1. *Sri Sri Ravi Shankar Vidya Mandir- 49 schools in different towns*
2. *Sri Sri Ravi Shankar Bal Mandir- 38 preschools in different towns*
3. *Sri Sri Ravi Shankar Seva Mandir in Dharavi, Mumbai*
4. *Sri Sri Academy – 6 premium institutions across India*
5. *Sri Sri College of Ayurvedic Science and Research Hospital at Bangalore*
6. *Sri Sri Institute of Computer Sciences at Omerga, Maharashtra.*
7. *Sri Sri Ravishankar Junior College at Osmanabad, Maharashtra*
8. *Sri Sri University at Odisha*

All SSRVM schools are located in a calm and serene environment. The buildings are a blend of modern and old architecture equipped with the latest technologies like labs, computer rooms, library, sports room etc. E-learning is an integral part of the schools. There are special activity rooms for dance, music and art to include all extra curricular activities as a part of the learning. All this invokes stress free atmosphere and thus learning becomes fun. At SSRVM, their are several talented, dedicated, well trained and experienced academicians who are committed to deliver the best to our students. Each of the faculty members need to undergo a special in house training called 'Shradha Program' before starting teaching so as to understand and deliver the concepts of education perfectly.

PLACEMENTS AND SUMMER INTERNSHIP PROGRAMMES

Sri Sri University harnesses cutting-edge professional acumen by virtue of associations with formidable corporate veterans, replete with decades of domain and industry experience. We are proud to speak of prolific placement ties with business houses such as Duff & Phelps, Ernst and Young, Adani, Mahindra Finance, United Health Group, People Strong, Verity Knowledge Solutions, Future Group, Axis Bank, Karvy Corporate, Marsh McLennan, to cite a few.

Key differentiators of Sri Sri University:

- Amalgamates domain expertise, professional skill sets and powerful meditative techniques to equip students with unmatched problem-solving capabilities under high-stress business scenarios
- Scholastic exchanges with a diverse student base and alumni-driven mentorship programs
- Leveraging on the vast Art of Living corporate network in facilitating robust placements and internship opportunities

Notable Achievements:

- We have successfully engaged companies like United Health Group, Tata Global beverages, PWC, Axis Bank, Ernst and Young, Vodafone, Mahindra Agri Solutions, Pepsico, ITC, Harley Davidson, OPC Asset Solutions, Hyatt, Cipla, Wipro, Decathlon, Broadvision, S&P Capital IQ, Titan, Taj Group of Hotels, General Motors, Reliance Trends, among numerous others in Summer Internship programs and Corporate Interactions and Exchanges
- Our students have performed distinctively in various prestigious academically inclined events with indelible performances in premier B-Schools like IIM – C, IIFT – Kolkata, Google Start-Up Weekend at XIMB, KIIT University
- Over the years we have organized multi-faceted, home grown events where we have brought together candidates from prestigious B-Schools and industry experts to explore ideas and pioneer changes in existing business trends. Some prominent examples are Research Conclaves (Department wise), Start-Up Forerunner (E-Cell), Orion (Annual Fest) and Agribition (Agribusiness event) to name a few.

We firmly believe that management students at Sri Sri University emphatically exhibit professional dynamism augmented by business ethics.

Placement Trends

- Continuous upward trend in the number of opportunities created, average pay package and highest salary
- 100% placement in the year 2018-19
- 65% increase in the average no of offers to students
- Highest Salary offered was 12L pa
- One International Placement offered this year
- 100% Summer Internship offered in the field of Business Analytics, Marketing, Human Resources, Finance and Agribusiness.
- On an average five opportunities provided to each individual students for final placements

SRI SRI UNIVERSITY WAS
AWARDED WITH

"GreenUAward 2019"

for bringing Nature into
Higher Education at the
National Green Mentors Conference,
Ahmedabad, Gujarat

Sri Sri University ranked

13 OUT OF THE TOP 25

Private and Deemed Universities in
the country by a popular magazine

HIGHER EDUCATION REVIEW

'SSU INNOVATION'

the incubation center of our University
has been officially recognized as
Incubator by the

GOVT. OF ODISHA

7 STARTUPS from our campus

are selected in the TOP 75 list
by the Government of Odisha as a part of
startup India Odisha Yatra".
Out of the 7, 2 have made it in
top 30 startups in the entire state of Odisha

ADMISSION GUIDELINES

1. Admission Procedure 2020-21

Admission Procedure (For Indian Nationals and students from other SAARC countries)
Application for admission 2020-2021 is open w.e.f. 8th October,2019.

This Prospectus is valid for admission in various programmes/courses of Sri Sri University, Cuttack, Odisha, India. The instructions and details related to admission for the academic session 2020-21 are given below: -

01. Procurement of the prospectus and Selection of Programme -

Sri Sri university offers a wide range of academic and professional programmes to suit your aptitude and interests. The details of all the programmes will be available on the Sri Sri University website:

Online
www.srisriuniversity.edu.in

By paying online through credit /debit card/net banking

Offline -
Sri Sri University, Odisha

The university prospectus in the hardcopy can be availed at the fee of Rs.200/- while its electronic version will be available on the website.

The Admissions Office, Jaydev Block, Sri Sri University, Sri Sri Vihar, Bidyadharpur-Arilo, Ward No-3, CUTTACK-754006

Annexure 1, also lists all the academic programmes offered along with their eligibility criteria, selection procedure, number of seats and fee structure.
Please go through the detailed eligibility criteria before applying to any programme.

02. Application procedure -

(a) The application form for applying to any UG/PG/PhD programme apart from certificate and diploma programmes for academic year 2020-21 is available only through online mode. Please visit the university website www.srisriuniversity.edu.in

(b) The fee for the application form is Rs. 1,000/- and Rs. 1,200/- if the hard copy of the prospectus is to be delivered to your postal address via courier (only for Indian students). Payment can be made online through credit card/debit card/net-banking etc. Keep the records of transaction ID, date of transaction details as a proof for future reference. The E-Copy of the prospectus will be available on the website and also will be sent to each registered student separately.

(c) The application form is to be filled online and submitted as per the instructions mentioned on the website. Please fill correct and complete information in all columns after going through the prospectus. Incomplete/incorrect/wrong information will result in rejection of the application.

(d) It is mandatory to provide correct email address and mobile number in the space provided in the application form as it will be used by the admissions office for communication related to your admission.

(e) If you have appeared in a qualifying examination and the result is awaited, you can apply provisionally and go through admission process at your own risk.

(f) If applying for more than one programme you will need to fill up separate form and the fee for every subsequent form is Rs.500/-.

(g) The Online registration process is completed only after realization of the online application fee. The application fee will not be refunded under any circumstances, including if the applicant is found ineligible for the programme or respective category at a later stage.

(h) On submission of the duly filled application form, you will receive the acknowledgement email.

03. Selection Process -

Admission in undergraduate or postgraduate programmes at Sri Sri university are merit based - Either on the basis of Sri Sri University Common Entrance Test (SSU-CET) or on the marks obtained in the qualifying examination.

Also, commencing 2020 admissions, the University will be accepting SAT score secured in 2019-20 SAT administration for Undergraduate programmes. The cut-off score for SAT will be in line with our shortlisting criteria for Undergraduate admissions. More details regarding admission through SAT will be available on Sri Sri university **website www.srisriuniversity.edu.in**

General pattern of SSU-CET

1) It will be a written test consisting of multiple-choice questions designed to evaluate the aptitude of applicants through areas as relevant to each subject.
2) There will be no negative marking.
3) **All the information regarding the SSU-CET including pattern of paper, admit card issuing dates, test venue, test timings etc. will be notified on the Sri Sri University website on or before November 30th 2019.**
4) The University is not responsible in case an applicant has opted for more than one programme for which admission is based on entrance tests and there is a clash of date/time in the entrance test schedule.

Please refer below table for the details of SSU-CET 2020

Test	Day & Date of written test	GDPI/only PI	Declaration of Results	Counselling Session
SSU-CET (UG)	Sunday, 11th April 2020	NA	25th April 2020	6th May 2020
SSU-CET (PG)	Sunday, 19th Jan 2020	9th Feb 2020	17th Feb 2020	26th Feb 2020

Please Note: -

1) The venue for the SSU-CET will be in various cities/states Pan India. The details of the venue will be put up on the Sri Sri university website by 30th November 2019.
2) The GDPI for PG aspirants and the Counselling session will take place only at Sri sri University Campus, Cuttack, Odisha, India.
3) For MBA programme, candidates scoring 75 percentile and more in CAT 2019 and XAT 2020 are exempted from appearing for SSU-CET and will be invited directly for GDPI in SSU Campus.
Also candidates scoring marks of 580 and above in GMAT will be exempted from the SSU-CET and will be invited directly for GDPI.
4) For B.Arch programme, weightage of 80% marks will be given on their NATA score/JEE Mains exam (whichever is higher) and 20% on the personal interview.
5) For candidates aspiring for Dance, Music and Art programmes, the SSU-CET will be of practical nature.

Phase 2: Merit list based on qualifying examination: -

A merit list will be put up for undergraduate students based on their marks in the class XII board/qualifying examinations. It will be declared by 12th-13th June 2020.

The merit list for post graduate students will be put up based on their marks in graduation/qualifying examinations. It will be declared on 30th June 2020.

04: Provisional Admission -

All the selected candidates will be intimated via email regarding the fee details, documents to be uploaded through the provisional offer letter along with the due date. The applicant on receiving the offer letter, needs to pay 50% of the 1st semester tuition and upload the mandatory documents. Based on this provisional admission will be granted.

05: Final Admission -

Final Admission will be granted after the verification of the required documents and payment of complete first semester fees.

(A) Age Limit:

For Undergraduate / Post Graduate/ Ph.D. as well as certificate and diploma programmes, there is no age limit prescribed.
However, the candidates above the age of 35 years, will be considered for admissions based on the decision of the respective department and admissions committee.

(B) Late Admissions:

Application for Admission will not be entertained after the last date of admission. However, under certain exceptional circumstances, university may allow late admission.

Because of exceptionality of circumstances,

a) Application for refund for such admission will not be entertained

b) Such admission will not have any bearing on the last date of refund for admissions

announced in respect of admissions done before the last date of admission.

(C) Reservation:

The university gives relaxation of 5% in the eligibility criteria of all courses for students belonging to SC/ST and OBC (Non creamy layer) category as well as for physically handicapped and Kashmiri migrants. The applicants who belong to any of these category who want to avail the relaxation, needs to submit the relevant documents as proof.

Up to 5% of seats on the approved intake in each course are provided as supernumerary seats for the wards/dependents of Defence Personnel/ foreign nationals. The candidates should enclose a copy of the certificate issued by a competent authority in support of their claim without which their claim will not be considered. The candidates under this category should take the entrance test for admission and fulfil all other requirements of admission.

(D) Commencement of Admissions:

The commencement of Final Admissions begins with the counselling rounds. Once your documents are received and found valid, the Admissions Confirmation letter will be sent to you with details of the reporting on campus, Induction programme timetable and commencement schedule.

Last Date of Admission: The last date of Admissions is July 31st 2020.

(E) Reporting on Campus:

The Reporting dates on campus for all the UG students is on 14th – 15th July 2020 and for the PG students will be on 22nd – 23rd July 2020.

The details pertaining to reporting on campus will be notified on the University website and also sent to all the selected students on or before May 15th 2020.

(F) Induction Programme:

When new students enter a University or an institution, they come with diverse thoughts, backgrounds and preparations. It is important to help them adjust to the new environment and inculcate in them the ethos of the university with a sense of larger purpose. Familiarization of the University culture, setting a healthy daily routine, creating bond in the batch as well as between faculty and students, developing awareness, sensitivity and understanding of the self, people around them, society at large, and nature and along with this revising the basics or foundations of their respective subjects is the purpose of the induction.

The 7 day long induction of the Undergraduates and the post graduate contains the Art of Living's Happiness Programme for the Youth which is specifically designed to accelerate personal all-round excellence intends to draw forth clarity in observation, perception and expression..The programme has a world record in increasing the 'Happiness Quotient' irrespective of any caste, creed or religion.

The Sudarshan Kriya® , a powerful, rhythmic breathing technique taught in the Happiness Programme aids in mental clarity, eases the build-up of emotions and uplifts one spiritually. Every new entrant to the university undergoes through the Happiness Programme as an integral part of the curriculum. It is a smooth blend of ancient wisdom, yoga, pranayama (breath control), meditation and the fused with contemporary intellectual exchanges. After completing this programme, students are encouraged as well as provided with opportunities to take to higher level of spiritually oriented workshops such as the Advance Meditation Programmes etc. This gives them the profound understanding of their own-selves as well as tools to handle their minds and emotions most constructively.

Along with this, the induction programme also includes workshop in communication, excel, dance, creative arts, mind management along with training specific to the respective industry. The induction also familiarizes the students with the vision of the University, the various departments, local places of interest, facilities offered in the university, the parent organization "Art of Living" and to their seniors/alumni and faculties!

It is a mandatory for all students to attend the induction programme.

(G) Late Reporting:

Application for Admission will not be entertained after the last date of admission. However, under certain exceptional circumstances, university may allow late admission. Because of exceptionality of circumstances,

a) Application for refund for such admission will not be entertained

b) Such admission will not have any bearing on the last date of refund for admissions announced in respect of admissions done before the last date of admission. All students are required to report/join the university as per the schedule for the start of the session. However, if a student joins late, then the following guidelines may be used, unless otherwise specified:

1. Applicants admitted before the Reporting Date:

a) If the admitted student reports within two weeks of the reporting date for the concerned programme, then he/she may be allowed to join after submission of application on the prescribed form stating the valid reason of his/her late joining.

b) If the admitted student reports after two weeks from the date of reporting of the concerned programme but before the last date by which late admission can be considered, then he/she may be allowed to join after submission of application on the prescribed form stating the valid reason of his/her late joining with a fee of Rs.100/- and the application must be approved by Head of Admissions Dept and the Dean of the concerned Dept.

2. Applicants admitted after the reporting date (but before the last date of admission)

If the applicant reports after the reporting date but before the last date of admissions, then he/she may be allowed to join after submission of application on the prescribed form stating the valid reason of his/her late joining.

3. Applicants admitted after the last date of admission

a) If the applicant reports within one week, after the last date of admissions, then he/she may be allowed to join after submission of application on the prescribed form stating the valid reason of his/her late joining.

b) If the applicant reports between one to two weeks after the last date of admissions, then he/she may be allowed to join after submission of application on the prescribed form stating the valid reason of his/her late joining with a fee of Rs.100/- and the application must be approved by Head of Admissions Dept.

c) If the admitted student reports after two weeks after the last date of admissions, the concerned programme then he/she may be allowed to join after submission of application on the prescribed form stating the valid reason of his/her late joining with a fee of Rs.200/- and the application must be approved by Head of Admissions Dept and Dean of the concerned dept.

Please Note:

1. The last date for considering late admissions is the date prescribed in such a way that, after such date, student may not be able to fulfil attendance criteria after due consideration of all the classes to be conducted for that term.

2. Students may be allowed to report/join the university late as per the details and timelines mentioned above, however, the minimum attendance required to be maintained will remain the same, and no relaxation in lieu of late joining will be provided.

3. Further, no compensation for the loss of continuous assessment will be allowed to late joining students.

4. If the admitted student reports after one week from the date of reporting for the concerned programme, the residential facility/transport facility allotted to him/her may be de-allocated.

However, on late joining/reporting, if permitted as per the guidelines mentioned above, the residential facility/transport facility may be allocated again subject to availability of seats.

(H) Change of Programme:

1. Any applicant who wishes to change the programme or specialization from one programme to another within the same Faculty will have to fill the Programme transfer form (Obtained from the Admissions Office or download from website) and deposit the form to the Office of the executive Registrar.

This applies to both cases:

a) Before the start of the session

b) After the start of the session

2. Please Note: The requested change/transfer will be purely based at the discretion of the University subject to:

a) Seat availability in the programme to which transfer is applied

b) Fulfilment of eligibility and other admission requirements

c) Any other condition prescribed by the university

3. The change of programme application must be submitted within 15 days from the last date of admissions.

4. Those applicants whose programme transfer is accepted by the university will be liable to pay the tuition fee and other charges as prescribed by the university.

5. In case the student is allowed to transfer to a programme with lesser fee, the balance will be adjusted in the fee of next term.

6. If the programme transfer is done after the start of the session, no compensation for loss of attendance or for any component will be given.

(I)) Lateral Admissions:
1. This is applicable for those students who wish to take admission in the second year of any of the programmes offered in the university. Admission for any subsequent years will not be allowed.

2. The applicants must fulfil the following criteria:
a) The applicant must be from a recognized university
b) The syllabus/curricula of the programme, the applicant is studying should match with our university syllabus/curricula.
c) The applicant should have passed the 1st year of the programme he/she is studying and wishes to seek admission in Sri Sri University for the second year
d) The applicant should be eligible as per the criteria stated by the University.
e) The applicant must submit all the mandatory documents as mentioned by the University for seeking admission.
f) Admission will be granted only if seats are available in the programme the applicant wishes to get enrolled in and if he/she fulfils all the necessary criteria stated above.
g) If admission is granted, the applicant is liable to pay the fees as per the fees of the second year of that programme.

Process of Lateral Admission
1. The applicant needs to fill the lateral admission form (available with the admission office or download from the website)
2. Submit the form and upload all the mandatory documents
3. On verifying the eligibility and all the documents, the admission confirmation letter will be sent to the student

(J) General Guidelines regarding Admission:
1. Candidates placed in compartment are not eligible for admission to any programme of study in the University.
2. Admissions will be purely based on merit and candidates are strongly advised against giving any pressure on the selection process. Any candidate found guilty in the above activities, is liable for disqualification.
3. The University reserves the right to cancel any advertised programme due to insufficient enrolments or for any other reason beyond its control. In such an eventuality, full fee shall be refunded to the student.
4. The admission will be considered final only when the student has met the norms of eligibility criteria. The onus of meeting the criteria is sole responsibility of the student. The admission of a student will stand cancelled at any point of time during time of registration with the University, if the student is found not meeting the criteria and where the student has not submitted the relevant documents.
5. University reserves the right to itself to offer any or all of the programme electives/specialization electives. Electives thus offered may be based on the number of students who opt for such elective and will be offered at the sole discretion of the university.
6. In case of any matter not covered herein and/or for interpretation of any content herein, the decision of the competent authority of the university shall be final and binding on all concerned.

Disclaimer:
1) Sri Sri University reserves the right at any time to change or amend the course nomenclature, curriculum, course offerings, degree requirement, student intake, commencement dates, time, location, fees and terms and conditions as also to discontinue, postpone or move the operation of its programme of study at any time before or after the commencement of programme and effect change in student intake due to any academic or regulatory requirement, without any prior notice. The said change may not only apply to prospective student but also to those who are already enrolled with the University.
2) Applicants should consult directly with the authorized official to confirm the accuracy, completeness and currency of information found in the prospectus, particularly before taking any step based on such information.
3) Applicants are responsible for regularly checking the website for updates. Grievances resulting from not having consulted this prospectus and the website will not be entertained.
4) Sri Sri University disclaims any liability towards any individual for any loss or damage caused to them arising out of any action taken on the basis of the information in the prospectus. Any error, if found, in the prospectus may be due to inadvertent omissions, clerical mistakes or any other reason.
5) In case of non-compliance with any of the requirements for admission including non-submission of relevant documents and / or non-payment of Fee within the prescribed date and time, the applicant will lose their right to admission.

6) If at any stage original documents relating to the admission of an applicant are found to be fake / non-genuine or fabricated or in any other manner defective, the said applicant will not be admitted and if already admitted, admission will be cancelled without any prior notice in this regard. If the same is found after the completion of course, the applicant's degree will be cancelled and appropriate legal action will be taken against them.

Important Dates to remember :-

S.No	Date	Particulars
1	8th October 2019	Application for admission in academic year 2020-21 begins
2	19th Jan 2020	SSU-CET (PG)
3	25TH Jan 2020	Result Declaration of PG aspirants
4	9th Feb 2020	GDPI for PG aspirants
5	17th Feb 2020	Result Declaration of PG aspirants
6	26th Feb 2020	Counselling Rounds for PG aspirants
7	11th April 2020	SSU-CET (UG)
8	25th April 2020	Declaration of results for UG aspirants
9	6th May 2020	Counselling Rounds for UG aspirants
10	12th-13th June 2020	Merit list based on qualifying exam put up for UG candidates
11	30th June 2020	Merit list based on qualifying exam put up for PG candidates
12	14th -15th July 2020	Reporting Dates for UG students
13	22nd-23rd July 2020	Reporting Dates for PG students
14	30th July 2020	Commencement Day
15	31st Jul 2020	Last Date of admissions for 2020-21 academic year

Please note: The above-mentioned dates are subject to change without giving any prior notice. Please refer to University website for any revised notification or contact University Admission Office for accurate information before you book any tickets.

Admission to Under Graduate as well Post Graduate level is merit based- Either on the basis of Sri Sri University Common Entrance Test (SSU-CET) or on the marks obtained in the qualifying examination. SSU, also accepts the score of some common National Exam scores CAT/XAT/SAT scores etc. for admission. Please refer to the prospectus 2020-21 and Admission Guidelines on the University website for more details.

ADMISSION GUIDELINES

2. Admission Procedure 2020-21

Admissions Procedure (For Foreign and NRI students):

(A) Application for Admission 2020-21 is open w.e.f. 8th October 2019. The steps for admission are as follows:

Step 1: Choose the Course of Study.

Step 2: Check the eligibility, selection criteria, fees etc.

Step 3: Read the Guidelines for Admissions of International students on the website: Link

Step 4: Once convinced, apply for the program of choice by filling up the online application form given on the website, www.srisriuniversity.edu.in and making the payment of 50 USD online. Keep the records of transaction ID, date of transaction details as a proof for future reference. The E-Copy of the prospectus will be available on the website and also will be sent to each registered student separately

Step 5: After application take the scan of the following documents:

a) If applied for UG course –

i. Copy of the Certificate/Diploma (Grade 10 and Grade 12) issued by Concerned Board/ Ministry of Education with Mark Sheet.

ii. A Copy of the Passport /Visa and I-20 in case of students having studied in US.

b) If applied for PG course –

i. Copy of the Certificate/Diploma (Grade 10 and Grade 12) issued by Concerned Board/ Ministry of Education with Mark Sheet.

ii. Copy of the Bachelor Degree.

iii. Copy of the Official Academic Transcripts of Bachelor and Master Degrees issued by the university.

iv. A Copy of the Passport /Visa and I-20 in case of students having studied in US.

Note:- In case the required Documents are in languages other than English or Hindi, the applicants must submit their English Translation from the authorised translators and duly authenticated either by their Embassy or by Indian Mission in their respective Countries.

Step 6: Send the scan copies to international_admissions@srisriuniversity.edu.in Along with the following details : You Full name, Course you have applied for, your contact details, your country and the date of filling up the application form.

Step 7: Once we verify documents from AIU and find eligible, you will be invited for the skype interview as a part of the selection process.

Step 8: Once selected, you may go ahead with paying the fees mentioned in email. You will be also required to pay the verification fee of 250 USD, for getting your certificates and degree equivalence from AIU. This will be done by SSU for you.

Step 9: You will be given the Provisional Offer(PO) letter which will be required by you to obtain Student VISA

Step 10: On submitting the fee and getting a confirmation from finance department, you will be entitled for the final Admission at SSU. You will receive the Email on the documents required, the first semester fees payment, and the Reporting on Campus Details.

Step 11: You will Report on Campus on the date of Reporting as communicated to you with all the Original and photo copies of the Document, Original Fee Payment Receipts etc.

General Guidelines on International Admissions:

The university agrees in principle to admit Foreign/NRI students to the Post-Graduate, Undergraduate and Ph.D. programs in different fields on full time basis to provide educational opportunities to Foreign/NRI students.

Centre for Foreign/NRI students:

There is a Centre for Foreign/NRI students (CFNS) set up at Sri Sri University as a single window to deal with admission and guidance of Foreign/NRI students. This Cell not only controls the admission of the students but also provides necessary guidance for securing admission. All letters relating to Foreign/NRI students should be addressed to the CFNS Adviser at international_admissions@srisriuniversity.edu.in

Category of Foreign/NRI:

UGC norms will be followed to define Foreign/ NRI/PIO students.

Foreign/NRI students are categorized as follows in Sri Sri University:

i. Sponsored by the Govt. of India on cultural exchange program.

ii. Sponsored by the home country of the concerned Foreign/NRI students and/or funding agencies.

iii. Self-financing direct entry (with the clearance of Govt. of India)

iv. NRI students who have taken qualifying exam in India or any foreign country.

Number of Seats:

The supernumerary quota will be fixed for foreign students on the guidelines of respective statutory/regulatory bodies for these programs. In case of programs which are not directly under any statutory/regulatory body the concerned Board of Studies will decide from time to time the number of seats allocated to the Foreign Students and the nature of seats.

Eligibility:

a. Qualification:

The qualifications required for eligibility for admission to different programs can be checked in detail from the prospectus or university website. The minimum educational qualification for admission of Foreign/NRI in various programs is same as for Indians.

b. Equivalence of degree/ +2 certificate:

Only those students who have qualified from Foreign Universities or Boards of Higher Education, recognized as equivalent by the Association of Indian Universities (AIU) are eligible for admission. Students are required to obtain equivalence certificate from AIU. All information regarding Equivalence Certificate is given on web page http://www.aiuweb.org/Evaluation/evaluation.asp. The student has to furnishes necessary fee ascertained by AIU.

c. Translation of Certificates:

Students having obtained their qualifications from abroad for which the certification has been done in their Regional Languages i.e. Russian, French, Spanish, German etc. are required to get their Certificates translated from the authorized translators and get them authenticated from their Embassies or Indian Mission in their respective Countries before submitting to Association of Indian Universities (AIU) for equivalence.

d. Requirement of Visa:

Full time programs:

All the Foreign/NRI students will require a student visa endorsed to only Sri Sri University for joining full time programs. No other endorsement is acceptable. Students wishing to join a research programmer will require a research visa endorsed to Sri Sri University. The visa should be valid for the prescribed duration of the course. A visa is not required for NRI students.

Part time programmes: Students those who are doing full time courses, in some other institutions, do not require a separate visa for joining part time programs provided that their current visa is valid for the entire duration of the course.

No-objection:

Foreign/NRI students do not require to submit a No Objection Certificate for joining professional courses, however all Foreign/NRI students willing to undertake any research work or join a Ph. D. or M. Phil. programs will have to obtain prior security clearance from the Ministry of Home Affairs and the approval of Department of Secondary & Higher Education, Ministry of Human Resource Development, Government of India and must be on the research visa endorsed to Sri Sri University.

Medical test:

All International/NRI students will have to undergo a medical fitness test including HIV test before taking final admission.

Medical Insurance:

It is advised that all Foreign/NRI students take a medical insurance policy to meet the expenses of medical treatments (which are not available in the university health center) during the stay at the university. A copy of the said insurance policy should be submitted at the time of final admission.

Proficiency in English:

A Foreign/NRI student must have passed the qualifying examination in English medium or the student must has a valid score in Proficiency Test in English like TOFEL and ELTIS.

Admission:

a. Admission information:

Student willing to join the university for various programs will get the information about the application form and the information on the eligibility requirements, courses available and admission procedure from the prospectus or the website of the university.

b. Provisional admission form:

The application for provisional admission is to be submitted to the CFNS along with the prescribed fees on or before the last date specified. The Centre will then check the eligibility and issue the provisional eligibility offer letter. This is required to get the visa and to complete other formalities.

c. Provisional Admission procedure:

Apply for provisional eligibility in the prescribed form which can be downloaded from the university website. The prescribed eligibility fee has to be deposited along with the form before the last date specified.

d. Attach with this application form copies of the statement of marks of the last qualifying examinations (if it is in English/ Translated copy) duly attested by:

I. Indian Embassy in foreign country, or

II. High Commissioner of students country in India, or

III. Ministry of Education in foreign country.

IV. In case of Ph.D. course enclose copy of the outline of the proposed research along with the application form.

e. Attach Migration Certificate in original with the application form. This is obligatory for those coming from any other Statutory Indian University.

f. A recent passport size phote of Bust and a full photo of size 15cm X10 cm

g. Duly filled A1,A2, A3 and A4 forms down loaded with provisional admission form.

h. Hostel requisition form needs to be filled if hostel accommodation is required. It has multiple choice for type of accommodation. Pick the one you wish to apply for.

i. Send all above documents through e mail for provisional admission.

j. The CFNS will issue the provisional eligibility letter after scrutinizing the forms and on the basis of credentials verified by the university and the Association of Indian University.

Final admission: After obtaining the provisional eligibility letter the following requirements have to be fulfilled:

a. Visa

b. No objection certificate

c. Fee

d. All documents which are attached in Original for verification. University will not retain any original certificates

e. Copy of Passport/OCI/PIO Card/NRI Certificate

f. Medical test: The students may conduct the following tests at their country or they will have to undergo these tests at India as per the provisions of time.

I HIV test
II Hepatitis surface Antigen (HBsAg)/ Australia Antigen before admission.
III Doctor's certificate for differently abled person if applicable
IV Doctor's certificate for fitness
V Any other test

Payment of Fee:

a. Please note that you must inform the admission coordinator/CFNS after making any payments you make through e-mail to your admission coordinator which is already notified to you till you report to the campus.

b. Please Take a print out of the Payment Receipt sent to you .Duly fill it and get your bank's seal and signature. Resend a scanned copy of this Receipt to your admission coordinator.

c. Please use your own account or your sponsorer account for all payments and for claiming any refunds. There is no provision for accounting from multiple accounts.

d. The following fee structured will be followed by the university for Foreign/NRI students:

To Know More, Click : http://www.srisriuniversity.edu.in/admissions

e. The details of Sri Sri University account are as following –

A/c No.- 149901000212

A/c name- Sri Sri University

Bank- ICICI Bank Pvt. Ltd.

Branch- (3050) Bidyadharpur, Cuttack.

Swift Code- ICICINBBNRI

IFSC Code-ICIC0003050

MICR Code- 751229014

Scholarship:

The university shall receive scholarships if sanctioned and released by the sponsoring university and shall disburse to the awardees as per the terms and conditions of the university i.e. regularity in attendance, progress, good character and conduct.

Registration with FRO Cuttack:

i) The students will be registered with FRO Cuttack on reporting in campus after filling A4 Form. A copy of Registration Documents will be retained by the university. Foreign Students are required to inform the CFNS officer about any movement outside Cuttack and Bhubaneshwar and details of travel plan in writing. Local travel is exempted from this.

ii) It is the student's responsibility to comply with all the visa/foreigner registration or other formalities as defined by the Govt. of India/ Govt. of Odisha/University/ any other authority from time to time thus it is advised to visit Ministry of External Affairs website regularly to avoid any legal complication and hassles.

iii) The applicable processing fees for the FRRO/Visa extension/immigration processing fees and other related expenses have to be additionally borne by the student.

iv) University may debar the student to continue attending classes or staying in the university hostel if student does not maintain a valid visa/ FRRO or does not follow any guidelines issued by the Govt. of India/ Govt. of Punjab/ University/ any other authority from time to time.

v) Students joining the university after the prescribed time period for reporting to the FRO may be denied admission. In such cases the fees etc. deposited by the applicant would be forfeited and further no claim for the expense made for the travelling, visa or any other expense made or hardship suffered by the student will be entertained.

Leaving the Campus:

It is also the responsibility of the student to inform CNFS in case they are leaving the county (both in case of temporary movement like going for holidays and also in case students want to permanently leave the county because the program is over or students wants to discontinue the program or student has been expelled or have been denied admission) in writing, in advance.

Exemption from Passport:

Foreign Nationals desirous of coming into India are required to possess a valid passport of their country and a valid Indian Visa. The only exceptions are nationals of Nepal and Bhutan who can enter India without a visa. (Note: Nepalese nationals need a visa if entering India from China).

Sri Sri University endorsed visa rule:

If you have entered India on basis of documents provided by the University then it is your responsibility to ensure that you directly join and report to the University. The Visa endorsed on the name of the University or obtained on the basis of University documents cannot be used for any other purpose like employment , admission to any other university/college/institute/academy etc. or for non-regular (distance/online) mode of education.

Vaccinations:

Ensure that you have taken all the required vaccinations (Typhoid Vaccine, Hepatitis Vaccine), to avoid medical complications while you are in India (though it is not mandatory).

Cultural Integration:

Foreign Students are required to observe and respect university culture of pluralism and Indian ethos; in particular Sri Sri University is a non- smoking and non- alcoholic campus.

Discipline in hostel:

The discipline to be maintained by the Foreign/NRI students shall be governed by the existing hostel rules of the University as specified in Student Hand Book which is sent to all students at the time of provisional admission through e-mail.

Provisions not mentioned in these regulations:

On all other matters not covered under the aforesaid rules, decisions of the competent authority /ies shall be binding on the part of Foreign/NRI students.

Notwithstanding anything contained in the above clauses, the decision of the Government of India on admission of Foreign/NRI students shall be made applicable.

International Admission queries

For admission related queries please call us on:
Please Contact at: international_admissions@srisriuniversity.edu.in

PLACEMENTS AND SUMMER INTERNSHIP PROGRAMMES

Sri Sri University harnesses cutting-edge professional acumen by virtue of associations with formidable corporate veterans, replete with decades of domain and industry experience. We are proud to speak of prolific placement ties with business houses such as Duff & Phelps, Ernst and Young, Adani, Mahindra Finance, United Health Group, People Strong, Verity Knowledge Solutions, Future Group, Axis Bank, Karvy Corporate, Marsh McLennan, to cite a few.

Key differentiators of Sri Sri University:

- Amalgamates domain expertise, professional skill sets and powerful meditative techniques to equip students with unmatched problem-solving capabilities under high-stress business scenarios
- Scholastic exchanges with a diverse student base and alumni-driven mentorship programs
- Leveraging on the vast Art of Living corporate network in facilitating robust placements and internship opportunities

Notable Achievements:

- We have successfully engaged companies like United Health Group, Tata Global beverages, PWC, Axis Bank, Ernst and Young, Vodafone, Mahindra Agri Solutions, Pepsico, ITC, Harley Davidson, OPC Asset Solutions, Hyatt, Cipla, Wipro, Decathlon, Broadvision, S&P Capital IQ, Titan, Taj Group of Hotels, General Motors, Reliance Trends, among numerous others in Summer Internship programs and Corporate Interactions and Exchanges
- Our students have performed distinctively in various prestigious academically inclined events with indelible performances in premier B-Schools like IIM – C, IIFT – Kolkata, Google Start-Up Weekend at XIMB, KIIT University
- Over the years we have organized multi-faceted, home grown events where we have brought together candidates from prestigious B-Schools and industry experts to explore ideas and pioneer changes in existing business trends. Some prominent examples are Research Conclaves (Department wise), Start-Up Forerunner (E-Cell), Orion (Annual Fest) and Agribition (Agribusiness event) to name a few.

We firmly believe that management students at Sri Sri University emphatically exhibit professional dynamism augmented by business ethics.

Placement Trends

- Continuous upward trend in the number of opportunities created, average pay package and highest salary
- 100% placement in the year 2018-19
- 65% increase in the average no of offers to students
- Highest Salary offered was 20L pa
- One International Placement offered this year
- 100% Summer Internship offered in the field of Business Analytics, Marketing, Human Resources, Finance and Agribusiness.
- On an average five opportunities provided to each individual students for final placements

ANNEXURE 1

List of all academic programmes offered along with eligibility criteria, selection procedure, no. of seats and fee structure:

Program	Duration	Seats	Tuition Fee per semester in INR	Eligibility	Selection Criteria
MBA (GM)	2 Years/ 4 Semesters	120	1,65,000*4	Minimum 50% in graduation, valid score of CAT/MAT/XAT/ GMAT/CMAT/NMAT or SNAP	Group Discussion and Personal Interview
MBA (ENT) & MBA (AGRIBUSINESS)	2 Years/ 4 Semesters	30	1,65,000*2 1,40,000*2	Minimum 50% in graduation, valid score of CAT/MAT/XAT/ GMAT/CMAT/NMAT or SNAP	Group Discussion and Personal Interview
PGDFM (in association with NSE)	1 Years/ 2 Semesters	60	1,50,000	Graduation in any stream	On merit
M.Com (Professional) in association with CIMA	2 Years/ 4 Semesters	30	65,000	Graduation in any stream	On merit
BBA	3 Years/ 6 Semesters	90	50,000	10+2 with minimum 60% in aggregates	On merit
B.Com (Hons.)	3 Years/ 6 Semesters	60	45,000	10+2 with minimum 60% in aggregates	On merit
B. Interior Design	4 Years/ 8 Semesters	-		10+2 from CBSE or equivalent examination with not less than 50% marks in aggregate.	On merit
B.Arch.	5 Years/10 Semesters	40	60,000	10 + 2 or equivalent with minimum of 50% marks in aggregates + 50% in Physics, Chemistry and Mathematics. Valid NATA/ JEE score	On merit
B.Sc. (Hons.) Agriculture	4 Years/ 8 Semesters	120	60,000	10 + 2 (Science)PCM/PCB with 50% marks in aggregates	Written Exam conducted by SSU
B.Sc. (Hons.) Horticulture	4 Years/ 8 Semesters	40	60,000	10 + 2 (Science)PCM/PCB with 50% marks in aggregates	Written Exam conducted by SSU
B.Sc. (Hons.) Agri-Business	4 Years/ 8 Semesters	20	50,000	10 + 2 (Science)PCM/PCB with 50% marks in aggregates	Written Exam conducted by SSU
B.Sc. (Hons.) Food, Nutrition, & Dietetics	4 Years/ 8 Semesters	-	-	10 + 2 (Science)PCM/PCB with 50% marks in aggregates	Written Exam conducted by SSU
B.Sc.Osteopathy	4 Years/ 8 Semesters	40	1,50,000	10+2 Science with minimum 60% marks in aggregates	Written Test conducted by SSU or score of 75 percentile and above in NEET will take direct admission
M.Sc. Osteopathy	2 Years/ 4 Semesters	20	1,70,000	MBBS, BAMS, BPTH, BDS	Written Test and personal interview
B.Sc. Yoga	3 Years/ 6 semesters	40	30,000	10+2 (any stream) with 50% marks in aggregates	Written Test
M.A. Yogic Science	2 Years/ 4 Semesters	40	35,000	Graduate (any stream) with minimum 50% marks in aggregates	Written Exam & PI

*All the charges above are subject to change
*Please visit our website for latest updates of the course fee www.srisriuniversity.edu.in

Program	Duration	Seats	Tuition Fee per semester in INR	Eligibility	Selection Criteria
BVA- (Applied Arts & Paintings)	4 Years/ 8 semesters	20	40,000	10+2 (Any Stream)	Written Test and Practical Exam
BPA- (Odissi Dance)	3 Years/ 6 semesters	10	15,000	10+2 (Any Stream)	Written Test and Practical Exam
BPA- (Hindustani Vocal Music)	3 Years/ 6 semesters	10	15,000	10+2 (Any Stream)	Written Test and Practical Exam
MA Sanskrit	2 Years/4 Semesters	15	12,500	Any Graduate	Personal Interview
B.SC. (Hons) Physics	3 Years/6 Semesters	20	40,000	10+2 (Science)	On Merit
B.Sc. (Hons.) Computer Science	3 Years/6 Semesters	20	35,000	10+2 (Science) with 50% marks in aggregates. Math must be a subject in 10+2 Level	On Merit
B.Sc. Data Science	3 Years/6 Semesters	20	45,000	10+2 (Science) with 50% marks in aggregates. Math must be a subject in 10+2 Level	On Merit
B.A. (Hons.) English	3 Years/6 Semesters	60	30,000	10+2 Any stream (Arts/Science/Commerce) with 50% marks in	Personal Interview
BFA Animation	4 Years/ 8 semesters	30	60,000	10+2 (Any Stream) aggregates.	Written Test and Practical Exam
MA JMC	2 Years/ 4 semesters	15	50,000	Graduation in any stream	Personal Interview
BA/BSc Psychology & Contemplative Studies	3 Years/ 6 semesters	40	80,000	10+2 examination or equivalent in any stream with a minimum of 55 % score / 10+2 examination or equivalent from science stream with mathematics from a recognized university with a minimum of 55 % score.	Written Entrance Exam, Psychometric Assessment & Interview / Entrance Exam, Psychometric Assessment & Interview
MA/MSc Psychology & Contemplative Studies	2 Years/ 4 semesters	30	80,000	BA examination or equivalent from any stream from a recognized University with a minimum of 55% / BSc examination or equivalent from any stream from a recognized University with a minimum of 55%	Entrance Exam, Psychometric Assessment & Interview / Entrance Exam, Psychometric Assessment & Interview
Integrated MBA (BBA+MBA)	5 Years/ 10 semesters	30	50,000*6/ 150,000*4	10+2 equivalent with a minimum aggregate of 50% marks in any stream	On merit
M.A. (Hons.) English	2 Years/ 4 semesters	30	30,000	10+2 equivalent with a minimum aggregate of 50% marks in any stream	Personal Interview

* All the charges above are subject to change and fees structure for new courses will be notified in the website

Additional Charges (Preferences)

S.No	Course	Hostel Default Sharing	Hostel Fee per Sem	Hostel Deposit charges (Refundable) One Time	Mess Charges (Including GST) Per sem	Transport Charges (From Cuttack) Per sem	Transport Charges (From BBSR) Per sem	Parking Charges (For 4 wheelers Only) Annual
1	BBA	4	25,100	10,000	18,000	12,000	15,000	6,000
2	B.Com. (Hons.)	4	25,100	10,000	18,000	12,000	15,000	6,000
3	Integrated MBA (BBA+MBA)	4	25,100	10,000	18,000	12,000	15,000	6,000
4	B.Arch.	2	35,100	10,000	18,000	12,000	15,000	6,000
5	B.Sc. Osteopathy	3	30,100	10,000	18,000	12,000	15,000	6,000
6	B.Sc. Hons. Agriculture	3	30,100	10,000	18,000	12,000	15,000	6,000
7	B.Sc. Hons. Horticulture	3	30,100	10,000	18,000	12,000	15,000	6,000
8	B.Sc. Hons. Physics	3	30,100	10,000	18,000	12,000	15,000	6,000
9	B.Sc. Hons. Comp Science	3	30,100	10,000	18,000	12,000	15,000	6,000
10	B.Sc. Data Science	3	30,100	10,000	18,000	12,000	15,000	6,000
11	B.Sc. Hons. Agri Business	3	30,100	10,000	18,000	12,000	15,000	6,000
12	B.Sc. Yoga	4	25,100	10,000	18,000	12,000	15,000	6,000

* All the charges above are subject to change and hostel fees structure for new courses will be notified in the website

* Please visit to our website for latest updates of course fee: www.srisriuniversity.edu.in

S.No	Course	Hostel Default Sharing	Hostel Fee per Sem	Hostel Deposit charges (Refundable) One Time	Mess Charges (Including GST) Per sem	Transport Charges (From Cuttack) Per sem	Transport Charges (From BBSR) Per sem	Parking Charges (For 4 wheelers Only) Annual
13	B.A. Hons. (English)	4	25,100	10,000	18,000	12,000	15,000	6,000
14	BFA (ANIMATION)	3	30,100	10,000	18,000	12,000	15,000	6,000
15	BVA Applied Arts/ Painting	3	30,100	10,000	18,000	12,000	15,000	6,000
16	BPA (Hindustani Vocal Music)	4	25,100	10,000	18,000	12,000	15,000	6,000
17	BPA (Dance)	4	25,100	10,000	18,000	12,000	15,000	6,000
18	MBA (Gen Mgt)	2	35,100	10,000	18,000	12,000	15,000	6,000
	MBA (Ent)	2	35,100	10,000	18,000	12,000	15,000	6,000
	MBA (Agri-Business)	2	35,100	10,000	18,000	12,000	15,000	6,000
19	M.Sc. Osteopathy	2	35,100	10,000	18,000	12,000	15,000	6,000
20	M.A.Yogic Science	3	30,100	10,000	18,000	12,000	15,000	6,000
21	M.A. Sanskrit	3	30,100	10,000	18,000	12,000	15,000	6,000
22	PGDFM	3	30,100	10,000	18,000	12,000	15,000	6,000
23	M.Com.	3	30,100	10,000	18,000	12,000	15,000	6,000
24	MJMC	3	30,100	10,000	18,000	12,000	15,000	6,000
25	M.A. (Hons.) Eng	3	30,100	10,000	18,000	12,000	15,000	

*All the charges above are subject to change
* The hostel fees are subject to change annually

Additional Fees (Mandatory)

Course	Admissions Fee (non refundable) One Time (In INR)	Examination Fee Annual (In INR)	Library Deposit One Time (In INR) Refund-able	Club Activity Charges Annual (In INR)	Sports Charges Annual (In INR)	Health Screening Charges One Time (In INR)	Laboratory Deposit Charges One Time (In INR) Refundable	NASA Charges Annual (In INR)	Induction Program Fee One Time (In INR)
BBA	5,000	5,000	5,000	1,000	1,000	350	NA	NA	2,000
BCom	5,000	5,000	5,000	1,000	1,000	350	NA	NA	2,000
BTTM	5,000	5,000	5,000	1,000	1,000	350	NA	NA	2,000
BArch	5,000	5,000	5,000	1,000	1,000	350	NA	2,500	2,000
B.Sc.Osteopathy	5,000	5,000	5,000	1,000	1,000	350	3,000	NA	2,000
B.Sc Hons Agriculture	5,000	5,000	5,000	1,000	1,000	350	3,000	NA	2,000
B.Sc Hons. Horticulture	5,000	5,000	5,000	1,000	1,000	350	3,000	NA	2,000
B.Sc Hons. Physics	5,000	5,000	5,000	1,000	1,000	350	3,000	NA	2,000
B.Sc. Hons. Comp Science	5,000	5,000	5,000	1,000	1,000	350	3000	NA	2,000

*All the charges above are subject to change
*Please visit to our website for latest updates of course fee: www.srisriuniversity.edu.in

Course	Admissions Fee (non refundable)	Examination Fee	Library Deposit	Club Activity Charges	Sports Charges	Health Screening Charges	Laboratory Deposit Charges	NASA Charges	Induction Program Fee
	One Time (In INR)	Annual (In INR)	One Time (In INR) Refund-able	Annual (In INR)	Annual (In INR)	One Time (In INR)	One Time (In INR) Refundable	Annual (In INR)	One Time (In INR)
B.Sc. Data Science	5,000	5,000	5,000	1,000	1,000	350	3,000	NA	2,000
B.Sc. Hons Agri Business	5,000	5,000	5,000	1,000	1,000	350	3,000	NA	2,000
B.Sc Yoga	5,000	5,000	5,000	1,000	1,000	350	NA	NA	2,000
B.A Hons.(English)	5,000	5,000	5,000	1,000	1,000	350	NA	NA	2,000
BFA animation	5,000	5,000	5,000	1,000	1,000	350	NA	NA	2,000
BVA	5,000	5,000	5,000	1,000	1,000	350	NA	NA	2,000
BPA (Hindustani Vocal Music)	5,000	5,000	5,000	1,000	1,000	350	NA	NA	2,000
BPA (Dance)	5,000	5,000	5,000	1,000	1,000	350	NA	NA	2,000
MBA (Gen Mgt)	5,000	5,000	5,000	1,000	1,000	350	NA	NA	2,000
MBA(Ent)	5,000	5,000	5,000	1,000	1,000	350	NA	NA	2,000
MBA (Agri-Business)	5,000	5,000	5,000	1,000	1,000	350	NA	NA	2,000
M.Sc Osteopathy	5,000	5,000	5,000	1,000	1,000	350	3,000	NA	2,000
M.A Yogic Science	5,000	5,000	5,000	1,000	1,000	350	3,000	NA	2,000
M.A Sanskrit	5,000	5,000	5,000	1,000	1,000	350	NA	NA	2,000
PGDFM	5,000	5,000	5,000	1,000	1,000	350	NA	NA	2,000
MJMC	5,000	5,000	5,000	1,000	1,000	350	NA	NA	2,000
M Com	5,000	5,000	5,000	1,000	1,000	350	NA	NA	2,000

*All the charges above are subject to change

ANNEXURE 1B

International Fee structure

S. NO.	Course FOR A.Y. 2019-20	TUITION FEE IN USD (INTERNATIONALS) Per sem
1	MBA AGRI & ENT	4000*2 5000*2
2	MBA GM	5,000
3	B Sc Osteopathy	4,500
4	M Sc Osteopathy	5,000
5	BA (H) English	900
6	BBA	1,500
7	Bsc-Agriculture (Hons.)	1,800
8	BSc- Horticulture (Hons.)	1,800
9	MA (Sanskrit)	350
10	BVA(Applied Arts & painting)	1,200
11	BPA (Hindustani vocal music)	700
12	BPA(Odissi dance)	700
13	BSc Hons Physics	1,200
14	B.Com(Hons.)	1,300
15	PGDFM	4,500
16	B. Architecture	1,600
17	B.Sc (Hons) Computer Science	1,200
18	M.A(Journalism & Mass Communication)	1,500
19	Integrated MBA (BBA + MBA)	1,800
20	B.Sc Yoga	900
21	MA Yogic Science	1050
22	BFA Animation	1,800
23	MCom	1,500

*All the charges above are subject to change

Additional Charges (mandatory)

	In USD for AY 2019
Admissions Fee	100
Examination Fee	100
Laboratory Fee	90
NASA fee	50
Health Screen	10
Library Fee	100
Club Activity	100
Eligibility Fee* For AIU equivalence	250
Induction Charges	50

*All the charges above are subject to change

Additional Charges (Hostel and Mess)

	In USD
Hostel – 2 sharing Non AC	1000
Hostel – 2 sharing AC	2000
Mess (Including GST)	500
Parking fees	150

*All the charges above are subject to change
* Hostel charges are subject to change on an annual basis

Documents Required During Admission (For Indian Students)

Students/Scholars are required to upload the following documents during the admission process and bring the originals (along with one set of photocopies) at the time of reporting to campus.

- Class X Board Examination Mark-sheet

- Class X Passing Certificate

- Class XII Board Examination Mark-sheet

- Class XII Passing Certificate

- Migration Certificate (For Lateral Entry)

- Transfer/Leaving Certificate

- Gap Year Affidavit if applicable

- Conduct/Bonafide Certificate

- Aadhaar Card

- Medical Fitness Certificate from Medical Officer (As per the format prescribed by the university available on the website)

- 8 Passport Size Photographs

- Graduation Mark-sheet (for PG Students)

- Graduation Degree (for PG Students)

ANNEXURE 4

Our Faculty Details

Faculty of Agriculture

SL	NAME OF THE FACULTY	DESIGNATION
1	Prof. (Dr.) Kumaraswamy S.	Dean-FOAG & Professor
2	Dr. Chinmayee Mohapatra	Assistant Professor (Plant Pathology)
3	Ms. Suvalaxmi Palei	Assistant Professor (Horticulture)
4	Ms. Mandakini Kabi	Assistant Professor (Bio Technology)
5	Mr. Snehasish Routray	Assistant Professor (Entomology)
6	Mr. Subrata Kumar Mohanty	Assistant Professor (Agronomy)
7	Ms. Meenakshi Badu	Assistant Professor
8	Dr. Anupama Singh	Assistant Professor
9	Mr. Prajjal Dey	Assistant Professor
10	Dr. Mahipal Singh	Assistant Professor
11	Ms. Tanushree Sahoo	Assistant Professor

Faculty of Architecture

SL	NAME OF THE FACULTY	DESIGNATION
1	Prof. Indrani Ghoshal Basu	Professor & HoD
2	Ms. Rupal Shah	Assistant Professor
3	Mr. Vaibhav Jain	Assistant Professor
4	Ar. Saeed Anisa Azharunnisa	Associate Professor
5	Ms. Proma Sarkar	Assistant Professor
6	Ar. Amrita Singh	Assistant Professor
7	Ar. Sarit Sekhar Mukherjee	Assistant Professor
8	Mr. R K Raja	Assistant Professor
9	Ar. Sanchari Kar	Assistant Professor (Contractual)
10	Ar. Sweta Samal	Assistant Professor (Contractual)
11	Ar. Rishab Ray	Assistant Professor
12	Ar. Kaustubh Das	Associate Professor
13	Ar. Teesha Majumder	Assistant Professor

Faculty of Commerce & Management Studies

SL	NAME OF THE FACULTY	DESIGNATION
1	Dr. Pasumarti Srinivas Subba Rao	Dean - FCMS, Professor
2	Dr. Sunil Kumar Dhal	HoD - BBA & Bcom & Associate Professor
3	Dr. Subash Chandra Nath	Associate Professor, Associate Dean - Research & Development
4	Mr. Amaresh Chandra Nayak	Assistant Professor & Controller of Examination

SL	NAME OF THE FACULTY	DESIGNATION
5	Dr. Bhagirathi Nayak	Associate Professor
6	Mr. Laxmana Sandeep Janyavula	Assistant Professor
7	Mr. Binod Gopal Mukherjee	Assistant Professor
8	Mr. Kaushal Borisagar	Assistant Professor
9	Dr. Namita Rath	Assistant Professor
10	Dr. Pushpendra Khandelwal	Associate Professor
11	Mr. Satyajeet Arya	Assistant Professor
12	Dr. Alok Kumar Sahai	Associate Professor
13	Dr. Richa Baghel	Assistant Professor, Warden
14	Dr. Ravish Mathew	Assistant Professor, Warden
15	Dr. Tanaya Nayak	Assistant Professor (HRM)
16	Dr. Sarita Mishra	Assistant Professor (Finance)
17	Dr. Prabhuram Tripathy	Assistant Professor (Marketing)
18	Dr. Suresh Kumar Sahoo	Associate Professor (Finance)
19	Mr. Barada Prasad Panigrahy	Assistant Professor (ABM)
20	Dr. Bhubaneswari Bisoyi	Assistant Professor
21	Ms. Aishwarya Mitra	Assistant Professor - Finance (Contractual)
22	Mr. Shubham Senapati	Assistant Professor - General Management (Contractual)
23	Dr. Jasmine Bhuyan	Assistant Professor - General Management
24	Dr. Manisha Kulshrestha	Assistant Professor (Economics)
25	Mr. Manvendra Pratap Singh	Assistant Professor - Production & Operations Management
26	Ms. Mani Goswami	Assistant Professor
27	Dr. Mitashree Tripathy	Assistant Professor
28	Dr. Shwetasaibal Samanta Sahoo	Assistant Professor
29	Mr. Goutam Ghosh	Assistant Professor, Warden
30	Dr. Sanjeev Arora	Professor
31	Dr. Vishal Sood	Professor
32	Dr. Giridhari Mohanta	Assistant Professor
33	Mr. Biswajit Nayak	Assistant Professor

Faculty of Health & Wellness

SL	NAME OF THE FACULTY	DESIGNATION
1	Dr. B R Sharma	Professor & Dean - Faculty of Health & Wellness
2	Mr. Juan Patricio Guillon	HOD, Assistant Professor
3	Dr. Dinesh Prasad Swain	Assistant Professor
4	Dr. Prativa Shree	Assistant Professor
5	Mr. Kalpesh Zala	Assistant Professor
6	Ms. Sandhya Sadana	Assistant Professor, Warden

SL	NAME OF THE FACULTY	DESIGNATION
7	Dr. Tirthankar Ghosh	Associate Professor (Physiology)
8	Dr. M Anjaladevi	Assistant Professor, Warden
9	Mr. Ramesh Babu Elle	Assistant Professor (Anatomy)
10	Mr. Prem Sukh	Assistant Professor
11	Mr. Dhiren Kumar Panda	Assistant Professor - Anatomy
12	Mr. Thiruvarangan Sigamani	Assistant Professor - Osteopathy
13	Dr. Nikita Arunkumar Sinha	Assistant Professor
14	Dr. Prajakta Kadu Kadam	Assistant Professor

Faculty of Indic Studies

SL	NAME OF THE FACULTY	DESIGNATION
1	Mr. Ravinder Singh	HoD - DVA & Assistant Professor
2	Mrs. Arupa Gayatri Panda	HOD - DPA, Faculty Associate
3	Ms. Rashmi Rekha Das	Faculty Champion
4	Dr. Shilpi Mishra	HOD & Assistant Professor
5	Dr. Jharana Rani Tripathy	Assistant Professor - Sanskrit (Contractual)
6	Mr. Abhijit Ratnakar Apastambh	Assistant Professor (Hindustani Vocal)

Faculty of Media Studies

SL	NAME OF THE FACULTY	DESIGNATION
1	Mr. Narsingh Majhi	HoD & Assistant Professor
2	Ms. Simple Sujata Mishra	Assistant Professor - Journalism & Mass Communication (Contractual)
3	Mr. Goutam Bandyopadhyay	Adjunct Faculty (Contractual)
4	Mr. Amit Khatua	Assistant Professor - Animation (Contractual)

Faculty of Science

SL	NAME OF THE FACULTY	DESIGNATION
1	Dr. Munishwar Rai	Associate Professor & Associate Dean - Faculty of Science
2	Dr. Susanta Das	HOD & Assistant Professor (Physics)
3	Dr. Surjeet	Assistant Professor - Mathematics
4	Mr. Bibhu Kalyan Mishra	Assistant Professor
5	Dr. Bikash Kumar Chinhara	Assistant Professor

Faculty of Language

SL	NAME OF THE FACULTY	DESIGNATION
1	Dr. Rakesh Kumar Tripathi	HoD-DOEFL & Assistant Professor
2	Dr. Akulova Oksana Leonovna	Assistant Professor
3	Dr. Krishna Pratap Singh	Assistant Professor (English)
4	Dr. Prakash Bhadury	Assistant Professor
5	Dr. Sharda Acharya	Assistant Professor

Extension & Email Id's

S.No.	Name	Designation	Extension No. (0671-7132---)	Email Id's (---@srisriuniversity.edu.in)
1	Rajita Kulkarni	President	121	officeofthepresident
2	Prof. (Dr.) Ajay Kumar Singh	Vice-Chancellor	170	officeofthevicechancellor
3	Dr. B R Sharma	Executive Registrar, Dean-FHW	106	executiveregistrar
4	Narendra Lamba	Director Operations	108	directoroperations
5	Capt. C S Panda	DSA and Chief Warden	123	officeofdirectoratestudentaffairs
6	Dr. Srinivas Subbarao Pasumarti	Dean FMS	110	srinivas.pasumarti
7	Dr. Kumaraswamy S	Dean, Faculty of Agriculture	113	hod.agriculture
8	Prof. Indrani G Basu	Professor & HoD	103	indrani.b
9	Mr. Pankaj Vij	Deputy Director of Operations	175	pankajvij
10	Dr. Richa Chopra	HOD, FCBS	151	hod.dcbs
11	Mr Amaresh Chandra Nayak	Controller of Examination	183	coe
12	Mr. Chaitanya Behera	Security Officer	104	securityofficer
13	Mr. Vijay Kumar N	ICT Head	-	vijay.n
14	Mr. Harshvardhan Bhoyar	Executive Assistant to VC	165	officeofthevicechancellor
15	Mr. Ashis Kumar Parida	IT Administrator	141	itsupport
16	Mr. Basant Kumar Panda	Librarian	118	library
17	Mr. B Ravi Prakash Rao	Placement- Head	168	placementcell
18	Dr. Subash Chandra Nath	Associate Dean - Ph.D.	645	subash.n
19	Dr. Sunil Kumar Dhal	HOD - BBA & B.Com.	181	sunildhal
20	Dr. Vijaya Lakshmi Mohanty	Associate Director (PR & CSO)	155	vijaya
21	Ms. Gayatri Sadashiv Dhume	HOD - Admissions	133	gayatri.d
22	Mr. Jyoti Ranjan Garnayak	HR (Manager & Operations)	188	jrg1
23	Mr. Kiran Patule	Head - Security	132	security.head
24	Mr. Sanjeev Narang	Head - HR	160	hr
25	Mr. Malaya Malla	Manager-Maintenance & Operation	190	maintenance
26	Mr. Raghunath Dash	Executive Assistant to ER	192	1
27	Mr. Anil Thakur	HoD - Finance	115	finance
28	Mr. Sandeep Kandelwal	Purchase Head	150	purchase
29	Ms. Sarika Nipunage	Chief Architect	157	projects
30	Mr. Ravinder Singh	HoD - BVA	681	ravinder.s
31	Dr. Muniswar Rai	Associate Dean - FOS	689	munishwar.r
32	Dr. Rakesh Tripathy	HoD - English	650	rakesh.t
33	Dr. Shilpi Mishra	HoD - Sanskrit	642	shilpi.m
34	Juan Guillion	HoD - Osteopathy	105	juan
35	Mr. Narsingh Majhi	HoD - Media Studies	129	narsingh.m
36	Ms. Arupa Gayatri Panda	HoD - Performing Arts	140	arupa.gayatri

S.No.	Name	Designation	Extension No. (0671-7132---)	Email Id's (---@srisriuniversity.edu.in)
37	Ms. Ashima Hellan	HOD-Electronic Media	117	ashima.h
38	Mr. Lalatendu Behera	Placement officer	169	lalatendu.b
39	Mr. Charak Patnaik	Social Media Manager	109	charak.p
40	Mr. Naveen Kumar	HoD - Housing	126	housing
41	Mr. Saurabh Baweja	Travel Desk	199	traveldesk
42	Mr. Goutam Bandopadhay	Adjunct Faculty - Animation	684	-

University Hostels

All University hostels are under the overall supervision of the Wardens and the Chief Warden.

Facilities -

i. Every hostel is equipped with RO to provide safe drinking water to the residents.
ii. During winter hot water is provided in the common areas of the hostels.
iii. A pantry is provided for students in each hostel.
iv. Boys' and Girls' hostels are having facilities of Gymnasium.
v. Hostellers have access to indoor and outdoor games after the classes.
vi. Each hostel has a common room with a television.
vii. Two canteens and a daily need shop are present on the campus.
viii.24-Hour clinic with ambulance services is available for students and staffs.
ix. Housekeeping services help the students to keep their rooms and hostels clean.
x. Laundry services are also available on the campus on payment basis.
xi. Wi-Fi campus with 100% power back up is available.

Students are advised to use above facilities judiciously and take care of University property. Hostel staff should be treated with courtesy. Students are not allowed to tip the hostel staff for receiving personal services or hire outside personal assistants or servants.

Room Allotment Policy in Hostels -

Due to limited hostel facility, the allotment of hostel to the students who opt for it shall be made according to the following priorities:

International Students 100% | MBA Students 100% | M.Sc.(Osteopathy) Students 100%
B.Osteopathy students 100% | B.Arch. 100%(Except for the Students from Cuttack & Bhubaneswar)

Other Students: Seats in hostel if available after allotment in above categories shall be given on merit basis.

Note: Students from Cuttack and Bhubaneswar can avail of the transport facility and Girls would be given preference depending upon the availability of rooms.

Internal Complaints Committee (ICC) against Sexual Harassment of Women at Work place (Prevention, Prohibition and Redressal)

Gender Sensitization Committee against Sexual Harassment of Women at Work Place (GSCASH) was established in the University since beginning. GSCASH helps to implement the guidelines laid down by the Supreme court of India in Vishaka Vs State of Rajasthan (1997) for prevention and deterrence of sexual harassment at work place. GSCASH has been renamed as ICC in compliance with new set of rules provided with the enactment of SEXUAL HARASSMENT OF WOMEN AT WORK PLACE PREVENTION, PROHIBITION AND REDRESSAL) Act 2013. Sri Sri University is committed to provide to all women a place of work and study free of sexual harassment, intimidation and exploitation. It is expected that all students, faculty, staff and official treat one another and visitors to the University with respect. Reports of sexual harassment are taken seriously and dealt with promptly.

Disclaimer :

Sri Sri University reserves the right at any time to change or amend the course nomenclature, curriculum, course offerings, degree requirement, student intake, commencement dates, time, location, fees and terms and conditions as also to discontinue, postpone or move the operation of its program of study at any time before or after the commencement of program and effect change in student intake due to any academic or regulatory requirement. The said change may not only apply to prospective student but also to those who are already enrolled with the University.

Applicants should consult directly with the authorized official to confirm the accuracy and completeness of information found in the prospectus, particularly before taking any step based on such information.

Notes:

Notes:

Notes:

LEARN LEAD SERVE

Admissions:
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+91 0671 713 2713

Admissions Office:
Sri Sri University, Jaydev Block,
Sri Sri Vihar, Bidyadharpur - Arilo,
Ward No-3, Cuttack-754006,
Odisha, INDIA

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